



2017 STC Annual Membership Meeting Program & Agenda

***Offsite event.** All events to be held at the Loews Vanderbilt unless otherwise noted with transportation information.

Sunday, October 15, 2017

8:00 a.m. – 4:30 p.m.	(Closed) Board of Directors Meeting & Lunch	<i>Green Room</i>
6:30 p.m.	(Closed) Board of Directors Dinner	<i>Bus outbound: 5:30 p.m. Return: 8:15 p.m.</i>

Monday, October 16, 2017

9:00 a.m. – 5:00 p.m.	Exhibitor Setup	<i>Symphony I</i>
12:00 p.m. – 5:30 p.m.	General Registration	<i>Symphony Foyer</i>
9:00 a.m. – 3:00 p.m.	Golf Event at Hermitage Golf Course* (10:24 a.m. Tee Time)	<i>Bus outbound: 9:00 a.m. Return: 3:30 p.m.</i>
12:00 p.m. – 1:00 p.m.	Andrew Jackson Police Youth Camp Community Service Project Ribbon-Cutting & Dedication Ceremony*	<i>Bus outbound: 11:00 a.m. Return: 1:30 p.m.</i>
3:30 p.m. – 4:30 p.m. 3:30 p.m. – 5:00 p.m. 4:00 p.m. – 5:00 p.m.	(Closed) Committee & Task Force Meetings: <ul style="list-style-type: none"> • Marketing Committee • Shock Pad Guidelines Task Force • Ethics Committee 	<i>Sarrat/Kissam Platinum Neely</i>
4:30 p.m. – 5:30 p.m.	New Member & Guest Orientation	<i>Lyric Room</i>
6:00 p.m. – 8:00 p.m.	Welcome Reception at the Country Music Hall of Fame & Museum* – Sponsored by The Dow Chemical Company	<i>Bus outbound: 5:15 – 5:30 p.m. Return: 8:15 p.m.</i>

Tuesday, October 17, 2017

7:00 a.m. – 7:30 a.m.	Exhibitor Setup	<i>Symphony I</i>
7:00 a.m. – 8:00 a.m.	(Closed) A/V Rehearsal for Speakers	<i>Symphony II & III</i>
8:00 a.m. – 5:00 p.m.	General Registration	<i>Symphony Foyer</i>
7:30 a.m. – 8:30 a.m.	Breakfast in Exhibit Hall	<i>Symphony I</i>

8:30 a.m. – 9:15 a.m.	General Session & Membership Meeting Welcome, Call to Order President & CEO Dan Bond, CAE Anti-Trust Reminder Legal Counsel Bill Bell, Esq. Community Service Project & Highlights Chair Amy Brackin Treasurer’s Report Treasurer Catherine Eiswerth Introduction to New STC Landscape Certification Program Vice Chair Brad Borgman	<i>Symphony II & III</i>
9:15 a.m. – 10:15 a.m.	Keynote Address by Keith Bulluck Former Tennessee Titans Pro Bowl Linebacker	<i>Symphony II & III</i>
10:15 a.m. – 10:45 a.m.	Refreshment Break in Exhibit Hall & Photo Opportunity with Keith Bulluck	<i>Symphony I</i>
10:45 a.m. – 11:00 a.m.	Break	
11:00 a.m. – 12:00 p.m.	Concurrent Sessions 1 1A – Shock Pads: What are they and how to they work? – Alastair Cox, FIH; Patrick Nelson, ARMACELL; Steve Sawyer, Brock International 1B – Freight Market Trends – Jordan Reber, ARL Logistics 1C – STC Guidelines for Synthetic Turf Base Systems – François Hébert, DSSS 1D – Landscape Installation Certification & Planning – George Neagle, SYNLawn	 <i>Lyric</i> <i>Sarrat/Kissam</i> <i>Neely</i> <i>Platinum</i>
12:00 p.m. – 2:00 p.m.	Exhibitor Showcase & Lunch	<i>Symphony I</i>
2:00 p.m. – 2:15 p.m.	Break	
2:15 p.m. – 3:15 p.m.	Concurrent Sessions 2 2A – Baseball Infield Preparation & Installation – Patrick Remke, Shaw Sports Turf; Ryan Storey, Vanderbilt University; Brian Storm, Fields Inc. 2B – Recycle & Reuse Options for Synthetic Turf & Industry Challenges – David Nardone, Stantec Sport; Jim Catella, Catella Engineering; Dennis Andersen, Re-Match; John B. Giraud, Target Technologies International Inc.	 <i>Lyric</i> <i>Sarrat/Kissam</i>

	2C – A Proactive Approach to Pet Turf Odor Control, Larry Shively, ProVetLogic	<i>Platinum</i>
3:15 p.m. – 3:45 p.m.	STC Green Break in Exhibit Hall	<i>Symphony I</i>
3:45 p.m. – 4:45 p.m.	Interactive Work Group Sessions 1. Advocacy 2. Education 3. Marketing 4. Membership 5. Landscape 6. European (Closed) 7. Infill Guidelines Task Force (Closed) 8. Essential Elements Guidelines Task Force (Closed) 9. Maintenance Guidelines Task Force	<i>Symphony II</i> <i>Symphony II</i> <i>Symphony III</i> <i>Symphony III</i> <i>Platinum</i> <i>Neely</i> <i>Sarrat/Kissam</i> <i>Lyric</i> <i>Kirkland</i>
5:00 p.m. – 6:00 p.m.	Exhibitor Breakdown	<i>Symphony I</i>
Evening	Dinner on your own	

Wednesday, October 18, 2017

7:00 a.m. – 8:00 a.m.	(Closed) AV Rehearsal	<i>Symphony II & III</i>
8:00 a.m. – 12:00 p.m.	General Registration	<i>Symphony Foyer</i>
7:30 a.m. – 8:30 a.m.	Closing Breakfast	<i>Symphony Foyer</i>
8:30 a.m. – 9:00 a.m.	General Session & Membership Meeting Chair Address, Year in Review Chair Amy Brackin Introduction to New Board Members & Recognition of Outgoing Board Members President Dan Bond, CAE Announcement of New STC Awards Program Board Director Donna Kent, ForeverLawn, Inc.	<i>Symphony II & III</i>
9:00 a.m. – 9:15 a.m.	Small Sided Soccer – Positive Outcomes and Demands on Synthetic Turf , Alan Georgeson, President, Small Sided Soccer Association	
9:15 a.m. – 10:15 a.m.	Keynote Address: Playing Surfaces and Their Role in the Prevention of Head and Lower Limb Injuries in Elite Athletes Richard Kent, PhD Professor of Mechanical & Aerospace Engineering, Biomedical Engineering, and Emergency Medicine; Deputy Director, Center for Applied Biomechanics	
10:15 a.m. – 10:30 a.m.	Break	

10:30 a.m. – 11:45 a.m.	<p>Concurrent Sessions 3</p> <p>3A – Deep Dive with Dr. Kent, including Q&A on testing results, test methods, and turf practices – Richard Kent, PhD</p> <p>3B – What is a Field Failure? You tell us! A Worth-It Discussion on Warranties – Craig Honkomp, Sportworks Field Design</p> <p>3C – Turf Talks</p> <ul style="list-style-type: none"> • The “Bubble” at Princeton University – Jeff Graydon, Princeton University • Damage Response: Flooding – Mike Gentile, Sports Labs USA • The Dreaded Mohawk, Joe Wadkins, “Ask JW” Synthetic Turf Consultant • Strategy, Innovation, and Leadership – Mike Cobb, InnovaNet 	<p><i>Lyric</i></p> <p><i>Sarrat/Kissam</i></p> <p><i>Platinum</i></p>
11:45 a.m.	Adjournment	
12:00 p.m. – 1:00 p.m.	(Closed) New STC Board of Directors Meeting & Orientation	<i>Branscomb</i>

See you at the **2018 STC Spring Membership Meeting** on
March 12 – 14, 2018 at the Westin Mission Hills Golf Resort & Spa in
Rancho Mirage (Palm Springs), California

The STC Gratefully Acknowledges its Annual Sponsors:

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STC Anti-Trust Policy

The policy of the Synthetic Turf Council, ("STC") is to strictly comply with all laws applicable to its operations and activities, including the antitrust laws of the United States, and as applicable, the antitrust laws of the states within the United States and the antitrust laws of other countries (all such antitrust laws and any regulations and rules related thereto being collectively the "Antitrust Laws"). The activities of the STC are not intended to restrain competition or to harm consumers, it being the purpose of the STC to promote and preserve free, fair and open competition and to benefit the consumers of its members' synthetic turf system products and services.

Each STC member, member representative, officer, director and staff member shall familiarize themselves with the "Antitrust Laws" and each agrees to conform all meetings, activities and events sponsored by the STC which they attend or are involved, and to conduct their individual participation in any such meeting, activity or event, in strict compliance and accordance with the applicable Antitrust Laws and with the STC antitrust prevention checklist ("Antitrust Checklist"). The STC Antitrust Checklist is intended to provide basic antitrust prevention guidance of for STC activities and is not intended to, and does not, contain all actions that could be taken or not taken to prevent violations of the Antitrust Laws nor does it cover all of the types of activities which have been, or which could be, found to violate the Antitrust Laws. The STC Antitrust Checklist shall be updated and revised as appropriate by the STC Board in consultation with counsel. Meetings of, or sponsored by, the STC include, without limitation, membership meetings, board meetings, and committee meetings, and are referred to herein as "STC Meetings". A professional staff member or counsel of the STC shall attend all STC Meetings; provided, that in the event of a STC Meeting in which issues with antitrust implications are expected to be discussed, counsel shall attend.

STC Anti-Trust Checklist

This checklist is for the use of the STC staff, officers, directors and member representatives in the conduct of meetings, events, activities and gatherings sponsored by the STC ("STC Meetings"). This is not intended as an exhaustive list, however, and members are encouraged to seek the guidance of counsel or professional staff of the STC whenever questions arise.

STC staff, officers, directors and member representatives must comply with this Antitrust Checklist.

DO adhere to the following practices:

- Comply with the STC Antitrust Policy and all applicable Antitrust Laws.
- Understand the purpose and authority of any STC committee or other STC sponsored group in which you participate.
- Have an STC staff representative or counsel present at all STC Meetings (member, board, committee, etc.)
- Prepare and have counsel or professional staff review in advance written meeting Agendas, including particular items to be discussed, and adhere to the Agenda.
- Ensure that the draft minutes of all meetings, fully and accurately describing all matters that transpire during the meeting, are promptly prepared after each meeting, reviewed by counsel and then circulated to members that were present at the meeting for comments concerning the accuracy of the minutes.
- Promptly protest against any discussions or meeting activities that appear to violate this Antitrust Checklist, the Antitrust Laws or the STC Antitrust Policy. If the discussion continues, you should promptly leave the meeting after insisting that the minutes reflect your departure, and then communicate your protest and the reasons therefore to the appropriate STC staff member and your company counsel.
- Consult with STC's legal counsel on all antitrust questions related to STC's activities, and educate yourself on the antitrust requirements related to your participation in STC.

DON'T, in fact or appearance, discuss or exchange information with actual or potential competitors regarding any of the following matters:

- Individual company or industry product prices, price changes, price differentials, mark-ups, discounts, warranties, allowances, credit terms, transportation or shipping costs, or any other subject, term or condition related to sales or bearing on product pricing.
- Individual company or industry figures on costs, production, capacity, inventories, sales, etc., except in connection with an approved STC sponsored confidential statistics program.
- Plans of individual companies concerning the design, production, distribution or marketing of particular products, including proposed territories or customers.
- Elimination, restriction, or limitation of the quantity or quality of any product to be sold or the allocation, division or other restriction or limitation of sales to particular territories, customers, or classes of customers or through representatives or distributors.
- Bids on contracts for particular products or procedures for responding to bid invitations.
- Matters relating to actual or potential individual representatives, distributors, suppliers or customers that might have the effect of excluding, limiting or denying them from any market or influencing the business relations or conduct of any STC member or competitor with them.
- Restricting or denying membership in STC to any competitor of a member or members in the industry or restricting or denying exhibition space to any nonmember that competes in the industry, without first notifying counsel.
- The elimination or limitation of competition in any way or the creation of a monopoly.
- Refusal to sell to or purchase from, or the termination or modification of sales or purchase arrangements with representatives, distributors, customers, or other third parties, or the prices or terms of sale or resale by customers.