Privacy Policy

This Privacy Policy governs how WOCN® Society collects, uses, maintains and discloses information collected from users (each, a "User" or “you”) of the www.wocn.org website ("Site"). This Privacy Policy applies to the Site and all products and services offered by WOCN® Society.

Personal information collection

We may collect personal information from Users in a variety of ways, including, but not limited to, when Users visit our site, respond to a survey, fill out a form, make a purchase, and in connection with other activities, services, features or resources we make available on our Site. Users may be asked for, as appropriate, name, mailing address, email address, phone number and other personal contact details (“Personal Information”). Users may, however, visit our Site anonymously. We will collect Personal Information from Users only if they voluntarily submit such information to us. Users may always refuse to supply Personal Information, except that it may prevent them from engaging in certain Site-related activities.

Non-personal information

We may collect non-personal information about Users whenever they interact with our Site. Non-personal information may include the browser name, the type of computer and technical information about Users’ means of connection to our Site, such as the operating system and the Internet service providers utilized and other similar information.

Web browser cookies

Our Site may use "cookies" to enhance User experience. A User’s web browser places cookies on their hard drive for record-keeping purposes and sometimes to track information about them. Users may choose to set their web browser to refuse cookies, or to alert them when cookies are being sent. If they do so, note that some parts of the Site may not function properly.

How we use collected information

WOCN® Society may collect and use Users’ Personal Information for the following purposes:

- **To improve customer service**
  Information you provide helps us respond to your customer service requests and support needs more efficiently.

- **To personalize user experience**
  We may use information in the aggregate to understand how our Users as a group use the services and resources provided on our Site.

- **To improve our Site**
  We may use feedback you provide to improve our products and services.

- **To send periodic emails**
  We may use your email address to respond to inquiries, questions, and/or other requests. If you decide to opt-in to our mailing list, you will receive emails that may include company news, updates, related product or service information, etc.
• **To provide targeted services and content**

**How we protect your information**

We adopt appropriate technical and organizational security measures to protect the security of your Personal Information against loss, misuse, unauthorized access, alteration, or disclosure.

**Sharing your personal information**

We may share your Personal Information with third parties to provide you with products or services that may be of interest to you. When we do so, we may share, rent, or sell your name and/or mailing address. With the exception of vendors providing hosting, database management, and development services related to the operation of this Site, we do not share, rent, or sell your email address.

We may occasionally send you offers on behalf of third parties or promote such offers on our Site. If you do accept a third party offer or request additional information, the third party may collect other personal information directly from you. Once a third party has your personal information, it is governed by the third party’s privacy policy. We also may share generic aggregated demographic information not linked to any Personal Information regarding visitors and users with our business partners, trusted affiliates and advertisers for the purposes outlined above.

**Third party websites**

The privacy practices described in this Privacy Policy are for our Site only. Our Site may contain links to the sites and services of our partners, suppliers, advertisers, sponsors, licensors and other third parties. WOCN® Society is not responsible for the privacy practices or the content of such other sites. If you link to or otherwise visit any other site, please review the privacy practices posted at that site.

**Access and correction**

Users have the right to access, delete, or update the personal information they submit through our Site, or to inquire about the processing of such information. If you wish to do so, please contact us as described below. We provide individuals with access to their personal information where we believe appropriate, including in situations where you are entitled to access and review your personal information under applicable data protection and privacy laws.

**Transfer of personal data**

Our Site is hosted on web servers in the United States. If you are located in a non-U.S. jurisdiction, for example, in the European Economic Area (“EEA”), you agree that by providing your Personal Information, you consent to the transfer of such information to the United States, a jurisdiction that may not provide an equivalent level of data protection to the laws in your home country.

**Commitment to children’s privacy**

We do not seek to collect or maintain information on our Site from those we know are under 18, and no part of our Site is structured to attract anyone under 13.
Changes to this privacy policy

WOCN® Society reserves the right to update this Privacy Policy at any time. When we do, we will revise the updated date at the bottom of this page. Please frequently check the Privacy Policy and particularly before you submit additional personal information via the Site. All revisions to this Privacy Policy will be posted on the Site via link from the homepage. You acknowledge and agree that it is your responsibility to review this Privacy Policy periodically and become aware of modifications.

Your acceptance of these terms

By using this Site, you signify your acceptance of this Policy. If you do not agree to this Privacy Policy, please do not use our Site. Your continued use of the Site following the posting of this Policy or any changes to this Policy will be deemed as your acceptance of those changes.

Contacting us

If you have any questions about this Privacy Policy, the practices of this Site, or your dealings with this Site, please contact us at:

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