

## NEW MEMBERS IN 2013

**Allegiance Health**  
Jackson, Michigan

**Avera McKennan Hospital &  
University Health Center**  
Sioux Falls, South Dakota

**Beaumont Health System**  
Grosse Point, Michigan

**Beaumont Health System**  
Troy, Michigan

**Clear Lake Regional Medical Center**  
Webster, Texas

**Denton Regional Medical Center**  
Denton, Texas

**Erie County Medical Center**  
Buffalo, New York

**Henry Ford Wyandotte Hospital**  
Wyandotte, Michigan

**Long Beach Memorial Medical Center**  
Long Beach, California

**Massena Memorial Hospital**  
Massena, New York

**McLaren Lapeer Region**  
Lapeer, Michigan

**Ocala Regional Medical Center**  
Ocala, Florida

**Orange Regional Medical Center**  
Middletown, New York

**Port Huron Hospital**  
Port Huron, Michigan

**Providence Alaska Medical Center**  
Anchorage, Alaska

**Providence Sacred Heart Medical  
Center & Children's Hospital**  
Spokane, Washington

**Rideout Memorial Hospital**  
Marysville, California

**Riley Hospital for Children**  
Indianapolis, Indiana

**Sacred Heart Medical Center  
at Riverbend**  
Springfield, Oregon

**South Shore Hospital**  
Weymouth, Massachusetts

**Spectrum Health**  
Grand Rapids, Michigan

**North Dakota Dept of Health Division  
of EMS & Trauma**  
Bismarck, North Dakota

**Wisconsin South Central Regional  
Trauma Advisory Council**  
Madison, Wisconsin

**West Valley Hospital**  
Goodyear, Arizona

**Winthrop University Hospital**  
Mineola, New York



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## *The National Voice For Trauma Centers*

# Trauma Lobby Day February 12, 2014



Please join us as TCAA expands our traditional member lobby day into a broader based trauma advocacy event that will include multiple organizations. Enhancing federal recognition and support for trauma care depends upon a heightened level of awareness of the threats and challenges you face everyday and during mass casualty incidents. We need you to join us in carrying our message for trauma in Washington, D.C.!

Join us on Wednesday, February 12, 2014 and meet with your Member of Congress to ask them to protect and enhance patient access to trauma care.

The challenges facing trauma centers, physicians, nurses and the entire trauma team are profound. Never before has our collective voice in Washington, D.C. been so important. We successfully achieved enactment of \$224 million in authorized funding for trauma and emergency care programs. But the Congress is long overdue in funding these vital programs to protect access to trauma centers and improve coordinated trauma systems. Starting next year, we will also need to seek legislative reauthorization of these programs. Further, while TCAA just successfully convinced CMS to withdraw its proposal to consolidate five ED codes into one which would have devastated numerous trauma centers, our work to protect trauma care reimbursement has only just begun. We now have an urgent imperative to work with CMS and the Congress to devise a viable, sustainable reimbursement model for trauma centers.

## *Trauma Advocacy Institute*

**Join us in Washington for the Trauma Advocacy Institute  
February 11, 2014!**

On Tuesday, February 11, 2014 from 1:00-5:00 pm, the Trauma Advocacy Institute will include an educational session, with CME/CE credits. You will gain insights into the health policy landscape, issues particularly affecting trauma, and how best to successfully advocate and raise our collective voices for trauma care.

## **TCAA Accomplishes Significant Regulatory Victory:** **CMS Opts Not to Consolidate ED Visits**



On November 27, CMS released its final Hospital Outpatient Prospective Payment System for calendar year 2014. In the proposed rule, CMS proposed to consolidate its reimbursement of Type A and Type B Emergency Department (ED) visits from five severity-based reimbursement levels to a single reimbursement level for each ED type. Advancement of this proposal would have been devastating for trauma systems and centers. Fortunately, due to TCAA's comments, CMS opted not to move ahead with consolidation of the ED codes. CMS recognized that complex and costly medical conditions need to

be addressed and singled out trauma repeatedly.

TCAA also recommended both short-term and long-term alternative models for the reimbursement of trauma care. In the short-term, TCAA suggested development of three trauma-specific HCPCS codes for all trauma patients for whom a trauma team is activated, thus carving out trauma patients from the existing critical care and ED codes. In the long term, TCAA suggested evaluation of a new value-based, patient-centered trauma episode payment model, which would incorporate a readiness component, a patient severity component, and a value-based payment adjustment. CMS appreciated TCAA's recommended alternative models for trauma care reimbursement, it has committed to studying this matter further, indicating that there may be additional opportunities to present these alternatives to CMS in the future.

We are appreciative of CMS' responsiveness to our concerns and of the opportunity to work with CMS and the Congress on a more viable and sustainable approach to ensure an appropriate methodology and level of payment for trauma centers. This is the beginning of a serious policy dialogue around Medicare payment for trauma centers. We were able to convince CMS not to proceed with the ED code consolidation for now, but we have much work to do with CMS and the Congress in the short and long-term.

### **CMS Proposed National Preparedness Rule**

CMS issued a proposed rule that includes emergency preparedness requirements that seventeen provider and supplier types must meet to participate under Medicare and Medicaid. Four standards the providers must meet include: an emergency plan using an all-hazards approach focusing on capacities and capabilities; the development of policies and procedures based on the plan and risk assessment; the development of a communication plan that complies with both federal and state law; and the maintenance of training and testing programs.

## **TCAA Joins IOM Forum**

TCAA has become a member of the Institute of Medicine's Forum on Medical and Public Health Preparedness for Catastrophic Events, which focuses on providing national leadership in coordinating the many ongoing public health preparedness efforts and developing sustainable partnerships between the public and private sector so that communities are adequately prepared for natural or man-made catastrophic events. The Forum does this by offering an ongoing neutral venue where members of both the public and private sector meet, in open or closed session, to discuss and confront issues of mutual interest and concern around five broad topics: Medical Surge Capacity, Disaster Preparedness Training, Communication and Distribution, Psychological and Community Resilience, and Research and Evaluation.

### **Pediatric Workshop Report: Preparedness, Response and Recovery** **Considerations for Children and Families**

In June, Dr. Mary Hilfiker, Dr. Jeffrey Upperman and Mr. John Osborn attended a Pediatric Workshop pertaining to Preparedness, Response and Recovery Considerations for Children and Families. The workshop reviewed existing tools and frameworks that can be modified to include children's needs; identified non-traditional child-serving partners and organizations that can be leveraged in planning to improve outcomes for children; highlighted best practices in resilience and recovery strategies for children; and raised awareness of the need to integrate children's considerations throughout emergency plans. To see the full report, go to [www.traumacenters.org](http://www.traumacenters.org) and our Disaster Resource Library where we include the links to the IOM report.

## **TCAA Launches New Website and New Logo**

TCAA has a new website and a new look. As you may have noticed, TCAA is sporting a new Logo. We asked our membership to vote on our new Logo. You did and this was your choice.



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We appreciate everyone who took the time to vote. We are excited about our new look!

TCAA launched our new website. You can find us at [www.traumacenters.org](http://www.traumacenters.org). We are excited about our site. It gives us the opportunity to involve you more as members and to update you on the ever changing issue of Trauma Center Finance and Advocacy. We have added dedicated libraries of our resources and a search engine to help you find the materials you need. Thanks to this new website, we are now able to host videos of our conference and webinars. Check out our site and let us know how we can serve you better. While you are there, cast your vote for the 2014 TCAA Webinar topics.

## **Congratulations 2013 Best Practice Poster Winners**

### **1st Place Best Practice and Poster Winner**

Allan Lamb, DO, Heidi Kemmer, DO, and Kathy Franzen RN, BSN  
of Oakwood Southshore Medical Center for

**"Multimodal Therapy Decreases Pneumonia As A Complication of Rib Fractures"**

### **Tie for 2nd Place Best Practice and Poster Winners**

Karen Brenner BSN, RN and Etsubteru Assefa  
of ProMedica Toledo Hospital/ Toledo Children's Hospital for  
**"The Clock Is Ticking, The Timely Administration of FFP"**

Lee Ann Wurster RN, MS, CPNP, Carla Coffey RN, BSN,  
Kathy Haley RN, BSN, and Jonathan Groner MD  
of Nationwide Children's Hospital for  
**"Development of An Electronic Flowsheet for Documentation of  
Trauma Resuscitations At A Level 1 Pediatric Trauma Center"**

## **Join us in San Antonio for the 2014 TCAA Annual Conference**

### **SAVE THE DATE**

2014 TCAA Annual Trauma Conference  
San Antonio, Texas at the Hyatt Regency  
September 29 - October 3, 2014

### **CALL FOR EXEMPLAR INNOVATIONS**

The TCAA Education Committee invites you to submit your Exemplar Innovation for presentation at our Annual Meeting September 30 - October 3, 2014 at the Hyatt Regency in San Antonio, Texas. This is a great opportunity to inform your peers on what's being done within your association or healthcare facility

Deadline for submissions: **March 15, 2014.**

Find the guidelines and submission form for the Exemplar Innovations at [www.traumacenters.org](http://www.traumacenters.org)

# Membership Benefit: TCAA Webinars Now Available on the Website

**Did you miss one of our webinars?** If so, you can now go to our new website and find the most recent presentations. Maybe you didn't miss it, but wanted to hear our experts on the topic one more time. If that is the case, then please visit our website [www.traumacenters.org](http://www.traumacenters.org) and go to the Professional Development page. You will need to request a password, but our staff will be happy to help you gain access. As we complete our webinars for 2014 we will be adding them as well. Remember the webinars are for you so please vote on the topics you would like for 2014.

**Reminder: Our emails have changed:**

- Jennifer@traumacenters.org
- Tray@traumacenters.org
- Selinat@traumacenters.org
- Melissa@traumacenters.org
- Ann@traumacenters.org
- Kayla@traumacenters.org



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, MD  
Or Current Medical Director

PRESORTED STANDARD  
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1155 South Telsor Blvd., Suite 201  
 Las Cruces, NM 88011  
 www.traumacenters.org  
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