

Virginia in the 21st Century: Local and Global Trends



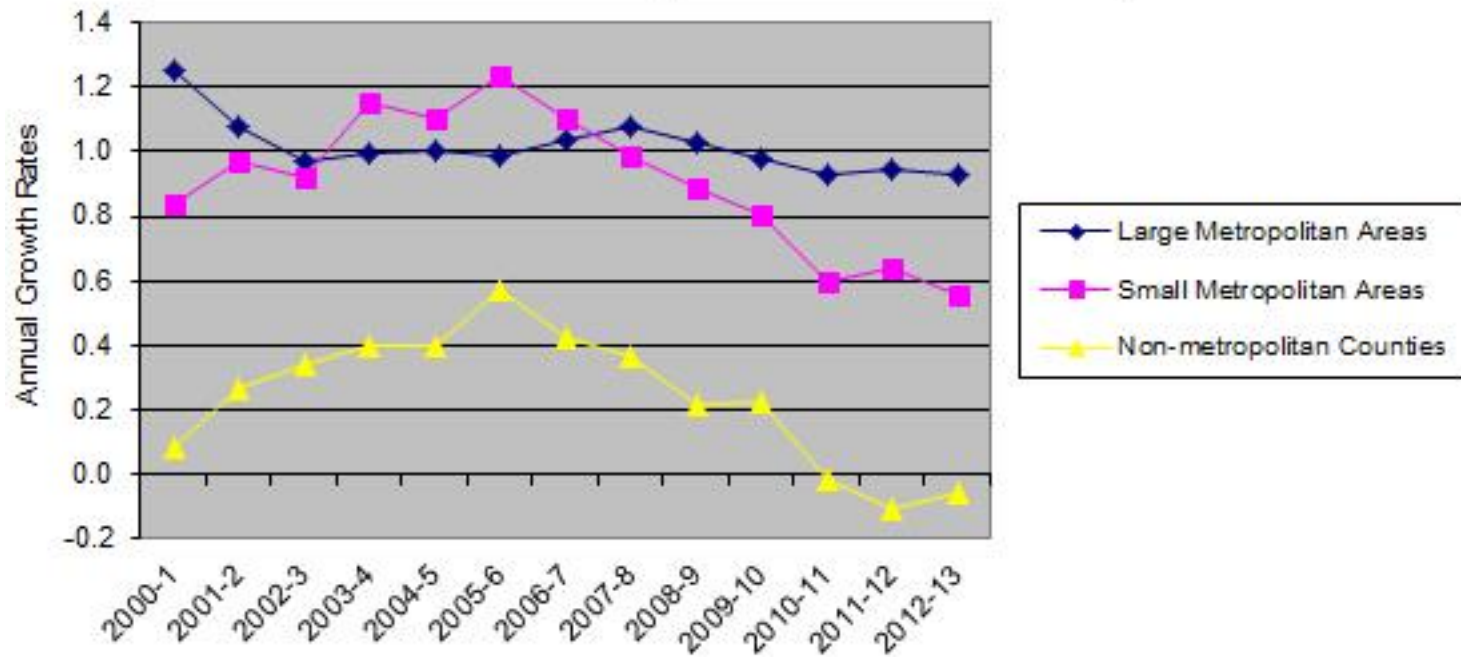
J. Patrick Rhamey, Jr., PhD

Assistant Professor
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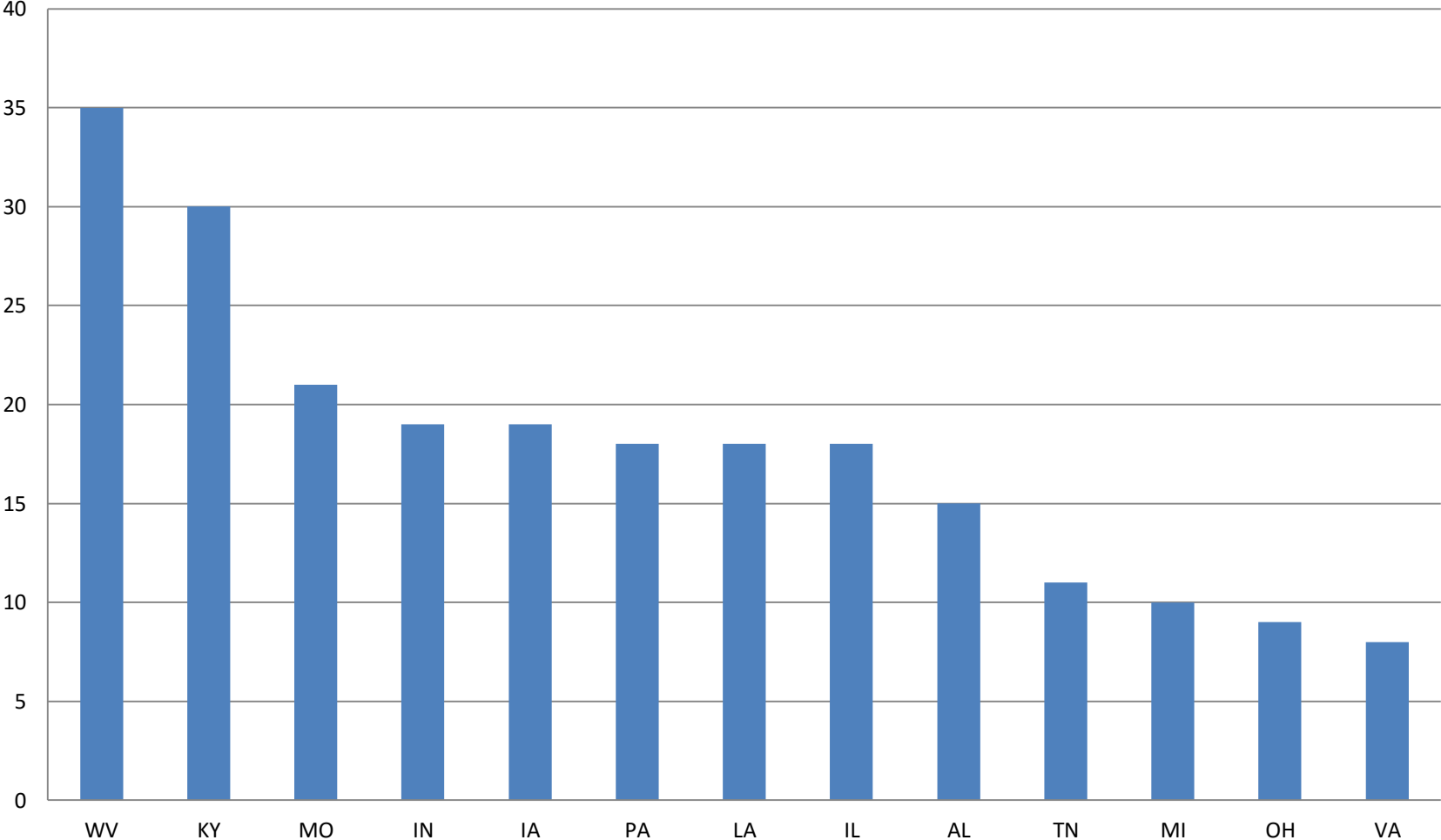
Fellow
Trans Research Consortium

City Council
City of Lexington

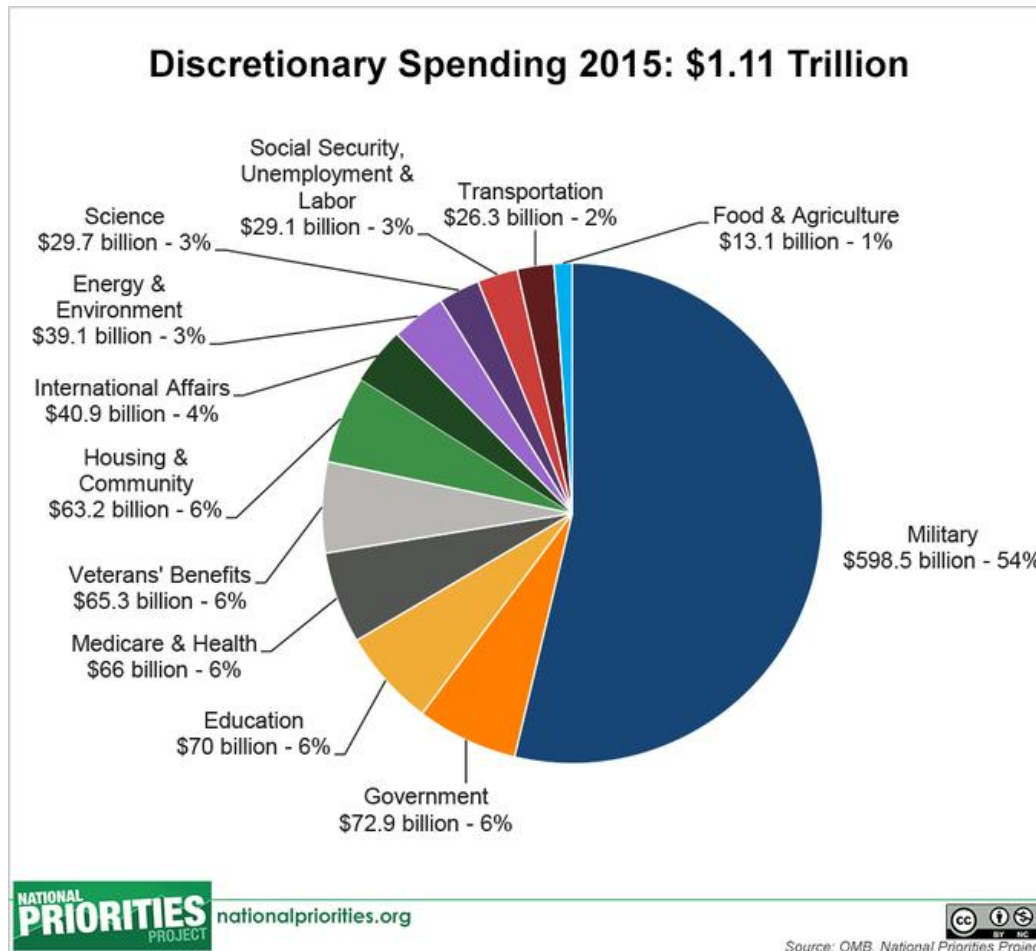
Population Growth for Metropolitan and Non-metropolitan Areas



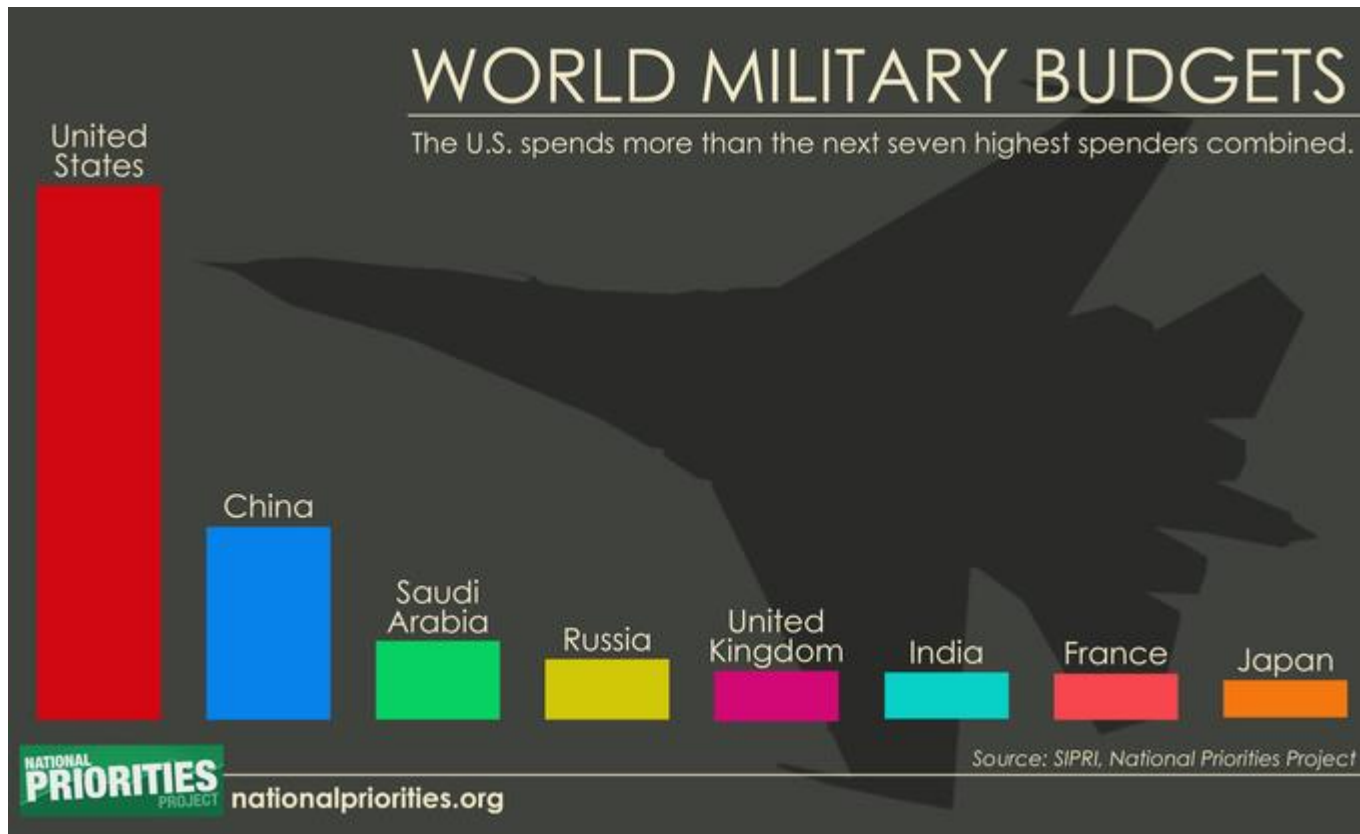
Discontinued Zip Codes (Jan 2011-April 2013)



Military Spending



Military Spending



The New American Ghost Town



Hollow Rock, TN (Alana Semuels/The Atlantic)

Globalization

“Inexorable integration of markets, nation-states, and technologies to a degree never witnessed before in a way that is enabling individuals, corporations, and nation-states to reach around the world further, faster, deeper, and cheaper than ever before.”

- Thomas Friedman

Globalization

- Proximity, Territory, Borders increasingly less relevant
- Creates a Global Outlook
- Breaking down the Tyranny of Distance in Commerce
- “Geographically Untethered”

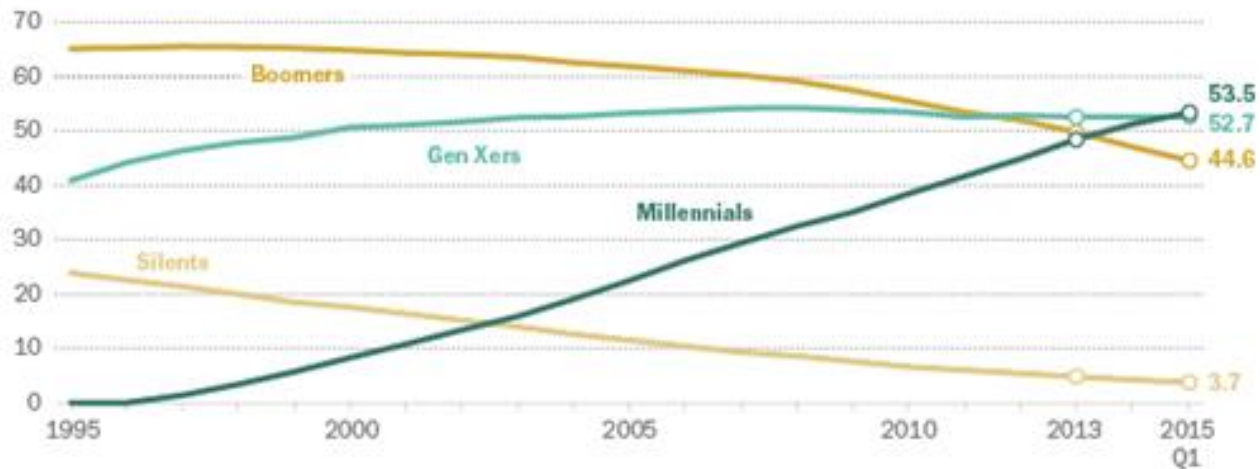
Globalization

- Technology Creates Increased Competition
- Increased demand for technological engagement
 - Infrastructure
 - Travel
 - New Dangers
- Workforce Drain
- Community Identity?

Demography

U.S. Labor Force by Generation, 1995-2015

In millions



Note: Annual averages plotted 1995-2014. For 2015 the first quarter average of 2015 is shown. Due to data limitations, Silent generation is overestimated from 2008-2015.

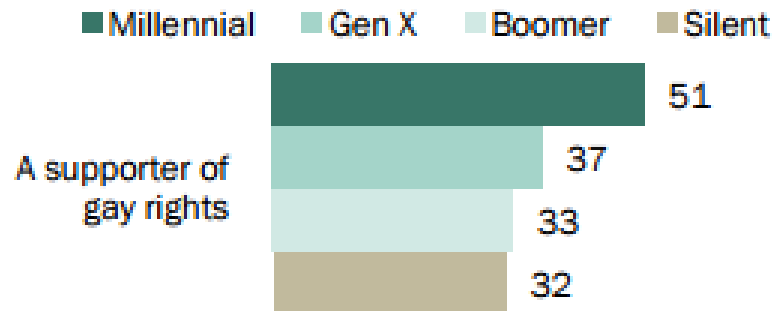
Source: Pew Research Center tabulations of monthly 1995-2015 Current Population Surveys, Integrated Public Use Microdata Series (IPUMS)

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Future Trends

Millennials Lead the Way in Changing Views of Gays and Lesbians

% saying ... describes them very well



Note: Percentages reflect those who rated the description 8-10 on a scale of 1-10 where "10" is a perfect description and "1" is totally wrong.

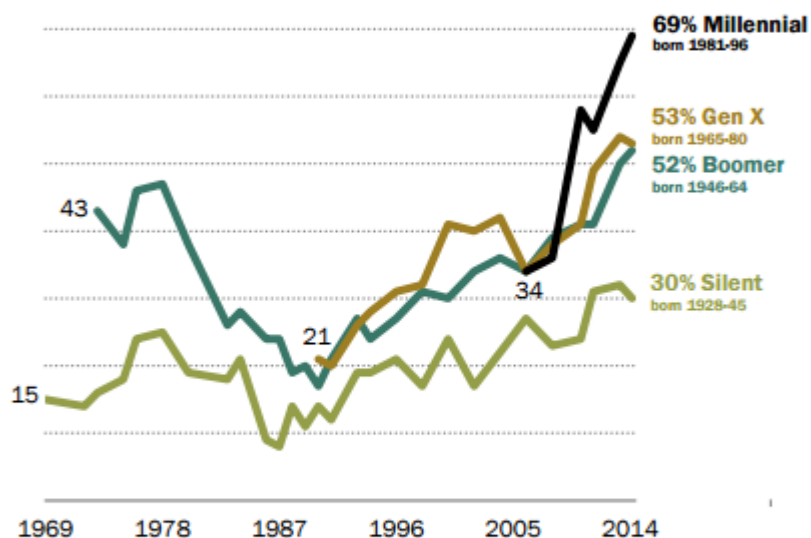
Source: Pew Research survey, Feb. 14-23, 2014

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Future Trends

Growing Support for Marijuana Legalization

% saying use of marijuana should be made legal



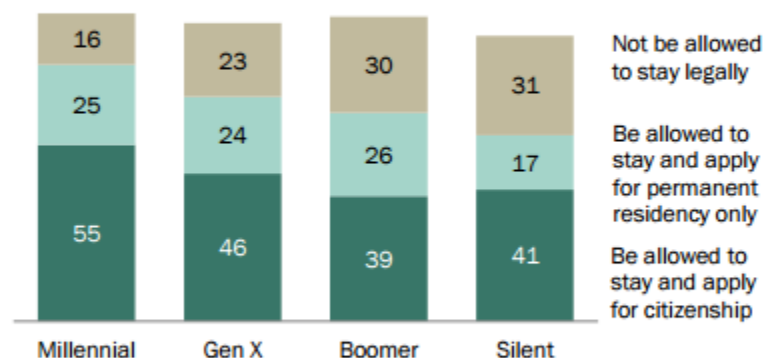
Note: Generational lines shown when significant sample is available.

Source: Pew Research survey, Feb. 12-26, 2014. 1973-2008 data from General Social Survey; 1969 and 1972 data from Gallup

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Broad Support for Legal Status for Undocumented Immigrants; Millennials Favor Path to Citizenship

% who say immigrants now living in the U.S. illegally should ...



Note: "Don't know/Refused" responses not shown.

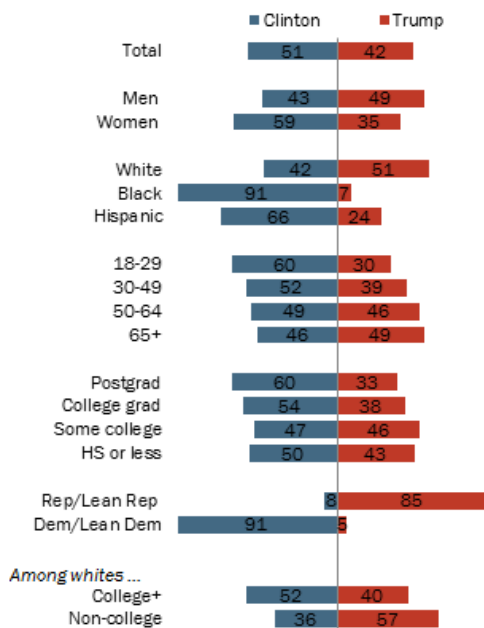
Source: Pew Research survey, Feb. 14-23, 2014

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Future Trends

Demographic differences in support for Trump and Clinton

If you had to choose between ___ who would you vote for? (%)



Libertarian candidate Johnson's impact on general election preferences

If you had to choose between ___ who would you vote for?

	Two candidates		(Vol.) Other/ DK	Margin	Three candidates			(Vol.) Other/ DK	Margin
	Clinton	Trump			Clinton	Trump	Johnson		
Total	51	42	7	D+9	45	36	11	8	D+9
Men	43	49	8	R+6	38	44	12	7	R+6
Women	59	35	7	D+24	52	29	10	9	D+23
White	42	51	7	R+9	37	44	12	8	R+7
Black	91	7	3	D+84	86	5	4	5	D+81
Hispanic	66	24	9	D+42	58	20	13	10	D+38
White men	33	59	8	R+26	30	52	13	5	R+22
White women	52	42	7	D+10	44	36	10	10	D+8
18-29	60	30	9	D+30	47	21	22	10	D+26
30-49	52	39	8	D+13	47	33	13	8	D+14
50-64	49	46	5	D+3	45	43	7	6	D+2
65+	46	49	5	R+3	43	46	6	6	R+3

Notes: Based on registered voters. Whites and blacks include only those who are not Hispanic; Hispanics are of any race.

Other/Don't know responses not shown. Q10/10a.

Source: Survey conducted June 15-26, 2016.

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On the Horizon



On the Horizon



BRANDS AND RETAIL

Millennials' affinity for technology is reshaping the retail space. With product information, reviews and price comparisons at their fingertips, Millennials are turning to brands that can offer maximum convenience at the lowest cost.

% OF MILLENNIALS
WHO COMPARE
PRICES IN STORE **57%**

Source: AIMIA Inc. "Born this Way: US Millennial Loyalty Survey" ©2012

Demography and Immigration

- Immigration is the only way to maintain economic livelihood when confronted with declining birthrates (Tad Kugler – Roger Williams)
- Increasing the supply of labor always good for the economy (Bryan Caplan – George Mason)
 - 2% of all refugees are resettled in Virginia

Merging Global and Local

- Government that is Smart, Technically Flexible and Responsive
- Local Firms that **Think Globally** and Attract Global Attention
- Investing in Human Capital

Merging Global and Local

- Daily Quality of Life – “Post-Materialism”
 - Why Richmond over Chicago?
 - Why Lexington over Shanghai?
 - Why Virginia Beach over London?