2017 AAMSE Annual Conference Registration Fees
Early Bird (on or before Friday, June 30, 2017)
Member - $625 | Non-Member - $785
Regular (after Friday, June 30, 2017)
Member - $625 | Non-Member - $885

This is a conference you cannot afford to miss!

Meet Minneapolis Event (offsite)

Thursday, July 27

6:30 - 7:30 a.m.
Early-Riser Walk

6:00 p.m.
Meet Minneapolis Event (offsite)

Friday, July 28

6:30 - 7:30 a.m.
■ Early-Riser Walk

8:30 - 9:30 a.m.
Annual Meeting and Awards Breakfast

9:45 - 10:45 a.m.
Breakout Sessions
■ Six Tips to Make Your State Advocacy Rock: Membership and Stakeholder Engagement through Advocacy
■ Leave Your Organization’s Legacy at Your Next Meeting and Make A Difference
■ Define Yourself! Crafting a Powerful Personal Brand

11:00 a.m. - 12:00 p.m.
Breakout Sessions
■ MACRA: Implementing the Quality Payment Program—what’s now, what’s to come
■ Aiming Up Your Social Media Strategy
■ Of Course You Have Data, Now What?

12:00 - 12:45 p.m.
Lunch

12:45 - 1:30 p.m.
Dessert in the Exhibit Hall

1:30 - 2:30 p.m.
Breakout Sessions
■ The National Diabetes Prevention Program and How to get your Organization/Members Involved
■ Using Member Personas for Smarter Marketing and Increased Engagement
■ Leadership Strategies to Enhance Your Performance

2:30 - 3:30 p.m.
Exhibit Hall Viewing

3:30 - 4:30 p.m.
Breakout Sessions
■ Building Effective Coalitions: Collaborating to Address Opioid Misuse
■ How to Write for Physicians
■ Effectively Recruiting and Supporting Volunteer Leadership

6:00 p.m.
Dine-Arounds (offsite)

Saturday, July 29

8:00 - 8:30 a.m.
Grab and Go “Healthy Choice” Breakfast

8:30 a.m. - 12:00 p.m.
Saturday Deep Dive Sessions
(Included in full conference registration)

The Medicare Quality Payment Program (aka MACRA) 201: Know the Details and How to Help Your Members
Shari M. Erickson MPH, Vice President, Governmental and Medical Practice, American College of Physicians (ACP)

Rethinking Influence: Storytelling as the New Currency of Change Within Medical Societies
John Trybus, Deputy Director, Center for Social Impact Communication

Energize Your Organization with a Dramatically Fresh Kind of Conversation
Denice R. Hinden, Ph.D., PCC, ELI-MP – President, Managance Consulting and Coaching

12:00 p.m.
Conference Adjourns