



★ 92ND ANNUAL MID-WINTER MEETING ★

January 10—12, 2018

This premiere event draws approximately 1100 members from the trading community across the nation and features a variety of educational and social events where security traders can network and exchange information and ideas. Don't miss this great opportunity to publicize your firm at one of the best-attended Security Traders Association gatherings.

Sponsor – Add-Ons

(You must be a sponsor to purchase an add-on.)

- Reception at Kitty's Sponsor – \$15,000
- Wednesday & Thursday Lunch Sponsors – \$7,500 each
- Taste of STA Chicago Station Sponsor – \$5,000 (5 available)
- Wednesday & Thursday Beverage Station Sponsors. – \$2,500 each

Diamond Sponsor – \$30,000 (Limit 2)

- Your company logo and a link to your website on STAC home web page through August 31, 2017
- Listing as Diamond Mid-Winter Meeting Sponsor on the splash page of the Conference App
- Logo on Hilton room keycards
- Named as a featured sponsor of the Thursday, January 12, "Taste of STA Chicago" Dinner
- Logo on one (1) Hilton elevator door decal for duration of show
- Complimentary 2 bedroom suite at the Hilton checking in Wednesday, January 11 and checking out Friday, January 13
- Top billing as Diamond Sponsor on signage posted at all Mid-Winter Meeting events
- Ten complimentary non-member Mid-Winter Meeting registrations
- Brief description (250 words) of your firm in the Conference App

Platinum Sponsor – \$15,000 (Limit 4)

- Listing as Platinum Mid-Winter Meeting Sponsor on STAC's home page with a link to your website
- Listing as Platinum Mid-Winter Meeting Sponsor in the Conference App
- Logo on one Hilton elevator door decal for duration of show
- Named as a Wi-Fi Co-Sponsor – your company name and logo featured on the card passed out to attendees with the Wi-Fi username and password
- Platinum Sponsor billing on signage at Mid-Winter Meeting events
- Seven complimentary non-member registrations
- Brief description (250 words) of your firm in the Conference App

Gold Sponsor – \$10,000

- Listing as Gold Mid-Winter Meeting Sponsor on STAC's home page with a link to your website
- Listing as Gold Mid-Winter Meeting Sponsor in the Conference App
- Listing as Gold Mid-Winter Meeting Sponsor on signage posted at Mid-Winter Meeting events
- Five complimentary non-member Mid-Winter Meeting registrations
- Brief description (250 words) of your firm in the Conference App

Silver Sponsor – \$5,500

- Listing as Silver Mid-Winter Meeting Sponsor on STAC's home page
- Listing as Silver Mid-Winter Meeting Sponsor in the Conference App
- Listing as Silver Mid-Winter Meeting Sponsor on signage posted at Mid-Winter Meeting events
- Three complimentary non-member Mid-Winter Meeting registrations

Bronze Sponsor – \$3,500

- Listing as Bronze Mid-Winter Meeting Sponsor on STAC's home page
- Listing as Bronze Mid-Winter Meeting Sponsor in the Conference App
- Listing as Bronze Mid-Winter Meeting Sponsor on signage posted at Mid-Winter Meeting events
- One complimentary non-member Mid-Winter Meeting registration

Friend Sponsor – \$1,000—\$3,400

- Listing as Mid-Winter Meeting Friend Sponsor on STAC's home page
 - Listing as Mid-Winter Meeting Friend Sponsor in the Conference App
- (Note: This level does not include any complimentary registrations.)*

Interested?

Fill out the Sponsorship Commitment Form on the reverse side of this sheet.

2018 Mid-Winter Meeting Sponsorship Commitment Form

Please complete and return this form by **December 8, 2017**.



To confirm your sponsorship, sign and return this form to the STAC office.

Questions? Contact Sheila Gidley, STAC Administrator, at 312.251.1441 or info@stachicago.org.

Sponsorships:

- Diamond Sponsor – \$30,000
- Platinum Sponsor – \$15,000
- Gold Sponsor – \$10,000
- Silver Sponsor – \$5,500
- Bronze Sponsor – \$3,500
- Friend – \$1,000 - \$3,400

Sponsorship Add-Ons:

- Reception at Kitty's Sponsor - \$15,000
- Wednesday, Jan. 10, Lunch Sponsor - \$7,500
- Thursday, Jan. 11, Lunch Sponsor - \$7,500
- Taste of STA Chicago Station Sponsor - \$5,000 (5 available)
- Wednesday, Jan. 10, Beverage Break Station Sponsor - \$2,500
- Thursday, Jan. 11, Beverage Break Station Sponsor - \$2,500

<input type="checkbox"/> Please send an invoice	<input type="checkbox"/> Charge the credit card below
_____	_____
Sponsoring Company	Contact Name
_____	_____
Phone	Email

Credit Card Information:

Name

Company

Mailing Address

City State ZIP

Email Address Phone

Credit Card Number Exp. Date Sec Code

Billing Address

City State ZIP

Signature Date