



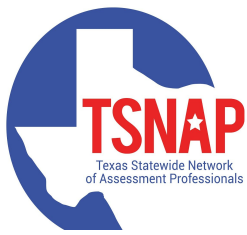
# TSNAP Sponsorship Policy

The Texas Statewide Network of Assessment Professionals (TSNAP), a 501(c)(3) nonprofit organization. As a nonprofit, TSNAP gratefully accepts donations from foundations, individuals, and corporations. As an educational organization, TSNAP has a responsibility to its community of assessment professionals to present fair and unbiased information; and as a nonprofit, TSNAP is governed by IRS regulations on what TSNAP can accept from donors and what it can do in return for those donations. To comply with IRS regulations, TSNAP welcomes sponsorships subject to the following guidelines.

The TSNAP board shall authorize the following officer(s) to accept gifts that are consistent with the core values and mission of TSNAP: President, Vice President

## Sponsorship Guidelines

- TSNAP solicits and gratefully accepts corporate sponsorships as a mutually-beneficial exchange in which TSNAP receives cash or in-kind donations from a sponsor to support its educational work and the sponsor receives acknowledgement for its sponsorship.
- TSNAP reserves the right to decline any sponsorship that interferes with our ability to fulfill our mission or unduly encumbers TSNAP.
- Sponsorships may vary by sponsor.
- TSNAP does not accept advertising.
- TSNAP does not endorse—either explicitly or implicitly—any of its sponsors, nor does it endorse those sponsors' products, services, or ideas.
- TSNAP board of directors and contractors shall not receive any substantial benefit from association with sponsors.
- TSNAP retains full control of its work, program, and content. Sponsors do not have authority over the operation of what they have sponsored.
- TSNAP retains the right to review and approve all communications in regard to a sponsorship. This includes—but is not limited to—announcements, articles, and press releases about the sponsorship.
- Gifts that may encumber TSNAP either financially or administratively will require approval of the Board before acceptance.
- TSNAP will not provide tax or legal advice to a donor with respects to a sponsorship. We will follow the IRS guidelines for acceptable standards for charitable giving, receipting, and reporting.
- The sponsorship shall not impede the ability of TSNAP to acquire sponsorship from other sources.



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- The sponsorship shall not result in TSNAP losing its status as a 501 (c) (3) Non-Profit Corporation.

## Acknowledgment Guidelines

- In return for a sponsorship, TSNAP will acknowledge the sponsor on the TSNAP website by:
  - Providing Sponsor acknowledgements as listed under the following support levels: Silver Level, Gold Level, Platinum Level.
  - Placing the sponsor's logo on the TSNAP website main page;
  - Placing the sponsor's logo on the Sponsors page of the TSNAP website; and which would include a hyperlink on the Sponsors page of the TSNAP website to the sponsor's homepage, provided that product(s) and service(s) are not sold on the homepage, as IRS regulations consider this to be advertising. If at any time the sponsor changes its website and begins selling product(s) or service(s) on its homepage, the sponsor must notify TSNAP immediately and provide an alternate page to link to (such as an About page) where product(s) and service(s) are not sold.
- TSNAP will place the items mentioned in the preceding three bullet points on the TSNAP website upon accepting a sponsorship and will leave them in place for one year.
- TSNAP will not acknowledge its sponsors in any newsletter, including an email newsletter, as IRS regulations consider this to be advertising.