

CALL FOR PAPERS AND AUTHOR INSTRUCTIONS - SMA 2017 Meeting

October 24th-28th, 2017 – St. Petersburg Beach, FL, Tradewinds Beach Resort

Submission Deadline: Monday April 24, 2017 11:59 pm EST

Submit papers and volunteer to review at: www.southernmanagement.org/meetings/2017

Program Chair: Garry L. Adams, Auburn University (adamsg1@auburn.edu)

SMA invites submissions for its 2017 Annual Meeting. All submissions will be reviewed on the basis of potential theoretical, empirical, and/or methodological contribution. Submissions may take the form of **papers, symposia, professional development sessions, or panel discussions**. All accepted submissions will be presented at the meeting, and all accepted papers have the option of being published in the Annual Meeting Proceedings. We have made several changes to the submission process this year, so please take additional time to carefully read the announcement.

SUBMISSION AREAS AND TRACK CHAIRS

Track 1

- Entrepreneurship and Family Business
- Technology and Innovation

Chair: Kincy Madison, Mississippi State University
kincy.madison@msstate.edu

Track 2

- Health Care
- Hospitality Management
- Public Administration

Chair: Cathleen Erwin, Auburn University
coe0001@auburn.edu

Track 3

- Organization Theory
- International Management
- Management History

Chair: Kimberly Ellis, Florida Atlantic University
kellis15@fau.edu

Track 4

- Human Resources
- Research Methods

Chair: Emilija Djurdjevic, University of Rhode Island
edjurdjevic@uri.edu

Track 9

- Symposia
- Local Engagement Sessions
- Professional Development Institute Sessions**

Chair: Kevin Lowe, University of Auckland
k.lowe@auckland.ac.nz

Track 5

- Careers
- Social Issues
- Diversity Issues
- Ethics

Chair: Carla Jones, Sam Houston State University
cdjones@shsu.edu

Track 6

- Organizational Behavior

Co-Chairs:

James Summers, Iowa State University
jsummers@iastate.edu

Paul Harvey, University of New Hampshire
paul.harvey@unh.edu

Track 7

- Strategic Management

Chair: Sean Lux, University of South Florida
slux@usf.edu

Track 8

- Innovative Teaching*
- Management Education

Co-Chairs:

Jason Debode, Missouri State University
JasonDebode@missouristate.edu

Matt Mazzei, Samford University
mmazzei@samford.edu

OUTSTANDING PAPER AND DOCTORAL STUDENT PAPER AWARDS

Subject to review, Outstanding Paper and Outstanding Doctoral Student Paper Awards will be given in each track. There also will be overall Outstanding Paper and Outstanding Doctoral Student Paper Awards. Doctoral student papers may have multiple authors but the first author must be a doctoral student at the time of submission.

SUBMISSION GUIDELINES

- All submissions must be made online at <https://www.xcdsystem.com/sma/abstract/index.cfm> no later than April 24, 2017 at 11:59 pm Eastern Standard Time. The deadline is firm and no extensions will be granted.
- Only complete papers should be submitted. Incomplete or undeveloped papers will be returned without review.
- Authors are expected to abide by the SMA Code of Ethics, available at www.southernmanagement.org/ethics/.
- Before entering SMA's blind review process, all submitted papers will be evaluated via electronic plagiarism software (self and others). Papers that do not pass this evaluation will be returned to the authors and not be entered into SMA's blind review process.
- Submitted papers must not have been previously presented or scheduled for presentation, nor published or accepted for publication. Submitted papers also may be submitted to a journal (but not a conference) after the SMA submission deadline, but must not appear online or in print before the 2017 SMA meeting. Subsequent publication, with proper acknowledgement, is encouraged.
- If a paper is accepted, at least one author (for panel discussions, every author) must register and present the work at the conference. If at least one author of an accepted paper is not registered for the conference by September 18, 2017, the paper will be removed from the program.
- Rule-of-Three: No one is allowed to be included as an author, presenter, or panelist on more than three submissions. Likewise, no participant is allowed to serve as an author, presenter, session chair, etc. in more than three program sessions. The Rule-of-Three does NOT apply to Professional Development Institute (PDI) sessions.
- The maximum length of paper submissions is 30 pages. This limit includes the entire paper (body of the text, notes, appendices, abstract, references, tables, and figures). Manuscripts should be double spaced with 1 inch margins on all four sides. The page setup should be for standard U.S. letter size (8.5 x 11 inches). Manuscripts should be prepared in Times New Roman font, size 12.
- Paper format should follow the *Journal of Management's* Style Guide found at http://mc.manuscriptcentral.com/societyimages/jom/JOM%20specific%20style%20guide_May%202013%20update.pdf
Nonconforming submissions will be returned without review.
- The entire paper must be in a **single document** typically created in Microsoft Word, and then converted into an Adobe pdf file for final submission. Be sure to remove the paper title page before saving the document as a pdf file. Paper submissions will be blind reviewed; thus, no author names or other identifying information should appear anywhere in the manuscript (not even on the title page). Please right click on the final Adobe pdf file, go into "Properties," then "Additional metadata," and delete all author, title and paper metadata information (keyword information can be left in the document). Submitters also must remember to remove embedded or hidden comments, track changes, color changes, and highlighting unless appropriate and necessary for the submission. Symposia, panel discussions, and PDI submissions can contain author information, as these are not blind-reviewed.
- A sample of a correctly formatted paper can be found at <http://mc.manuscriptcentral.com/societyimages/jom/JOM-Paper-Template.pdf>

***INNOVATIVE TEACHING** - SMA sponsors a track focused on innovative teaching and management education to showcase best practices in teaching and curricular design. Submissions to this track should describe an innovative teaching technique or curricular innovation and propose an engaging format for sharing the innovation in a 10-15 minute presentation. With the exception of the word limit, which is 2,000 words, proposals are to be prepared according to the paper submission guidelines below.

****PAPER DEVELOPMENT INSTITUTE/SYMPOSIA/LOCAL ENGAGEMENT TRACK-** In a new initiative for the 2017 SMA conference, we have created a Track specifically for the review of Professional Development Institute (PDI), Local Engagement, and Symposia sessions. In the past, PDI sessions have been in the non-competitive portion of the SMA program, symposia have been submitted and reviewed by Track, and Local Engagement sessions (such as 2015's trip to the Tampa Bay Buccaneer facilities) have been vetted and reviewed by the conference committee. Under the new initiative, Track 9 will be a competitive track coordinated by **Kevin Lowe, University of Auckland**.

- A Professional Development Institute (PDI) session is typically an expert session of relatively broad interest to the SMA membership. Examples of past sessions include Research Methodology sessions and panels, sessions on Transitioning into Academic Administration, and SMA Fellows sessions. On the other hand, a symposium can be in either a panel format or a presenter format. A panel symposium engages a group of panelists in a formal, interactive discussion around a particular topic. A presenter symposium involves a collection of authored papers revolving around a common theme. Finally, the Local Engagement sessions are being restructured to the following specifications. Each session should be structured in two parts, 1) a SMA program session where a member of the local organization linked to the session comes in and offers a practice-oriented session on the organization and its relevance to the educational community, and 2) a site visit where SMA members get to visit the organization (typically on the Saturday of the conference). The Local Engagement session should be multidimensional in nature, designed to

stimulate interest with participants from research, teaching, and/or practice perspectives.

PDI/Symposium/Local Engagements sessions are NOT blind reviewed and will be judged on overall quality, innovativeness, relevance and interest to SMA members, and potential contribution to the SMA membership and program.

- If a PDI/symposium/Local Engagement session is accepted, all participants must register and present their portion of the session at the conference.
- A PDI/Symposium/Local Engagement submission must include:
 - A title page with the title of the session, the complete formal name and contact information for all participants, and an abstract (100 word maximum) identifying the major subject of the session.
 - A 3-5 page overview of the PDI/Symposium/Local Engagement. This page limit applies to the body of the text, notes, and appendices, but excludes any references, tables, or figures.
 - An explanation of why the PDI/Symposium/Local Engagement session would be of interest to the SMA membership.
 - A 2-5 page synopsis of **each** presentation (for presenter symposia only). This page limit applies to the body of the text, notes, and appendices, but excludes any abstract, references, tables, or figures.
 - A summary of the panelists' discussion (for panel symposia only).
 - A description of the symposium's format (e.g., who will be presenting first, whether there will a Q & A, etc.).
 - A statement from the organizer declaring: "I have received signed statements from all intended participants agreeing to participate in the entire symposium."
- Nonconforming submissions will be returned without review. Please contact Kevin Lowe at k.lowe@auckland.ac.nz with any questions.