



Synthetic TurfSM

COUNCIL

Synthetic Turf Council (STC)
2017 Annual Membership Meeting

“IN TUNE FOR TOMORROW”

October 16-18, 2017
Loews Vanderbilt Hotel
Nashville, Tennessee



*Featuring an evening Welcome Reception at the
Country Music Hall of Fame & Museum on Monday, October 16 at 6-8PM*

Photo courtesy of the Nashville Convention & Visitors Corporation

The STC Gratefully Acknowledges its Annual Sponsors:

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2017 Annual Membership Meeting Registration Form

Registration Fees (per person)

STC Members-\$315 before 10/6; \$415 after 10/6
Non-Members-\$515 before 10/6; \$615 after 10/6

Golf Event at Hermitage Golf Course: \$85.00

Exhibitor Showcase Registration Fees (per company)

STC Member Companies-\$550 before 10/6; \$650 after 10/6

Non-STC Member Companies-\$250 above Member rate

By your registration, you acknowledge your agreement with the STC Meetings Policies listed [here](#).

Attendee #1

Attendee Type: Member (Full/Affiliate) Non-Member Spouse/Partner

Add-ons: Exhibitor Showcase (one per company) Golf Event

Do You Plan to Attend Community Service Project Ribbon-Cutting on 10/16

(Note: Same time as Golf Outing) Yes No

Full Name

Company Name

Location (City, State, Zip, Country)

Phone Number

Email Address

Emergency Contact

Emergency Phone Number

Attendee #2

Attendee Type: Member (Full/Affiliate) Non-Member Spouse/Partner

Add-ons: Golf Event

Do You Plan to Attend Community Service Project Ribbon-Cutting on 10/16

(Note: Same time as Golf Event) Yes No

Full Name

Company Name

Location (City, State, Zip, Country)

Phone Number

Email Address

Emergency Contact

Emergency Phone Number

Please copy this form as needed for additional attendees. Submit your completed registration form to Maria Donovan, Member Services Coordinator, at maria@syntheticturfcouncil.org or by fax to 443-640-1031. Please allow 1-3 business days to receive an email confirmation and invoice with a secure payment link. For questions, please call Dan, Melanie or Maria at 443-640-1067. See you in Nashville!



2017 STC Annual Membership Meeting Program & Agenda

(All events to be held at the Loews Vanderbilt unless otherwise noted with transportation information. All times are tentative)

Sunday, October 15, 2017

8:00 a.m. – 4:30 p.m.	(Closed) Board of Directors Meeting & Lunch	<i>Green Room</i>
6:30 p.m.	(Closed) Board of Directors Dinner	<i>Bus outbound: 5:30 p.m. Return: 8:15 p.m.</i>

Monday, October 16, 2017

9:00 a.m. – 5:00 p.m.	General Registration, Exhibitor Setup	<i>Symphony Foyer</i>
9:00 a.m. – 3:00 p.m.	Golf Event at Hermitage Golf Course (10:24 a.m. Tee Time)	<i>Bus outbound: 9:00 a.m. Return: 3:30 p.m.</i>
12:00 p.m. – 1:00 p.m.	Andrew Jackson Police Youth Camp Community Service Project Ribbon-Cutting & Dedication Ceremony	<i>Bus outbound: 11:00 a.m. Return: 1:15 p.m.</i>
3:30 p.m. – 5:00 p.m.	(Closed) Committee & Task Force Meetings <ul style="list-style-type: none"> • Advocacy Committee • Ethics Committee • Shock Pad Guidelines Task Force 	<i>Sarrat/Kissam Neely Platinum</i>
4:30 p.m. – 5:30 p.m.	New Member & Guest Orientation	<i>Lyric Room</i>
6:00 p.m. – 8:00 p.m.	Welcome Reception at the Country Music Hall of Fame & Museum – Sponsored by The Dow Chemical Company	<i>Bus outbound: 5:30 p.m. Return: 8:15 p.m.</i>

Tuesday, October 17, 2017

7:00 a.m. – 7:30 a.m.	Exhibitor Setup	
7:00 a.m. – 8:00 a.m.	(Closed) A/V Rehearsal for Speakers	
8:00 a.m. – 5:00 p.m.	General Registration	<i>Symphony Foyer</i>
7:30 a.m. – 8:30 a.m.	Breakfast in Exhibit Hall	<i>Symphony I</i>

8:30 a.m. – 9:15 a.m.	General Session & Membership Meeting Welcome, Call to Order President Dan Bond, CAE Anti-Trust Reminder Legal Counsel Bill Bell, Esq. Treasurer’s Report Treasurer Catherine Eiswerth Introduction to New STC Landscape Certification Program Vice Chair Brad Borgman Community Service Project Chair Amy Brackin	<i>Symphony II & III</i>
9:15 a.m. – 10:15 a.m.	Keynote Address by Keith Bulluck Former Tennessee Titans Pro Bowl Linebacker	<i>Symphony II & III</i>
10:15 a.m. – 10:45 a.m.	Refreshment Break in Exhibit Hall & Photo-op with Keith Bulluck	<i>Symphony I</i>
10:45 a.m. – 11:00 a.m.	Break	
11:00 a.m. – 12:00 p.m.	Concurrent Sessions 1 1A – Shock Pads: What are they and how to they work, <i>Alastair Cox, FIH; Patrick Nelson, ARMACELL; Dan Sawyer, Brock International</i> 1B – Freight Market Trends, <i>Jordan Reber, ARL Logistics</i> 1C – STC Guidelines for Synthetic Turf Base Systems, <i>François Hébert, DSSS</i> 1D – A Proactive Approach to Pet Turf Odor Control, <i>Larry Shively, ProVetLogic</i>	 <i>Lyric</i> <i>Sarrat/Kissam</i> <i>Neely</i> <i>Platinum</i>
12:00 p.m. – 2:00 p.m.	Exhibitor Showcase & Lunch	<i>Symphony I</i>
2:00 p.m. – 2:15 p.m.	Break	
2:15 p.m. – 3:15 p.m.	Concurrent Sessions 2 2A – Baseball Infield Preparation & Installation, <i>Patrick Remke, Shaw Sports Turf; Ryan Storey, Vanderbilt University; Brian Storm, Fields Inc.</i> 2B – Recycle & Reuse Options for Synthetic Turf & Industry Challenges, <i>Jim Catella, Catella Engineering; David Nardone, Stantec Sport; Cody Bates, Target Technologies International Inc.; Dennis Andersen, Re-Match</i>	 <i>Lyric</i> <i>Sarrat/Kissam</i>

	2C – Where is the Global Synthetic Turf Market Headed? <i>Michael Taylor, MDT World Consulting, Inc.</i>	<i>Neely</i>
	2D – Landscape Installation Certification & Planning, <i>Brad Borgman, USGreentech; George Neagle, SYNLawn</i>	<i>Platinum</i>
3:15 p.m. – 3:45 p.m.	STC Green Break in Exhibit Hall	<i>Symphony I</i>
3:45 p.m. – 4:45 p.m.	Interactive Work Group Sessions 1. Advocacy 2. Education 3. Marketing 4. Membership 5. Landscape 6. European	<i>Lyric</i> <i>Sarrat/Kissam</i> <i>Neely</i> <i>Platinum</i> <i>Symphony II</i> <i>Symphony III</i>
5:00 p.m. – 6:00 p.m.	Exhibitor Breakdown	<i>Symphony I</i>
Evening	Dinner on your own	

Wednesday, October 18, 2017

7:00 a.m. – 8:00 a.m.	(Closed) AV Rehearsal	
8:00 a.m. – 12:00 p.m.	General Registration	
7:30 a.m. – 8:30 a.m.	Coffee & Breakfast	<i>Symphony Foyer</i>
8:30 a.m. – 9:00 a.m.	General Session & Membership Meeting Chair Address, Year in Review Chair Amy Brackin Introduction to new Board members & Recognition of outgoing Board members Announcement of New STC Awards Program	<i>Symphony II & III</i>
9:00 a.m. – 9:15 a.m.	Small Sided Soccer – Positive Outcomes and Demands on Synthetic Turf , <i>Alan Georgeson, President, Small Sided Soccer Association</i>	
9:15 a.m. – 10:15 a.m.	Playing Surfaces and Their Role in the Prevention of Head and Lower Limb Injuries in Elite Athletes <i>Richard Kent, PhD</i> <i>Professor of Mechanical & Aerospace Engineering, Biomedical Engineering, and Emergency Medicine</i> <i>Deputy Director, Center for Applied Biomechanics</i>	

10:15 a.m. – 10:30 a.m.	Break	
10:30 a.m. – 11:45 a.m.	<p>Concurrent Sessions 3</p> <p>3A – Deep Dive with Dr. Kent, <i>Richard Kent, PhD</i></p> <p>3B – Turf Warranties</p> <p>3C – Turf Talks</p> <ul style="list-style-type: none"> • The Dreaded Mohawk, <i>Joe Wadkins, “Ask JW” Synthetic Turf Consultant</i> • Damage Response: Flooding – <i>Mike Gentile, Sports Labs USA</i> • Strategy, Innovation, and Leadership – <i>Mike Cobb, InnovaNet</i> <p>CALL FOR SPEAKERS! For more information, please contact: melanie@syntheticturfcouncil.org</p>	<p><i>Lyric</i></p> <p><i>Sarrat/Kissam</i></p> <p><i>Platinum</i></p>
11:45 a.m.	Adjournment	
12:00 p.m. – 1:00 p.m.	(Closed) New STC Board of Directors Meeting	<i>Gold</i>



STC Anti-Trust Policy

The policy of the Synthetic Turf Council, ("STC") is to strictly comply with all laws applicable to its operations and activities, including the antitrust laws of the United States, and as applicable, the antitrust laws of the states within the United States and the antitrust laws of other countries (all such antitrust laws and any regulations and rules related thereto being collectively the "Antitrust Laws"). The activities of the STC are not intended to restrain competition or to harm consumers, it being the purpose of the STC to promote and preserve free, fair and open competition and to benefit the consumers of its members' synthetic turf system products and services.

Each STC member, member representative, officer, director and staff member shall familiarize themselves with the "Antitrust Laws" and each agrees to conform all meetings, activities and events sponsored by the STC which they attend or are involved, and to conduct their individual participation in any such meeting, activity or event, in strict compliance and accordance with the applicable Antitrust Laws and with the STC antitrust prevention checklist ("Antitrust Checklist"). The STC Antitrust Checklist is intended to provide basic antitrust prevention guidance of for STC activities and is not intended to, and does not, contain all actions that could be taken or not taken to prevent violations of the Antitrust Laws nor does it cover all of the types of activities which have been, or which could be, found to violate the Antitrust Laws. The STC Antitrust Checklist shall be updated and revised as appropriate by the STC Board in consultation with counsel. Meetings of, or sponsored by, the STC include, without limitation, membership meetings, board meetings, and committee meetings, and are referred to herein as "STC Meetings". A professional staff member or counsel of the STC shall attend all STC Meetings; provided, that in the event of a STC Meeting in which issues with antitrust implications are expected to be discussed, counsel shall attend.

STC Anti-Trust Checklist

This checklist is for the use of the STC staff, officers, directors and member representatives in the conduct of meetings, events, activities and gatherings sponsored by the STC ("STC Meetings"). This is not intended as an exhaustive list, however, and members are encouraged to seek the guidance of counsel or professional staff of the STC whenever questions arise.

STC staff, officers, directors and member representatives must comply with this Antitrust Checklist.

DO adhere to the following practices:

- Comply with the STC Antitrust Policy and all applicable Antitrust Laws.
- Understand the purpose and authority of any STC committee or other STC sponsored group in which you participate.
- Have an STC staff representative or counsel present at all STC Meetings (member, board, committee, etc.)
- Prepare and have counsel or professional staff review in advance written meeting Agendas, including particular items to be discussed, and adhere to the Agenda.
- Ensure that the draft minutes of all meetings, fully and accurately describing all matters that transpire during the meeting, are promptly prepared after each meeting, reviewed by counsel and then circulated to members that were present at the meeting for comments concerning the accuracy of the minutes.
- Promptly protest against any discussions or meeting activities that appear to violate this Antitrust Checklist, the Antitrust Laws or the STC Antitrust Policy. If the discussion continues, you should promptly leave the meeting after insisting that the minutes reflect your departure, and then communicate your protest and the reasons therefore to the appropriate STC staff member and your company counsel.
- Consult with STC's legal counsel on all antitrust questions related to STC's activities, and educate yourself on the antitrust requirements related to your participation in STC.

DON'T, in fact or appearance, discuss or exchange information with actual or potential competitors regarding any of the following matters:

- Individual company or industry product prices, price changes, price differentials, mark-ups, discounts, warranties, allowances, credit terms, transportation or shipping costs, or any other subject, term or condition related to sales or bearing on product pricing.
- Individual company or industry figures on costs, production, capacity, inventories, sales, etc., except in connection with an approved STC sponsored confidential statistics program.
- Plans of individual companies concerning the design, production, distribution or marketing of particular products, including proposed territories or customers.
- Elimination, restriction, or limitation of the quantity or quality of any product to be sold or the allocation, division or other restriction or limitation of sales to particular territories, customers, or classes of customers or through representatives or distributors.
- Bids on contracts for particular products or procedures for responding to bid invitations.
- Matters relating to actual or potential individual representatives, distributors, suppliers or customers that might have the effect of excluding, limiting or denying them from any market or influencing the business relations or conduct of any STC member or competitor with them.
- Restricting or denying membership in STC to any competitor of a member or members in the industry or restricting or denying exhibition space to any nonmember that competes in the industry, without first notifying counsel.
- The elimination or limitation of competition in any way or the creation of a monopoly.
- Refusal to sell to or purchase from, or the termination or modification of sales or purchase arrangements with representatives, distributors, customers, or other third parties, or the prices or terms of sale or resale by customers.