



2017 ANNUAL LEADERSHIP MEETING



LEARN. LEAD. ADVOCATE.

Sponsorship Levels

October 3-4, 2017 – Washington, D.C.

About the Annual Meeting

WIPP's Annual Leadership Meeting, held Oct. 3-4, 2017 at the historic Mayflower Hotel in Washington, D.C., allows women business owners to make their voices heard in the nation's capital.

Much has changed over the past year. We have a new president. Congress has tried to overhaul our healthcare system. A federal budget with new spending priorities is under construction. And comprehensive tax reform is a goal that many want to see achieved. These are all issues with major ramifications for women entrepreneurs and their businesses.



WIPP works hard all year ensuring lawmakers, the media and the public understand the needs of women entrepreneurs. But the fact is no one is a better advocate for women in business than a woman business owner. No voice is quite so sweet or persuasive to an elected official than that of a constituent; the media loves nothing more than to hear how policies affect real people; and the public has a deep and abiding respect for all entrepreneurs.

WIPP's Annual Leadership Meeting will provide women business owners with a platform and the knowledge to make their voice heard and their issues understood.

We will offer trainings on how to advocate effectively for the needs of women business owners with both lawmakers and the media; visits to Capitol Hill to meet with legislators and their staffs; speakers who will give valuable insight into government priorities; and a chance to meet like-minded business women.

Jane Campbell, WIPP President

Why Sponsor the Annual Meeting?

WIPP is a nonprofit, nonpartisan advocacy and education organization with 20,000 members and 79 partner organizations. We exist to create economic opportunities for women entrepreneurs, represent women business owners in the halls of government, and strengthen their impact on our nation's public policy.

Women are a powerful and growing economic force. Consider the statistics: Over the past 16 years, employment by women-owned businesses is up 10% and their revenues have grown 63%; today, 10 million U.S. businesses are owned by women—more than a third of all business—and they generate more than \$1.6 trillion in revenues and employ 9 million people.

Sponsoring the Annual Meeting will not only support WIPP's mission but burnish your organization's reputation with the thousands of engaged women business owners and highly qualified women entrepreneurs who are our members.

Your sponsorship will not only give women access to incredible business knowledge and opportunities, it will support WIPP in its advocacy efforts to unleash the full potential of our nation's women business owners.

2017 Annual Meeting Sponsorship Levels

	Conference sponsor: \$10,000	Cocktail Reception Sponsor (Limit 2): \$7,500	Breakfast Sponsor: \$6,000	Table Sponsor: \$5,000	Congressional Lunch Sponsor (Limit 4): \$2,500	Workshop Sponsor (Limit 2): \$2,000	Award Sponsorship \$2,500
Tables	Premier location in ballroom for table for 8, with company name displayed on table at the WIPP 2017 Annual Dinner Celebration	Premier location in ballroom for table for 8, with company name displayed on table at the WIPP 2017 Annual Dinner Celebration	Opportunity to have a tabletop display	Table for 8, with company name displayed on table at the WIPP 2017 Annual Dinner Celebration	Company name displayed on table at Congressional Lunch	N/A	N/A
Conference passes	4 full conference registrations	2 full conference registrations	2 complementary tickets for the day	1 full conference registration	1 complementary ticket for the day	1 complementary ticket for the day	2 complementary tickets for award dinner
Event recognition	Speaking opportunity during program. Company name included on Sponsor List on event screens	Company name included on Sponsor List on event screens	Corporate logo displayed on one (1) big screen projection	Company name included on Table Sponsor List on event screens	Company name included on Lunch Sponsor List on event screens	Special recognition at the event as Workshop Sponsor	Deliver the award at WIPP's award dinner
Marketing Materials	Listed as a Conference Sponsor on the WIPP website with link to your homepage. Recognition in event marketing materials and WIPP eNewsletter (distribution 25,000) Opportunity for an exclusive email communication to WIPP Members	Listed as a Reception Sponsor on the WIPP website with link to your homepage. Recognition in event marketing materials and WIPP eNewsletter (distribution 25,000)	Corporate logo included on napkin during breakfast. Corporate logo on select print and electronic marketing materials for the event	N/A	Listed as a Lunch Sponsor on the WIPP website with link to your homepage. Recognition in event marketing materials and WIPP eNewsletter (distribution 25,000). Corporate logo featured on event webpage	Corporate signage on the workshop screens. Corporate logo on select print and electronic marketing materials for the event. Corporate logo featured on the event webpage	N/A
Event program	Recognition in program	Recognition in program	Corporate logo included on the program handout	Recognition in program	Recognition in program	N/A	N/A
Event signage promotion	Acknowledgement on all event signage	Acknowledgement on all event signage	Corporate logo included on event signage	Acknowledgement on all event signage	Acknowledgement on all event signage	Corporate logo included on event signage	N/A

About WIPP

Women Impacting Public Policy (WIPP) is a national nonpartisan organization advocating on behalf of women entrepreneurs—strengthening their impact on our nation’s public policy, creating economic opportunities, and forging alliances with other business organizations. www.WIPP.org

For more information, contact Jason Lalak, Vice President, at jlalak@wipp.org or [\(415\) 434-4314](tel:(415)434-4314).