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Contact:  
Tristan Johnson  
(414) 221-9275  
tjohnson@aamse.org  

AAMSE Recognizes Four Organizations for Excellence in Medical Society Management  

LOUISVILLE, KY– The American Association of Medical Society Executives (AAMSE) recognized four organizations with 2014 Profiles of Excellence (PoE) Awards for their achievements in medical society management.  

The fourth annual PoE Awards were presented at the 2014 AAMSE Annual Conference, held July 30 – August 2 in Louisville, KY. The awards recognize projects that made positive impacts on medical societies, their physician members, and the communities they serve. A judging panel of AAMSE members reviewed submissions and awarded recipients for excellence in four areas of medical society management: advocacy, communications, education, and membership. A President’s Award was also presented for outstanding contributions to organized medicine.  

The 2014 award recipients are:  

- **Advocacy**: American College of Emergency Physicians for its efforts to advocate for improved quality of health and medical care, expanded access to emergency medical care, and reduction in disparities for patients in need of emergency care by developing a comprehensive report that graded the condition of the emergency health care system in the United States.  
- **Communications**: American Urological Association for its campaign to communicate its new clinical practice guideline on the early detection of prostate cancer to its members, non-member urologists, primary care physicians, patients, and the media.  
- **Education**: American Society for Parenteral and Enteral Nutrition for its efforts to educate healthcare professionals in parenteral nutrition (PN) safety practices to ensure delivery of optimal PN therapy to patients while minimizing potential risks for adverse events.  
- **Membership**: American Academy of Pediatrics for its long-term study to provide data on the lives and career paths of young pediatricians triggering changes in the Academy’s communication strategy and new product and member benefit development to better serve its members.  
- **President’s Award**: The 2014 President’s Award recipient, selected by 2013-14 AAMSE President Terri Marchiori, is the American College of Emergency Physicians, recognized for its positive impact on health care and the treatment of patients nationwide.  

The winning submissions are available for download by AAMSE members at [www.aamse.org/PoEWinners](http://www.aamse.org/PoEWinners).  

The 2014 PoE Awards were presented by outgoing AAMSE President Terri Marchiori during the annual Board Installation and Awards Lunch on Friday, August 1.  

“This year we had another group of outstanding submissions,” said Ms. Marchiori. “The work medical societies are doing to improve the lives of physicians and the health of their communities is truly inspiring. We are proud to recognize the deserving efforts of AAMSE members through these awards.”  

For more information on the Profiles of Excellence Awards, visit [www.aamse.org/PoE](http://www.aamse.org/PoE).  

The American Association of Medical Society Executives (AAMSE) is the professional organization of more than 1,350 medical society professionals across North America. AAMSE advances the profession of medicine through education, communication of knowledge, leadership development, and collaboration. For more information, visit [www.aamse.org](http://www.aamse.org).  

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