Project Overview

The American College of Preventive Medicine (ACPM) is partnering with the Centers for Disease Control and Prevention Division for Heart Disease and Stroke Prevention to increase physician / clinician awareness of hypertension as a serious health condition and establish additional models for referral to evidence based programs.

ACPM will provide grants to 2 provider groups in the amount of $15,000 to implement and/or strengthen strategies to increase hypertension awareness, screening and referral to evidence based programs such as the YMCA Blood Pressure Self-Management Program.

The provider groups selected to administer the demonstration project will develop tools and resources including, but not limited to, case studies, physician education materials, provider work flows and methods to promote increased dissemination of existing public domain resources.

In response to the call for proposal process applicants are required to:

- Provide a work plan that details how the provider / clinic will develop work flows and strategies to increase the screening and referral of patients with hypertension to evidence based programs
- Describe the referral process and plans for provider reporting and feedback following the referral
- Demonstrate capacity for execution of the work plan
- Provide a letter of support from their state public health department WISEWOMAN program

Award Winner Benefits:

Those who are selected as award winners will receive the following.

- Expertise and support of lifestyle medicine experts through the ACPM assigned faculty and WISEWOMAN advisory group.
- Funding to support staff time and other operational aspects of developing a screening and referral model for patients with hypertension to evidence based programs
• Ability to serve as champions, promote your demonstration projects, and mentor other providers.

Award Requirements

Applicants must:

• Have sufficient availability of hypertension evidence based programs such as the YMCA Blood Pressure Self-Management Program in their community
• Demonstrate capacity to implement proposed strategies to refer patients with hypertension to evidence based programs
• Be willing to serve as a physician champion
• Have ability to implement the award immediately and adhere to timeline listed below
• Allot time in their demonstration project to obtain feedback / data regarding their patient’s progress in the program and complete follow up with their patients.
• Communicate regularly to provide updates on the demonstration project with ACPM physician consultants.
  o Bi - weekly email update (summary of grantee progress)
  o Monthly call with ACPM staff and member consultants
  o Completion of mid-term and final report  (ACPM will provide template / questions)
• Be available for peer-to-peer mentoring
• Be available for promotional materials and practice case studies to be developed by ACPM.

Call for Proposal Instructions:

Interested applicants are required to submit complete proposal by January 31, 2018

Complete proposals must include:

1. Proposal questionnaire
2. Budget
1. CV of project lead

Timeline

<table>
<thead>
<tr>
<th>Date</th>
<th>Task / Event</th>
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</thead>
<tbody>
<tr>
<td>Wednesday, December 27, 2017</td>
<td>Call for proposal announced</td>
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<tr>
<td>Wednesday, January 31, 2018</td>
<td>Deadline for submitting the application</td>
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<tr>
<td>Date Range</td>
<td>Event Description</td>
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<tr>
<td>Monday, February 12, 2018</td>
<td>Award winners notified</td>
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| Week of February 12, 2018     | • Initial funds disbursed to two award winners  
• Providers begin implementing the demonstration projects  
• Providers begin implementing the demonstration projects |
| February 12 – April 30, 2018  | Providers implement their demonstration projects  
*Remaining funds disbursed at submission of mid-term and final report* |
| Monthly between February 12 and May 30, 2018 | Providers check in with physician consultants and the ACPM staff on their progress  
• Bi-weekly email  
• Monthly calls  
• Onsite visit |
| March, 2018                   | Physician consultants and ACPM staff visit the grantees                           |
| May, 2018                     | Providers develop final report with their findings and lessons learned            |