



A LEADERSHIP DEVELOPMENT PROGRAM OF THE ST. PETERSBURG AREA CHAMBER OF COMMERCE
Founded in 1969, Leadership St. Pete® is the second oldest program of its kind in the United States.

2015 Program Information and Application

*** Application is due Monday, October 6, 2014 and must be accompanied by a non-refundable, \$25 application fee. ***

LSP Mission

The mission of Leadership St. Pete (LSP) is to identify, recruit and develop leaders who represent the diversity of our community and who will assume future leadership roles in the Chamber and other community organizations.

All LSP Information Sessions will be held at the Chamber Building, 100 Second Avenue North. Registration is preferred but not required for these sessions.

- Thursday, Sept. 4, 2014, 5-6 p.m.
Tuesday, Sept. 9, 2014, 5-6 p.m.
Thursday, Sept. 18, 2014, 5-6 p.m.

Planned 2015 Seminars/Activities

Table with 2 columns: Activity Name and Date. Includes Partner Orientation/LSP Alumni Holiday Social (Dec. 3, 2014), Orientation Dinner (Dec. 15, 2014), Opening Retreat (Jan. 9-10, 2015), Class Project Kick-off (Jan. 15, 2015), Diversity (Jan. 20, 2015), St. Pete History (Feb. 5, 2015), Education (Feb. 17, 2015), Business (Feb. 26, 2015), State Government (March 9-11, 2015), Mid-Year Retreat (March 20, 2015), Criminal Justice (April 2, 2015), Environmental (April 16, 2015), Sports (April 24, 2015), Local Government & Social Services (April 30, 2015), Class Project Day (May 9, 2015), Healthcare (May 14, 2015), Cultural Arts & Tourism (May 28, 2015), Closing Retreat (June 5, 2015), Graduation Dinner (June 11, 2015).

**Mandatory activity. All dates are subject to change.

Selection Process

Applications are due by 4:30 p.m. on Monday, Oct. 6, 2014, and must be accompanied by a non-refundable, \$25 application fee made payable to Leadership St. Pete and a digital head-shot photo. The photo may be emailed to kblackwood@stpete.com by the same deadline.

Initial screening is based on the application. The photo and first page of the application, which identify the applicant, are removed before LSP Planning Committee members evaluate the applications. Next, the top applicants are selected for personal interviews with the Planning Committee at one of the following sessions:

- Thursday, Nov. 6, 2014, 3-8 p.m.
Thursday, Nov. 13, 2014, 1-6 p.m.

A class of approximately 35-40 individuals will be selected from those interviewed. If an applicant is not selected for this year's class, it does not prohibit them from applying again for a future class.

What Can You Expect From LSP?

LSP challenges class members to look at the opportunities and issues in our community and state. Interaction among the class and face-to-face discussions with community leaders, stimulate creative thinking and encourages class members to become more involved in our community. Each class member, in collaboration with other class members and mentors from the Planning Committee, is responsible for moderating a seminar. Additionally, class members collaborate on a significant "sweat equity" project that benefits a local nonprofit organization and culminates in at least one full day of hands-on work.

Tuition

The all-inclusive fee for Leadership St. Pete is \$1,000 for Chamber members and \$1,500 for non-members, and is due before Friday, November 28, 2014. No full or partial refunds shall be offered.

Scholarships

For those with a financial need, partial scholarship assistance, of up to 50 percent of tuition, is available through two organizations: Leadership St. Pete Alumni Association (LSPAA) and Leadership St. Pete (LSP). Scholarship applications must be submitted together with your LSP application and will be reviewed by the Scholarship Committee of LSPAA and LSP. The application for scholarships is attached.

Who is Eligible to Apply?

You must do business or live in the St. Petersburg area and be at least 22 years of age by Oct. 6, 2014. Nominees must also have the full support of the organization, corporation or company they represent.

Roommates

The Opening Retreat and the State Government Seminar require overnight stays. Historically, all class members have been required to have a roommate. This year, a limited number of private rooms are available on a first come - first served basis for a \$500 fee in addition to tuition. No full or partial refunds shall be offered.

Information Sessions

All applicants are encouraged to attend an LSP Information Session to learn more about the program and application process.

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Leadership Skills

Leadership St. Pete is a chance to learn from each other, hone leadership skills and grow as a person. Leadership skills will be enhanced with specialized training and by interaction in the seminars with community leaders as well as state leaders. You will make friends for a lifetime as well as work toward being the best leader you can be in our community.

Employee Benefits

- Grow in awareness and understanding of the challenges and issues facing our community
- Develop valuable contacts and a communications network within the community
- Strengthen personal leadership and strategic decision-making skills
- Prepare for other leadership opportunities
- Establish relationships built on mutual trust and respect among leaders from diverse constituencies
- Gain experience in group dynamics, team leadership, ethics, critical thinking, and problem solving
- Develop a shared vision to promote positive change

Employer Benefits

- Expose company/organization name to the community and to other top community leaders
- Attain access to key community, government and business leaders
- Gain insights into community issues that impact your company/organization
- Enhance the leadership and communications skills and natural strengths toward development of a more well-rounded employee
- Gain access to networking and business development opportunities – even beyond participant's graduation from the program

Application Instructions:

1. **Fill out the application completely.**
 - Download from <http://www.stpete.com/group/LSP>.
 - Answer all sections in the space provided.
 - We are unable to accept handwritten applications.
2. **Limit your answers to the requested word count.**
 - Do not submit additional materials, such as resumes or examples of accomplishments.
 - Do not use bullets, lists or other formats. Simply use sentences to answer the questions or essays.
3. **Include a digital photo/headshot for use in the program.**
 - Headshot should be in color, and larger than 1MB yet smaller than 2MB in size.
 - Your photo will not be used in the selection process.
 - (Please do not use a casual or "glamour shot" photo. A clearly visible headshot is all that is needed.)
4. **Submit a \$25 non-refundable application fee.**
 - Your application is not valid until the application fee is received at the Chamber office along with the photo and application.
 - Checks can be made payable to St. Petersburg Area Chamber of Commerce and mailed to the address listed at the end of this document.
5. **The application deadline is Monday, October 6, 2014, at 4:30 p.m. EST.**

Thank you for your interest in LSP!

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LEADERSHIP ST. PETE® 2015 APPLICATION

Fill in completely. Do not attach resumes or other documents – they will not be considered.
This application is worth 50 points and your interview is worth 50 more for a total score of 100 points.

NOTE: Your name and employment data will not be reviewed by the Planning Committee during the evaluation of applications.
Please do not identify yourself in response to questions. Handwritten applications will not be accepted.

NAME: _____

HOME ADDRESS: _____

CITY: _____ ZIP: _____

HOME PHONE: _____ CELL PHONE: _____

EMAIL ADDRESS: _____

EMPLOYER: _____

BUSINESS ADDRESS: _____

CITY: _____ ZIP: _____

BUSINESS PHONE: _____

EMAIL ADDRESS: _____

OCCUPATION: _____ TITLE: _____

COMMITMENT OF APPLICANT

Attendance at the Orientation Session, the overnight Opening Retreat, and the seminars, as well as full class project participation, are required in order to graduate. Leadership St. Pete requires a significant time commitment from participants, including several half-day and full-day programs. I understand that attendance is mandatory for the Orientation Dinner and Opening Retreat, and that I may only miss a maximum of two (2) seminars and/or activities. I understand that, if selected, if I miss more than two (2) seminars or activities, I may no longer continue with or graduate from LSP and that the fees paid are non-refundable. In addition, I understand that all programs and speakers' comments are considered confidential. I agree to the selection process and acknowledge that I am, or will be, at least 22 years of age by Oct. 3, 2014.

Signature: _____ Date: _____

COMMITMENT OF EMPLOYER

Applicants for Leadership St. Pete must have the support and commitment of their organization. The signature of the applicant's supervisor is necessary as an indication of this support.

_____ has my full support for the time and commitment required to participate successfully in Leadership St. Pete.

Supervisor Signature: _____ Title: _____

Supervisor Phone: _____ Email: _____

My tuition will be paid by (check one): Self Employer Other _____

Scholarship Application Included (see last page of this document to complete): Yes No

I have been a resident of, or employed in, the St. Petersburg area since (MM/YYYY): _____

EDUCATION/TRAINING

INVOLVEMENT: Please list, in order of importance to you, the organizations in which you have been involved during the past few years, including your leadership roles. To the right of each, indicate the time you currently devote to that organization each month. **This section is worth 10 points overall.**

BUSINESS AND PROFESSIONAL - This section is worth 4 points overall.

COMMUNITY (Civic, religious, social, political, athletic, etc.) - **This section is worth 4 points overall.**

Have you participated in other Leadership programs? Please list them here with the year of completion. - This section is worth 2 points overall.

ESSAYS – EACH ESSAY HAS A MAXIMUM POINT VALUE LISTED

During the past five years, what role did you play in your business or work where you used your leadership skills to accomplish significant results? Please identify the specific skills you used and identify the results you accomplished. If you are a full-time volunteer, a homemaker, or are self-employed, answer as applicable to your current role. Be specific in defining the value and significance of your leadership. (Maximum of 250 words.) **This section is worth 10 points overall.**

Describe the steps you have taken to develop your leadership abilities. Briefly tell us how your leadership has evolved and cite some examples. (Maximum of 250 words.) This section is worth 5 points overall.

Empty response box for leadership development steps.

Describe a circumstance in which you have taken a risk and/or been visionary as a leader. Please cite an example of the impact this has had on you and those around you. (Maximum of 250 words.) This section is worth 5 points overall.

Empty response box for risk-taking or visionary leadership example.

Tell us what you believe is a specific issue that must be addressed to improve the quality of life in St. Petersburg today. Describe what you would do to address and resolve this issue to build a better community. Outline why this issue is important and the value of the changes you suggest. (Maximum of 600 words.) This section is worth 20 points overall.

SAMPLE ONLY DO NOT SUBMIT

How did you become aware of this program? Chamber LSP Graduate Media Other _____

Did you attend a Leadership St. Pete @ info session? Yes No

PLEASE PRINT, SIGN AND MAIL APPLICATION TO:

[Redacted address information]

If you have additional questions, please contact [Redacted] at [Redacted] or [Redacted]. Applications must be postmarked by Wednesday, Oct. 1, 2014, or hand-delivered to the Chamber no later than 4:30 p.m. EST on Monday, Oct. 6, 2014. Applications not postmarked or delivered by these respective dates will not be considered.

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CONFIDENTIAL (OPTIONAL)
Leadership St. Pete® Alumni Association & Leadership St. Pete®
Tuition Assistance Program

This Application will be held in strict confidence. Your name and contact information will be removed prior to review by the Scholarship Award Committee of the Leadership St. Pete® Alumni Association and by the Executive Committee of Leadership St. Pete®

Name:

Address:

Phone:

Email:

Have you required financial assistance from your employer or other resources/sponsors?

Yes No

If yes, what level of support do you expect to receive from your employer/sponsor?

\$

If No, why have you not requested financial assistance from your employer?

In the event partial scholarship assistance cannot be provided, please indicate the monthly payment you could pay to cover your tuition? \$

Based upon the tuition and the fact that only partial assistance is available, please outline the amount of assistance needed and your personal circumstances that support that need. Please use the full space allocated below to indicate the assistance required and discuss the extenuating circumstances that support your financial need and request. While it is not required to provide your personal or household income information, you may include that information. Please be advised that the only information the LSPAA and LSP Committees will review will be strictly from your response below, so be thorough and include the dollar amount requested.

By my signature below (or if by email electronic signature), I have reviewed and confirm the accuracy and content of the above statement.

By: _____

SCHOLARSHIP APPLICATION DEADLINE – Monday, October 6, 2014 by 4:30 PM. Mail or hand deliver with your LSP Application and change the Attention line of the envelope to: [REDACTED]. If you have additional questions, contact [REDACTED] at [REDACTED] or email: [REDACTED]. If mailed, applications must be postmarked by Wednesday, October 1, 2014.