



TCAA

22nd Annual Conference

2019



LAS VEGAS

April 28th - May 3rd



Exhibitor Information

Meeting Venue and Reservations:

Luxor Hotel & Casino
3900 S Las Vegas Blvd.
Las Vegas, NV 89119

Room Rates:

Sunday - Thursday: \$88 per night plus taxes & fees
Friday - Saturday: \$138 per night plus taxes & fees

Reservations:

Online: book.passkey.com/go/22TCAA

Phone: (877) 386-4658

Reservation Deadline: April 1, 2019



Exhibitor Fee:

The cost to exhibit at this year's meeting is \$1,650 / An early-bird rate of \$1,500 is available until February 28th, 2019

***** **First time exhibitors will receive a 10% discount** *****

- Registration for up to 2 representatives
- Badges for 2 exhibit personnel
- Additional representatives can be added for \$200 per person
- One six-foot table, two chairs and a waste-basket
- Entry into Annual Meeting, Annual Business Meeting Luncheon, Welcome Reception and Poster Reception
- Complimentary refreshment breaks and breakfasts
- Exhibitors identified with badge ribbon
- Website and mobile app recognition

Sponsorship Opportunities

Platinum \$4,500	Gold \$3,500	Silver \$2,500
<ul style="list-style-type: none"> • Exhibitor Registration • Hotel Room Drop • Host a Reception 	<ul style="list-style-type: none"> • Exhibitor Registration • Host a Break • Wi-Fi Sponsorship (1 day) 	<ul style="list-style-type: none"> • Exhibitor Registration • Host a Break
Additional Sponsorship Items		
<p>\$2000 Options:</p> <ul style="list-style-type: none"> • Host a reception • Power Bank with your logo <p>\$1500 Options:</p> <ul style="list-style-type: none"> • Attendee Bags • Host a Break • Hotel Room Drop <p>\$1000 Options:</p> <ul style="list-style-type: none"> • Wi-Fi Sponsorship (1 day) • Attendee Lanyards with your logo • Exclusive Event App Sponsorship 	<p>\$750 Options: (All items include your logo)</p> <ul style="list-style-type: none"> • Dual Port USB Car Charger • Mobile Charging Station • Water Bottles <p>\$500 & Under Options: (All items include your logo)</p> <ul style="list-style-type: none"> • \$500 - Hotel key cards • \$500 - Ear Buds • \$500 - Stain Removal Stick • \$500 - Zippered Coin Pouch w/keyring • \$350 - Bandage Dispenser • \$100 - Rotating Banner in Event App • \$100 - Vendor provided item - TCAA will place in the bags 	

We are interested in your sponsorship ideas as well. If you're unable to find a package that fits your needs, we are willing to customize a package for you.

Please contact Heather Sloan at: 704-360-4665 or heather@traumacenters.org

TCAA

The Trauma Center Association of America (TCAA) is a 501(C)(6) non-profit trade association dedicated to securing the economic viability of trauma centers and systems across the country. The Association's mission is to foster the development of a national system of trauma care so that access to excellent care for the seriously injured is assured.

TCAA's 370+ members receive education on best practices, advice on trauma finance and system development, access to the most comprehensive trauma database and linkages to other trauma centers and systems. Members include trauma centers in 43 states and 9 state/regional trauma agencies responsible for trauma system development and oversight.

The TCAA Board of Directors is comprised of the most qualified and influential professionals in the trauma care industry. Board membership includes representatives from CEO's, trauma surgeons, trauma nursing, and government relations representatives. These leaders direct the TCAA in all member initiatives and TCAA national advocacy efforts.

The Association has eleven established Committees that actively promote member services and activities. These Committees, consisting of representatives from TCAA member trauma centers, include: Advocacy, Annual Meeting, Member Services, Disaster Preparedness, Education, Injury Prevention, Pediatric Trauma Center, Reimbursement Systems, Military-Civilian, Systems, and Registry SIG.

Exhibit Schedule

Set-Up	Monday, April 29 Tuesday, April 30	3:00 pm – 5:00 pm 8:00 am – 10:30 am
Exhibits Open	Tuesday, April 30	11:00 am – 6:00 pm
High Traffic Times	Lunch	11:30 am – 1:00 pm
	Break	2:30 pm – 3:00 pm
	Reception	5:00 pm – 6:00 pm
Exhibits Open	Wednesday, May 1	7:00 am – 3:30 pm
High Traffic Times	Breakfast	7:00 am – 8:00 am
	Break	10:00 am – 10:30 am
	Lunch	12:00 pm – 1:00 pm
	Break	2:30 pm – 3:00 pm
Tear Down	Wednesday, May 1	3:30 pm – 5:00 pm

* Please allow time to attend the Welcome Reception, Poster Reception and the Annual Business Meeting Luncheon

* Times subject to change based on annual meeting final agenda

Exhibitor Game

TCAA organizes an exhibit hall game, complete with prizes. The goal of the game is to draw attendees to the exhibit hall and initiate conversations. Be ready to engage participants at your booth and make the most of your time at the conference.

Past Exhibitors

ACell
 AHC Media, LLC
 Analytic Solutions Network
 Applied Medical Technology, Inc.
 ArborMetrix
 American Trauma Society
 Astute Medical
 Avectus Healthcare
 Barnes Jewish Hospital
 Belmont Instrument Corp.
 Childress Institute for Pediatric Trauma
 Digital Innovations
 EB Medicine
 EmCare
 Hanger Clinic
 Haemonetics
 Himagine Solutions, Inc.
 ImageTrend
 Mayo Clinic
 MedLink
 MedPartners
 Neurocritical Care Society
 North American Rescue
 PDC Healthcare
 Pediatric Trauma Society
 Pophrey Consulting
 Siemens
 Society of Trauma Nurses
 Surgeons Link
 T6 Health Systems
 TCAR
 Teleflex
 Traumaconsulting.com
 WorldPoint Trauma
 Z-Medica

Audio Visual/Electrical/ Internet Services

Additional electricity, audio visual and internet services are provided by the hotel and are available at the exhibitor's expense.





TCAA EXHIBITOR AGREEMENT



Exhibit Fee

The Exhibit Fee is due in full with the submission of this application. The Exhibit Fee covers Exhibitor's dedicated exhibit space (6ft table) and registration fees for two (2) Exhibitor representatives to attend the Event and display throughout the Event. Exhibit spaces are assigned on a first-come, first-served basis. TCAA's acceptance of an Application is discretionary and is otherwise conditional upon receipt of Exhibitor's completed Application, signed Agreement, and full payment of the Exhibit Fee. Faxed or e-mailed applications received without payment will not be accepted until TCAA receives the corresponding Exhibit Fee. Checks for Exhibit Fees should be made payable to "Trauma Center Association of America" and submitted with the Application and this Agreement to: **Trauma Center Association of America, 108 Gateway Blvd, Suite 103, Mooresville NC, 28117.**

No Ancillary Payments

Exhibitors shall not pay any funds to TCAA's Board of Directors, members, employees, agents, or other representatives, meeting participants or others involved with the Annual Trauma Conference. No commercial support may be used for travel, lodging, honoraria, or other expenses of any non-teacher and/or non-author, except in the case of scholarship funds for residents/fellows, provided those arrangements are made through TCAA.

Cancellations

In the event an Exhibitor provides written notice of its intent to cancel this Agreement more than sixty (60) days prior to the Event's opening date, TCAA will refund 100% of the Exhibitor's Fee, less a \$150 administrative fee. No refunds will be issued in the event Exhibitor cancels this Agreement less than sixty (60) days prior to the Event's opening date. Notice of any cancellation of this Agreement by Exhibitor must be made in writing and delivered to TCAA via: (i) certified mail, return receipt requested; (ii) facsimile transmission with proof of receipt; (iii) e-mail transmission with proof of delivery, provided the written notice is attached as a separate document to the e-mail; or (iv) professional Overnight courier with proof of delivery. Telephonic and all other delivery attempts to cancel this Agreement by means not set forth herein will be invalid and of no effect.

Liability

Exhibitor shall be fully responsible for any claims, liabilities, losses, damages, or expenses relating to or arising from an injury to any person or any loss of or damage to property where such injury, loss, or damage is incident to, arises out of, or is in any way connected with Exhibitor's participation in the Event and/or other conduct. It is Exhibitor's sole responsibility to obtain, at its own expense, all required licenses and permits and to comply with all federal, state, and local laws and Las Vegas, NV ordinances for any activities conducted in association with or as part of the Event. Exhibitor hereby releases, and shall protect, indemnify, hold harmless and defend TCAA, its officers, directors, agents, employees, and other representatives against all claims, liabilities, losses, damages, and expenses, including reasonable attorney's fees and costs of litigation, arising out of or related to this Agreement, Exhibitor's participation in the Event and/or Exhibitor's other conduct. Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of Exhibitor's activities on the Hotel premises and will indemnify, defend and hold harmless, the Hotel, its owner, and its management company, as well as their respective agents, servants and employees from any and all such losses, damages and claims. In the event that any part of the exhibit hall is destroyed or damaged so as to prevent TCAA from permitting Exhibitor to occupy assigned space during any part of, or the whole, Event, or in the event occupation of assigned space during any part of, or the whole, Event is prevented by strikes, pandemic, acts of God, national emergency, or other causes beyond the control of TCAA, Exhibitor will be charged for exhibit space during the period it was or could have been occupied by Exhibitor; and Exhibitor hereby waives any claim against TCAA, its officers, directors, agents, employees, or other representatives for losses or damages which may arise in consequence of such inability to occupy assigned space. If for any reason beyond TCAA's control the Event is canceled, shortened, delayed, or otherwise altered or changed, Exhibitor understands and agrees that all loss and damages which it may suffer as a consequence thereof are its responsibility and not that of TCAA or TCAA's officers, directors, agents, employees, or other representatives. Exhibitor understands that it may lose all monies it has paid TCAA for exhibit space at the Event as well as other costs and expenses it incurred including, without limitation, travel to the Event, setup, lodging, freight, and employee wages.

ACCME Standards for Commercial Support of Continuing Medical Education

The Exhibitor agrees to abide by all applicable requirements of the current Accreditation Council for Continuing Medical Education (ACCME) Standards for Commercial Support: Standards to Ensure the Independence of CME Activities. TCAA agrees to abide by the current ACCME Standards for Commercial Support and acknowledge financial support from the Exhibitor in applicable Event brochures, syllabi, and other materials.

Solicitation Policy for Exhibiting Companies

TCAA strictly prohibits the solicitation and distribution of products and equipment in all of the educational sessions at the TCAA Annual Meeting. All demonstrations of company products, services, or equipment must be conducted in the exhibit hall. Non-exhibiting firms are not allowed to solicit or distribute advertising materials to TCAA attendees at any time. Please report any unauthorized solicitation to TCAA staff immediately.

APPLICATION FOR EXHIBIT SPACE

In accordance with the following terms and conditions governing exhibits at TCAA's 22nd Annual Conference at Luxor Hotel & Casino located in Las Vegas, Nevada on April 28 – May 3, 2019, the undersigned hereby makes application for exhibit space, which application, when accepted by Trauma Center Association of America, becomes a contract. Terms and conditions listed under the accompanying Exhibitor Agreement, as well as those conditions under which exhibit space in the Luxor Hotel is leased to TCAA, are part of this contract.

Please print or type:

Company Name: _____

Address: _____

Contact Person: _____

Phone Number: _____

Email Address: _____

Signature: _____

Exhibit Fees:

Register by February 28, 2019 - \$1500.00: _____

Registration after February 28, 2019 - \$1650.00: _____

First Time Exhibitor – 10% Discount: _____

Additional badges at \$200 each: QTY: _____ = _____

Total: \$ _____

Payment Method:

Check enclosed made payable to:

Trauma Center Association of America

Visa MasterCard American Express

_____ Card Number

_____ Expiration Date

_____ CVV Code

_____ Name on Card

Please return the completed application with payment, in full, to:

Trauma Center Association of America
 108 Gateway Blvd., Suite 103, Mooresville, NC 28117
 Fax: 704-677-7052 / Email: info@traumacenters.org

For your protection, if paying with credit card, please FAX ONLY!



Attendee Information:

If more than 2 attendees, please include their information on an additional sheet.

1 _____
 First Name Last

_____ Title

_____ E-mail

_____ Phone Number

2 _____
 First Name Last

_____ Title

_____ E-mail

_____ Phone Number

Cancellation Policy: Written notice of cancellation by February 28, 2019 will result in a 100% refund, less a \$150 administrative fee. There will be no refunds for cancellations after March 1, 2019.

SPONSORSHIP APPLICATION

Please print or type:

Company Name: _____

Address: _____

Contact Person: _____

Phone Number: _____

Email Address: _____

Sponsorship Opportunities:

Platinum Sponsorship (Includes Exhibitor Registration, Hotel Room Drop, Host a Reception)	\$4500: _____
Gold Sponsorship (Includes Exhibitor Registration, 1-day Wi-Fi Sponsorship, Host a Break)	\$3500: _____
Silver Sponsorship (Includes Exhibitor Registration, Host a Break)	\$2500: _____
Host a Reception – Exhibitor Welcome	\$2000: _____
Host a Reception – Poster	\$2000: _____
Power Bank with your logo	\$2000: _____
Host a Break	\$1500: _____
Hotel Room Drop	\$1500: _____
Attendee Bags	\$1500: _____
Sponsor Conference Wi-Fi (1-day)	\$1000: _____
Exclusive Event App Sponsorship	\$1000: _____
Attendee Lanyards with your logo	\$1000: _____
Mobile Charging Station Sponsorship	\$ 750: _____
Dual Port USB Car Charger with your logo	\$ 750: _____
Water Bottles with your logo	\$ 750: _____
Stain Removal Stick with your logo	\$ 500: _____
Hotel Key Cards with your logo	\$ 500: _____
Earbuds with your logo	\$ 500: _____
Zippered Coin Pouch w/keyring with your logo	\$ 500: _____
Bandage Dispenser with your logo	\$ 350: _____
Rotating Banner in Event App	\$ 100: _____
Vendor Provided Item – TCAA will place in the bags	\$ 100: _____
TOTAL:	\$ _____

Payment Method:

- Check enclosed made payable to: *Trauma Center Association of America*
 Visa MasterCard American Express

Expiration Date CVV Code

Name on Card



Please return the completed application with payment in full to: Trauma Center Association of America
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