

# ia architect

THE SHOWCASE MAGAZINE FOR IOWA AND MIDWEST DESIGN

## Media Kit 2015

ia architect magazine is the official publication of AIA Iowa. It reaches a uniquely balanced audience of architects, trade professionals and well-educated design seekers. The publication serves as a voice for advocating design excellence in architecture and arts and for informing about innovative products and technologies. ia architect serves as a link to society, place, space and experience.



All ads will be in full four-color!  
Special placement upon availability.

### Editorial Calendar & Advertising Deadlines

#### SPRING

Materials Issue  
AD DEADLINE  
February 15

#### FALL

Design to  
Completion  
AD DEADLINE  
August 15

#### SUMMER

Advocacy Issue  
AD DEADLINE  
May 15

#### WINTER

Awards Issue  
AD DEADLINE  
November 26

### Advertising Rates/Specifications

	1x	2x	4x
Back Cover Trim: 8.5" x 8 <sup>5</sup> / <sub>8</sub> " Bleed: 8.75" x 8.75" <small>Bleed off sides and bottom only. No bleed at the top</small>	\$ 2,500	\$ 2,300	\$ 2,000
Inside Covers Trim: 8.5" x 11" Bleed: 8.75" x 11.25"	\$ 2,250	\$ 2,100	\$ 1,800
Full-Page Trim: 8.5" x 11" Bleed: 8.75" x 11.25"	\$ 1,750	\$ 1,600	\$ 1,400
Half-Page Horiz: 7" x 4.625" Vert: 3.375" x 9.5"	\$ 1,500	\$ 1,300	\$ 1,000
Quarter-Page 3.375" x 4.625"	\$ 800	\$ 750	\$ 700

### Firm and Company Profiles

One-Page Profile with ½-page ad ..... \$ 2,200

Two-Page Profile with 1 full page ad ..... \$ 3,400

### Firm and Business Spotlight

Four-Page Profile 1 full page ad ..... \$ 5,800

For more information contact  
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**ASSOCIATIONS INC.**  
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**AIA Iowa**  
A Chapter of The American Institute of Architects