

ADVERTISE

GO GREEN! Complete this on-line at www.taaa.org.

Texas Agricultural Aviation Association

TAAA is excited to offer TAAA Membership Directory advertising packages that include ad placement in the TAAA newsletter and/or on the TAAA website.

The TAAA Membership Directory is sent to all TAAA members, and is available to anyone else upon request. The TAAA on-line newsletter is delivered via e-mail, every other week, to over 1,000 in-boxes representative of licensed aerial applicators in the state, annual convention attendees, members of the Texas Legislature, other public officials, and key stakeholders in our industry. Placement of ads is on a "first-come, first-served" basis. **To secure your advertising spot in advance, please complete the bottom portion of this form and e-mail, mail or fax it back to the TAAA office.** We hope that you will take advantage of this advertising opportunity and we thank you in advance for your continued support!

The TAAA Directory is a black-and-white printing, and includes the most comprehensive listing of operators, pilots, allied industry and others involved in the state's aerial application industry.

****Your directory ad should be submitted in a high-res PDF, EPS, TIFF or JPG file to ensure the highest accuracy of printing. All pictures should be at least 300 dpi at printed size.**

The TAAA Newsletter will feature your logo with a link to your website and will run in all newsletters published in 2018.

****Guidelines for your logo submission: 150 pixels wide or less, RGB color is preferred, please submit a GIF, PNG or JPG file.**

The TAAA Website will feature a rectangular ad with a link to your company's website and will run all of 2018.

****Guidelines for your website ad: 198 x 165 pixels, RGB color is preferred, please submit a GIF, PNG or JPG file.**

Questions? Contact Lorena at the TAAA office at 512-476-4405 or e-mail Susie at sshields@thetexascapitol.com.

AD SUBMISSION DEADLINE FOR DIRECTORY IS DECEMBER 20, 2017. Submit ads to: sshields@thetexascapitol.com

****Deviation from these guidelines may result in sacrifice of reproduction predictability.**

Company Name _____ Authorizing Individual _____

E-mail of contact _____ Phone _____

Company Website: _____ Mailing Address: _____

(Please mark) I am submitting a new ad Use my ad from last year

SAVE FORM

PRINT FORM

CLEAR FORM

DIRECTORY SPECS

<p style="text-align: center;">FULL PAGE 5" wide x 8" tall</p> <p><input type="checkbox"/> \$1,500.00</p> <ul style="list-style-type: none"> • Outside Back Cover of Directory (full bleed 5.75" x 8.75") • Website Ad with link to your site • Newsletter Ad with link to your site <p><input type="checkbox"/> \$1,000.00</p> <ul style="list-style-type: none"> • Inside Front or Back Cover of Directory (full bleed 5.75" x 8.75") • Website Ad with link to your site • Newsletter Ad with link to your site <p><input type="checkbox"/> \$750.00</p> <ul style="list-style-type: none"> • Full Inside Page in Directory • Website Ad with link to your site • Newsletter Ad with link to your site <p><small>* Website and Newsletter Ads will run for all of 2016</small></p>	<p style="text-align: center;">HALF PAGE 5" wide x 4" tall</p> <p><input type="checkbox"/> \$400.00</p> <ul style="list-style-type: none"> • Half Inside Page of Directory • Website Ad with link to your site <hr style="border-top: 1px dashed black;"/> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; padding: 5px;"> <p style="text-align: center;">QUARTER PAGE 2.5" wide x 4" tall</p> <p><input type="checkbox"/> \$250.00</p> <ul style="list-style-type: none"> • Quarter Inside Page of Directory • Website Ad with link to your site </td> <td style="width: 50%; padding: 5px;"> <p style="text-align: center;">EIGHTH PAGE 2.5" wide x 2" tall</p> <p><input type="checkbox"/> \$175.00</p> <ul style="list-style-type: none"> • Eighth Inside Page of Directory </td> </tr> </table>	<p style="text-align: center;">QUARTER PAGE 2.5" wide x 4" tall</p> <p><input type="checkbox"/> \$250.00</p> <ul style="list-style-type: none"> • Quarter Inside Page of Directory • Website Ad with link to your site 	<p style="text-align: center;">EIGHTH PAGE 2.5" wide x 2" tall</p> <p><input type="checkbox"/> \$175.00</p> <ul style="list-style-type: none"> • Eighth Inside Page of Directory
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