



**VAPDC 2013 Summer Conference & Annual Meeting**  
**July 25-27, 2013**  
**Achieving Success through Collaborative Governance**  
Wintergreen Resort & Conference Center

**Thursday, July 25, 2013**

- 9:00 am-5:00 pm      Registration, *The Mountain Inn Lobby*
- 11:00 am-1:00 pm      VAPDC Board of Directors/Executive Directors Meeting (Lunch), *Rockfish Room*
- 11:30 am-1:00 pm      Buffet Networking Lunch (Conference Attendees), *Pryors Porch*
- 1:30 pm                      Conference Opening and Welcome, *Shenandoah/Blue Ridge Rooms (Ballroom)*  
▽ Woodrow Harris, President, Virginia Association of Planning District Commissions
- 1:45 pm                      Session I: **Washington Policy Update and National Trends in Regional Planning**,  
*Shenandoah/Blue Ridge Rooms (Ballroom)*  
**Introduction:** Deborah Flippo, Sponsor, Draper Aden Associates  
**Speaker:**  
▽ Joe McKinney, Executive Director, National Association of Development Organizations (NADO)
- 2:45 pm                      Session II: **Virginia's Evolving Demographics—Opportunities and Challenges**,  
*Shenandoah/Blue Ridge Rooms (Ballroom)*  
**Introduction:** Robert Crum, Executive Director, Richmond Regional PDC  
**Speaker:**  
▽ John Martin, President & CEO, Southeastern Institute of Research
- 3:45 pm                      Break, *Ballroom Foyer*
- 4:00 pm                      Session III: **Engaging PDCs in Blueprint Virginia** *Shenandoah/Blue Ridge Rooms (Ballroom)*  
**Introduction:** Peter D'Alema, Sponsor, Virginia Resources Authority  
**Speaker:**  
▽ Barry DuVal, President & CEO, Virginia Chamber of Commerce
- 5:00 pm                      Sessions End for the Day
- 6:00 pm                      Dinner & After Dinner Entertainment, *Skyline Room*  
6:00 – 6:45      Cocktails  
6:45 – 8:00      Dinner  
8:00 – 9:00      Entertainment provided by Copper Ridge Bluegrass Band

**Friday, July 26, 2013**

- 8:00 am-2:00 pm      Registration, *Commonwealth Ballroom Foyer*
- 7:30 – 9:00 am        Buffett Breakfast, *Pryors Porch*

- 9:00 – 10:30 am Session IV: **Entrepreneurship and Economic Development--Capitalizing on Your Community's Assets**, Shenandoah/Blue Ridge Rooms (Ballroom)
- Introductions:** Bonnie Riedesel, Executive Director, Central Shenandoah PDC
- Speakers:**
- ▽ Bill Shelton, Director, Virginia Department of Housing and Community Development & Albemarle Ciderworks
  - ▽ Maureen Kelley, Director of Economic Development, Nelson County
  - ▽ D. James Shaw, II, AICP, Assistant City Manager, City of Waynesboro
- 10:30 – 11:30 am Session V: **Collaborative Governance**, Shenandoah/Blue Ridge Rooms (Ballroom)
- Introduction:** Keith Sherrill, Sponsor, VHDA
- Speaker:**
- ▽ William Leighty, DecideSmart
- 11:30 – 12:15 pm VAPDC Business Meeting, Shenandoah/Blue Ridge Rooms (Ballroom)
- ▽ Woodrow Harris, VAPDC President, Presiding
- 12:30 pm Buffet Lunch, Pryors Porch
- 1:30 pm Session VI: **PDC Lightening Round "Show & Tell"**, Shenandoah/Blue Ridge Rooms (Ballroom)
- ▽ Facilitated by Jim Baldwin, Cumberland Plateau PDC
- 2:30 pm Session VII: **Trails and Tourism--Capitalizing on Virginia's Natural Assets**, Shenandoah/Blue Ridge Rooms (Ballroom)
- Introduction:** Brian Stuver, Sponsor, Joyce Engineering, Inc.
- Speakers:**
- ▽ Allen Hale, Member, Nelson County Board of Supervisors
  - ▽ Charles Flink, FASLA, President, Alta/Greenways
- 4:00 pm Sessions Adjourn for the Day
- 5:30-6:30 pm Reception, Blue Ridge Terrace
- 6:30 pm Dinner on your Own
- Saturday, July 27, 2013**
- 7:30 am Continental Breakfast, Pryors Porch
- 8:30 am Professional Development Workshop: **SERDI Assessment and Implications to PDCs**, Pryors Porch
- Introductions:** Wayne Strickland, Executive Director, Roanoke Valley-Allegheny RC
- Speakers:**
- ▽ Bonnie Riedesel, Executive Director, Central Shenandoah Planning District Commissions
  - ▽ Martha Shickle, Executive Director, Northern Shenandoah Valley Regional Commission
  - ▽ Tim Ware, Executive Director, George Washington Regional Commission
- 10:00-11:00 am Incoming Board of Directors Meeting, Crawford Room