



# AICI Advertising Planner

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City/State/Province/Postal Code/Country \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_ Website \_\_\_\_\_

## Weekly Email Announcements | Sent Each Friday

\$50.00 AICI Weekly Announcement Header     \$40.00 AICI Weekly Announcement Footer

Please indicate **desired run date(s)**:

1<sup>st</sup> Choice: \_\_\_\_\_

2<sup>nd</sup> Choice: \_\_\_\_\_

3<sup>rd</sup> Choice: \_\_\_\_\_

## AICI Global Magazine Member Rates | Sent Quarterly (January, April, July & October)

### Full Page

8.5 x 11 - live area  
8.25 x 10.75 - safe zone  
8.75 x 11.25 - bleed

- 1 Iss./\$150.00
- 2 Iss./\$290.00
- 3 Iss./\$420.00
- 4 Iss./\$550.00

### Half Page

8.5 x 5.5 - live area  
8.25 x 5.25 - safe zone  
8.75 x 5.75 bleed

- 1 Iss./\$90.00
- 2 Iss./\$170.00
- 3 Iss./\$240.00
- 4 Iss./\$300.00

### Business Card

3.5 x 2 - live area

- 1 Iss./\$50.00
- 2 Iss./\$95.00
- 3 Iss./\$120.00
- 4 Iss./\$150.00

*\*Rates represent price of one ad.*

## AICI Global Magazine Nonmember Rates | Sent Quarterly (January, April, July & October)

### Full Page

8.5 x 11 - live area  
8.25 x 10.75 - safe zone  
8.75 x 11.25 - bleed

- 1 Iss./\$220
- 2 Iss./\$420
- 3 Iss./\$570
- 4 Iss./\$780

### Half Page

8.5 x 5.5 - live area  
8.25 x 5.25 - safe zone  
8.75 x 5.75 bleed

- 1 Iss./\$140
- 2 Iss./\$260
- 3 Iss./\$360
- 4 Iss./\$450

### Business Card

3.5 x 2 - live area

- 1 Iss./\$60
- 2 Iss./\$105
- 3 Iss./\$135
- 4 Iss./\$180

*\*Rates represent price of one ad.*

### Issue Publication

July 2017  
October 2017  
January 2018  
April 2018  
July 2018

### Space Reservation List provided to editor

May 5, 2017  
August 4, 2017  
October 20, 2017  
February 2, 2018  
May 5, 2018

### Art Submission All files submitted to editor

May 30, 2017  
August 30, 2017  
November 30, 2017  
February 28, 2018  
May 30, 2018



# AICI Advertising Planner

## Weekly Email Announcement Files

Please send all electronic files to gigij@aici.org. Newsletter ads should be sent as .png or .jpg files. Header files should be 600 pixels in width by 150 pixels in height, 72 dpi and static. Footer ads should be 425 px W by 169 px H, 72 dpi. Ads not submitted to these specifications will not be used.

## AICI Global Magazine Files

AICI GLOBAL ads must be 300 ppi (print quality) and should be sent as jpg files.

Payment must be in US dollars

VISA  MasterCard  American Express  Check (payable to AICI)

*If paying by credit card, all fields are required.*

Amount Enclosed: \$ \_\_\_\_\_

Card number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ 3-Digit Security Code: \_\_\_\_\_

Cardholder Name (print): \_\_\_\_\_ Cardholder Phone: \_\_\_\_\_

Signature: \_\_\_\_\_

Credit card billing address:  Same as on page 1

Street Address: \_\_\_\_\_ City: \_\_\_\_\_

State/Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Country \_\_\_\_\_

## Send contract, payment and advertising planner to:

Association of Image Consultants International  
1000 Westgate Drive  
Suite 252  
Saint Paul, MN 55114  
USA

(For office use only)

initials		fin.
date		
CK/CC		
amt. paid		
bal. due		

Phone 651.290.7468 | Fax 651.290.2266 | Email info@aici.org

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