

Overall Schedule for ACBSP Region 10 Awareness Seminar in Vietnam

Date (August)	ACTIVITY	Optional Event	Fee for Optional Event
Sunday, 27	Arrival to Hanoi International Airport in early morning Transport to Halong Bay and enjoy 2 days 1 night	Halong Bay tour (2 days 1 night)	US\$200/pax
Monday, 28	Back to Hanoi in the Evening ACTIVITY: Region 10 Welcome Dinner	Region 10 Welcome Dinner	Free of charge
Tuesday, 29	Morning (10:00 - 12:00) : Campus tour & discuss on exchange students & scholarly research activity Luncheon Keynotes (12:00 - 13:30) Afternoon (14:00 - 17:00) : Region 10 SEMINAR "Exploring Values of ACBSP Accreditation in Business schools" Evening: Visit Ho Chi Minh city (North Vietnam)	1 day Mekong Delta Tour from Ho Chi Minh (North Vietnam)	US\$200/pax (domestic flight included)
Wednesday, 30	1 day Mekong Delta Tour from Ho Chi Minh city Departure flight from Ho Chi Minh city		

Attached herewith is a preliminary agenda for ACBSP Seminar Region 10 hosted by FPT University, Vietnam which is going to be held in 29th August 2017.

- **Visiting time:** 27 - 30th Aug 2017. **Conference date:** 29th Aug
- **Venue:** FPT University, Hanoi Campus
- **Purpose:** To gain awareness and enhance promoting ACBSP Accreditation for Business Schools and Programs in Vietnam
- **Conference theme:** Exploring the Value of ACBSP Accreditation for Business schools.
- **Attendee:** Top business schools and institutes in Vietnam with high potential joining global accreditation
- **Agenda for Conference session (29th Aug)** - *attached below*

Exploring the Value of ACBSP Accreditation for Business Schools - Tentative Agenda

29th August 2017, FPT University, Hanoi Campus, Vietnam

Time	Duration	Content	Speaker	Organization
AFTERNOON-				
CONFERENCE SESSION FOR BUSINESS SCHOOLS AND PROGRAMS				
14:00 – 14:20	20 mins.	Welcome Note & Introduction to Accreditation <ul style="list-style-type: none"> · What is Accreditation · Why Accreditation matters in higher education · Choices of Accreditation for Business schools and programs 	Dr. Tran Ngoc Tuan	Vice-Rector of FPT University
14:20 – 14:50	30 mins.	Introduction to ACBSP Accreditation <ul style="list-style-type: none"> · Mission of ACBSP · Explore the value & benefits of ACBSP for Business schools and programs · Accreditation Process & Timetable 	Mr. Jeffrey Alderman	President & CEO of ACBSP
14:50 – 15:05	15 mins	<i>Tea-break</i>		
15:05 – 15:35	30 mins.	ACBSP Accreditation in Region 10 <ul style="list-style-type: none"> · Current landscape of ACBSP in Region 10 · What are the Opportunities and Challenges for Business schools 	Prof. Dr. Rajesh Khajuria	Chair of Region 10
15:35 – 15:50	15 mins.	ACBSP accreditation in FPTU <ul style="list-style-type: none"> · Lessons learnt during the initial accreditation process 	Dr. Truong Cong Duan	Head of Research & Development Division
15:50 – 16:20	30 mins	Open Q&A and Discussion	ACBSP Team	
LUNCHEON KEYNOTES (12:00 – 13:30)				

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