



For more information or questions about your DBA benefits, please contact:

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Genetics for Life<sup>®</sup>

**Semex is committed to supporting DBA!**

*For more information or to find a*

*Semex representative*

*near you, contact*

*1-800-303-BULL (2855)*

*or email*

*info@semexusa.com*

## Semex and DBA are partnering on **SUSTAINABILITY**

Your membership with the Dairy Business Association and purchases from Semex are uniting to support DBA's vision of building a sustainable future for the dairy community.

Here's how you can get involved:

- If you are a DBA member and purchasing Semex products in 2016, a percentage of your purchase will be donated back to the association.
- SCR Dairy and Semex are donating \$2.00 of each ai24 tag you buy in 2016 to DBA.



Please designate on the SCR Purchase Order that you're a DBA Member when ordering!