



St. Louis Area Business Health Coalition

Business Health Culture Award

Background

The BHC Business Health Culture Award represents an opportunity to recognize BHC member companies for their innovative approaches to employee well-being. A distinction conceived and developed by members of the BHC's Wellness Roundtable, the award application was modeled with careful consideration of best practices in the corporate wellness field, as defined by national research organizations, academia, and the employer sector.

Why Apply?

- Distinguish your organization as a St. Louis leader for employee health and well-being
- Review current best practices for wellness programs as identified in the application
- Receive an individualized scoring report comparing your organization to others locally
- Obtain support from the BHC in enhancing your program based on application results
- Participate in networking/learning opportunities with past award winners and applicants

Application Format

Applications are available electronically on a yearly basis, with award winners announced at the BHC Annual Meeting each fall. The application is comprised of 42 multiple choice and essay questions for a total of 87 possible points.

Application Sections

The award centers on eight components of successful wellness programs, including:

1. Leadership Support
2. Wellness Teams
3. Strategic Planning & Evaluation
4. Wellness Programming
5. Communications
6. Incentives & Participation
7. Environmental Support
8. Innovation

Award Outcomes

All applicants receive an individualized scoring report that identifies those components that are below and above average based on aggregate results. Award recipients are expected to act as a mentor to their peers by sharing wellness strategies at a future Wellness Roundtable meeting and to serve as the employer perspective on the scoring committee for the following year's award.

To access the current year's award application:

[Click Here](#)

Please contact Lauren Schulte at lschulte@stlbhc.org or 314-721-7800 with questions.