

## **KOROSEAL INTERIOR PRODUCTS APPOINTS ERIC WROLDSEN EXECUTIVE VICE PRESIDENT OF SALES AND MARKETING**

Fairlawn, Ohio, May 29, 2015 – Koroseal Interior Products, LLC (“Koroseal” or the “Company”), a leading manufacturer and distributor of commercial interior products, announced today that Eric Wroldsen has been appointed Executive Vice President of Sales and Marketing. In his role, Mr. Wroldsen will be responsible for all sales, marketing, and product development activities of Koroseal.

Rich Runkel, CEO of Koroseal, said, “We are pleased to welcome Eric to Koroseal, as we continue to invest in growing our industry-leading sales and marketing team. Eric brings a breadth of experience in sales leadership, a demonstrated history of accelerating product development and deep marketing expertise developed over decades at leading organizations. I look forward to working closely with Eric to drive our Company’s vision to achieve substantial growth by providing our customers with exciting and innovative products.”

Mr. Wroldsen added, “With one of the largest salesforces in its industry, Koroseal has a strong reputation for providing exceptional service and innovative products to its global customer base, which includes the world’s leading architects and designers. I am delighted to have the opportunity to head Koroseal’s sales and marketing team, and look forward to supporting the Company’s efforts to bring differentiated and highly desirable products to each of its end markets.”

Mr. Wroldsen joins Koroseal from Guardian Industries where he most recently served as global head of product development. Prior to Guardian Industries, he served in a variety of marketing and sales management roles at notable companies including Shaw Industries and Milliken & Company.

### **ABOUT KOROSEAL INTERIOR PRODUCTS, LLC**

Koroseal Interior Products, LLC is a leading manufacturer and distributor of custom interior products, sold globally through a dedicated in-house distribution network. The Company’s core product portfolio of commercial wallcoverings, wall protection systems and dry-erasable wallcoverings includes some of the most recognized and highest quality brands in the market, such as Koroseal®, a top selling global brand of commercial wallcoverings, Victex®, Korogard® and Walltalkers®. Koroseal’s products are utilized by interior designers, architects, contractors and corporations, and are primarily featured in the hospitality, healthcare, corporate, retail, and education markets. Koroseal is headquartered in Fairlawn, Ohio with manufacturing operations in the U.S. and sales offices globally. For further information about Koroseal, please visit: [www.koroseal.com](http://www.koroseal.com).

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