

# AT.A.GLANCE *Agenda*



<b>Tuesday, April 17, 2018</b>
8:00 am - 5:00 pm Registration and Information
11:00 am - 12:00 pm First-Time Attendee Session
12:00 pm - 12:30 pm Welcome & Light Lunch
12:30 pm - 12:45 pm Business Meeting
<b>12:45 pm - 1:45 pm KEYNOTE ADDRESS - "Burn the Box: The Art of Risk-Taking" Daron K. Roberts</b>
1:45 pm - 2:00 pm Break - Visit Sponsors
2:00 pm - 3:00 pm <b>BREAKOUT SESSIONS 1</b>
3:15 pm - 4:00 pm Regional Meetings
4:00 pm Visit Sponsors and Networking
6:00 pm - 9:00 pm President's Reception & Silent Auction
<b>Wednesday, April 18, 2018</b>
8:00 am - 5:00 pm Registration and Information
7:30 am - 8:30 am Continental Breakfast
8:30 am - 9:30 am <b>BREAKOUT SESSIONS 2</b>
9:30 am - 10:00 am Break - Visit Sponsors
10:00 am - 11:00 am <b>BREAKOUT SESSIONS 3</b>
11:00 am - 11:30 am Break - Visit Sponsors
11:30 am - 12:30 pm <b>General Sessions</b>
12:30 pm - 1:00 pm Lunch/Recognition: Members/Presenters
<b>1:00 pm - 2:00 pm KEYNOTE ADDRESS - "LET IT GO, JUST LET IT GO!" Kent Rader</b>
2:00 pm - 2:30 pm Break - Visit Sponsors
2:30 pm - 3:30 pm <b>BREAKOUT SESSIONS 4</b>
3:30 pm - 4:00 pm Break - Visit Sponsors
4:00 pm - 5:00 pm <b>BREAKOUT SEESIONS 5</b>
<b>Thursday, April 19, 2018</b>
7:30 am - 8:30 am Coffee/Juice
8:30 am - 9:30 am <b>BREAKOUT SESSIONS 6</b>
9:30 am - 10:00 am Brunch
10:00 am - 11:30 am Agency Reports/Memorials/Scholarships/Giveaways



# CONFERENCE

# Highlights



## NEW ATTENDEE NETWORKING ACTIVITY

It is TIME to meet new people! Look in your packet for the brightly colored sheet of paper titled, "TACE New Attendee Activity." While socializing and networking with your colleagues, look for members who meet the criteria listed on your game card. When you find someone have them sign the appropriate block. Complete your activity sheet and turn it into the information/registration table by 10 a.m. on Thursday to be entered into the drawing for fabulous prizes!

## WEBSITE & MEMBERSHIP LISTING

Stay connected with TACE through the TACE website ([www.taceonline.org](http://www.taceonline.org)). In order for us to keep in touch with you, please remember to update your information whenever it changes.

## PRESIDENT'S RECEPTION

Music, mingling, silent auction, 50/50 raffle, marketing showcase and a fun photo booth are among the festivities that are planned for your enjoyment. It all begins at 6 p.m. with food, cash bar (2 drink tickets provided) and plenty of networking opportunities.

## SILENT AUCTION

Once again TACE is hosting a silent auction filled with a wide assortment of items for you to bid on. Items are donated from all colleges and their programs. What a fun way to raise scholarship funds! Happy shopping!!!

## 50/50 RAFFLE

The 50/50 raffle is a fundraising opportunity that involves the sale of raffle tickets with the proceeds being split evenly between the winner and the organization. Tickets are 1 Ticket for \$1 or 6 Tickets for \$5. Tickets will be on sale through lunch on Wednesday, where the winning ticket will be drawn at 1:00 pm.

All proceeds from the Silent Auction and 50/50 Raffle will benefit the TACE Scholarship Fund, which helps TACE members by supporting professional development activities.

## MARKETING SHOWCASE

The TACE Marketing Showcase is an opportunity for colleges to display their marketing expertise! Each college is invited to submit one marketing piece. Submission can be a printed piece, a PDF of a screen shot of a marketing item that is posted to their college's website, an advertisement posted on the web, a brochure, handbill, or flyer. Attendees will have the opportunity to vote on the most effective marketing pieces during the President's Reception on Tuesday evening. Winners will be announced at the luncheon on Wednesday.