



Promote your Industry Craft

Promote your Show/Event

2017 Rates

Retail Price Member up to 30% off

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EMAIL

Insider 2,200+ impressions		
Integrated - runs biweekly on Wednesdays		
Banner: 1/3 down	\$265	\$186
Classified: Bottom	\$150	\$105
Dedicated - runs weekly Mondays		
	\$525	\$368

Theatregoer 21,000+ impressions		
Integrated - runs weekly on Thursdays		
Featured (top)	\$500	\$350
Banner: 1/2 down	\$350	\$245
Banner: Footer	\$225	\$158
Dedicated - runs weekly on Tuesdays or Fridays		
	\$875	\$613
Theatrelover 2,400+ impressions		
Integrated - runs weekly on Thursdays		
Featured (top)	\$350	\$245
Banner: 1/2 down	\$250	\$175
Dedicated - runs weekly on Tuesdays or Fridays		
	\$525	\$368

WEB

TBA.org leaderboard		
- weeklong run	\$175	\$123
Industry Services classified		
- 6 mo. Run	\$250	\$175

TIXBayArea+What's Playing leaderboard		
- weeklong run	\$220	\$154
Audience Database Yearlong access to CRM demographics research and targeted list trades with 80 participating, multidisciplinary arts organizations		
Price varies by operating budget*	\$315	\$270
	-\$3750	-\$3190

PHYSICAL PRESENCE

Postcard Distribution Network (PDN) Display your materials at over 50 partner locations		
Single route:	\$80	\$45
San Francisco, East Bay or South Bay		
TIX add-on	\$40	\$20
Multi-route packages also available*		

PDN - one easy drop per month		
TIX Booth on Union Square Spur-of-the-moment ticket buyers local and worldwide		
Full LCD digital posters	\$175	\$123
- weeklong run		
Window clings		
Vertical clings	\$487.50	\$375
Top horizontal cling	\$487.50	\$375
Bottom horizontal cling	\$487.50	\$375

Looking for a custom recommendation? Contact laura@theatrebayarea.org

*Visit our online store for additional info and package discounts.