

DC UPGRADE AVAILABLE

Increase Your Membership Value by Hundreds of Dollars

The Unified Virginia Chiropractic Association Provides You With Tools and Initiatives That Match Your Interests and Priorities, Now More Than Ever:

- Unification of the VSC and VCA to increase resources, expertise, strength and effectiveness on a multitude of levels.
- Commitment to serving you regardless of your personal chiropractic philosophy or practice style within scope.
- A Board of Directors that reflects this diversity and range of perspectives.
- State-specific initiatives to ensure that Virginia chiropractors have a voice in the health care reform debate.
- The Unified VCA's online and searchable "Find-a-Doc" listing and office referral.
- Celebrate Wellness! editorial materials, audio clips, and step-by-step usage guidelines on over a dozen timely topics to help you educate your patients and grow your practice.
- A brand new series of flash presentations to help you reach out to MDs, other healthcare providers, and PI attorneys.
- VCA doctalk member list-serve, enabling you to ask questions and dialogue with colleagues on just about anything.
- Personalized assistance in obtaining health, disability, practice overhead, and other insurance.
- Discounted continuing education for you and your staff throughout the state and online.
- Ability to keep informed and up to date through The Virginia Voice mailed and online newsletter.
- The Members-only section of the website filled with an increasing array of presentations, tools and resources.
- The Unified VCA's convenient annual membership directory and handbook.
- Access to VCA leadership, committees and specialists on coding, Medicare, financial, PR/marketing, other issues.
- Free classified advertising to help you sell equipment, hire a new associate, find coverage help, and more.
- Fax and e-mail alerts and Member FYIs to make sure you never miss a beat between newsletters.
- Networking opportunities throughout the state to share knowledge, insights and support.
- Discounts on a wide variety of products and services from suppliers you actually use.
- A real voice in your association's direction and priorities.
- The expertise of lobbyists and attorneys considered among the state's very best.

But That's Not All...

Now you can upgrade to Premier DC to receive **ALL** the benefits stated above, **PLUS:**

- **FREE** spring and fall convention for yourself.
- **FREE** spring and fall convention for one of your CAs.
- **10% ADDITIONAL** discount on additional convention or other seminars for you and/or your staff -- that's above and beyond any already applicable member and early-bird discounts!
- **Special membership certificate, lapel pin and badge to demonstrate your heightened commitment and participation.**
- **Special recognition in every issue of *The Virginia Voice* and on the web site.**
- **Three payment options via EZ-Pay: annual, quarterly, or EVEN MONTHLY.**
- **Private bi-annual conference call/briefing with leadership to keep you in-the-know.**

If you and even just one staff person attends the conventions and a couple of additional programs during the year, Premier DC Membership at \$1200/year can easily **SAVE** you \$600 or more in registration fees alone! Plus it can be paid in quarterly or even monthly installments, helping your cash flow and budget even more.

Fine Print: Select seminars may be substituted for conventions. No refunds for unused benefits. One-year minimum commitment required. Registrations, discounts, and/or other benefits of Premier DC membership cannot be sold, transferred, or carried over into subsequent membership years. For additional information or if you have any questions, call the Unified VCA office at 540-032-3100 or e-mail vcacentral@hughes.net.



Premier DC