Call for Speakers
2017 AITP National Collegiate Conference & Career Fair®

When: April 6-9, 2017
Where: Hyatt Regency St. Louis at the Arch
315 Chestnut Street
St. Louis, MO 63102
Deadline: February 16, 2017
Information: www.aitp.org/ncc

The Association of Information Technology Professionals (AITP) is pleased to announce the "Call for Speakers" for the upcoming 2017 AITP National Collegiate Conference and Career Fair® (22nd Annual). AITP encourages interested individuals and companies to submit presentation proposals by completing and returning the attached application.

About the AITP National Collegiate Conference

AITP currently has approximately 3,000 student chapter members through a network of 200 student chapters at colleges and universities throughout the U.S.A. and Canada. The AITP student program, started in 1968, is designed for students planning careers in information technology or related fields. Complete professional development requires knowledge that goes beyond the classroom, especially with technology changing so rapidly. This conference is designed to supplement traditional IT education by its unique program design. Approximately 800 Information Technology students and faculty are expected to attend the event which will include a welcome reception, keynote speakers, technology spotlight sessions/panel discussions, hands-on programming contests in Systems Analysis & Design, Various Application Development languages/technologies, Database Design, Business Analytics and many others. We also have a vibrant career fair allowing organizations to showcase the IT hiring opportunities with their company to prospective internship or full-time job candidates/attendees. In fact, the best way to drive traffic to your organizations exhibit booth is through a compelling and dynamic presentation the first day of the conference!

General Speaker Information

As you can imagine, with hundreds of IT professionals and students in attendance, many individuals seek speaking opportunities. The AITP is also looking to showcase its members and sponsors. Consideration will be given to individuals with a demonstrated commitment to the organization once content has been reviewed. Priority will be given to ALL conference sponsors and exhibitors who submit a speaker proposal for the conference. Please be aware that all submissions will be considered carefully for inclusion in the conference program, but this does not guarantee acceptance.

Targeted Sessions for the AITP 2017 NCC and Career Fair®:
Conference Theme: "Gateway to Innovation Through Information Technology"
Conference "Spotlight on Technology” sessions allow attendees to hear and ideally experience the latest technology trends all showcasing what it means to future IT professionals and organizations. Potential conference session/panel topics include:

- Mobile Technology – still a game changer for organizations
- IT Consulting/Hiring Opportunities, Trends and Success stories
- Leveraging Cloud Computing and Storage solutions
- The internet Search Wars
- The Internet of Things and what it means to IT professionals
- Virtualization on Steroids
- The Future of IT
**Speaker Requirements**

The AITP requires that all information be presented in an educational, **non-commercial**, **non-self-promotional** manner. Promotional presentations will adversely affect future speaking opportunities. Last minute adjustments to speakers will not be the determination of the individual or group submitting the presentation, but will be rest with the judgement of the AITP NCC® Conference Committee.

**Speaker responsibilities are as follows:**
- You must provide a biographical summary of approximately 100 words or less written in the style to serve as your speaker introduction (3rd person tense)
- Whenever possible, you should submit titles that pique the curiosity of potential attendees.
- For your session content, descriptions should be concise, specific and clearly define the benefit to the potential audience. You may also list what the attendees will learn in the session.
- You are responsible for providing handouts if they are part of your presentation.
- If you propose a panel and your proposal is accepted, you are responsible for securing all panelists, including replacements for original panelists who cannot participate.

**Criteria for Evaluation**

Conference delegates attend the AITP NCC® to gain access to timely, informative, leading edge information and education that can be found nowhere else. They use this information to shape business practice, improve performance and knowledge, and enhance their professional skills.

Topics are selected based on demonstrated audience interest and reflect the ongoing focus and mission of the AITP. Innovation, originality and timeliness of material are also considerations.

**Decision process**

All proposals are first screened by the AITP NCC® Advisory Committee and subsequently referred to the appropriate AITP sub-committee for peer review. Speakers may be contacted by a member of the AITP NCC® Advisory Committee for further information or clarification. Those speakers who are selected will be notified by the AITP NCC and will receive additional information and instructions.

**Accepted & Scheduled Speaker accommodations include:**

1. Complimentary Conference Registration which includes all conference food functions and special events during your stay around your scheduled session
2. One night's complimentary lodging at the conference hotel
3. Standard Audio/Visual for your conference session (screen & projector only)
4. Speaker Lounge/Ready Room during the conference
Part I: Speaker Contact Information

The following contact information will be used to confirm receipt of your proposal and notify you if the proposal has been selected.

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Part II: Session Information

Include brief title, session information and your speaker introduction. A picture is optional.

SESSION TITLE (Attention Getting):

SESSION CONTENT SUMMARY (concise, specific; define benefit):

BIOGRAPHICAL SUMMARY (approximately 100 words, 3rd person tense, and will serve as your speaker/panelist introduction):

Part III: Category/Format Information

- Format of each technology spotlight session is 45-90 minutes depending on the event schedule.

- Please check the applicable category:
  - IT Jobs & Careers
  - Technology & Innovation
  - Graphics/Gaming
  - Security
  - Internet of Things
  - Social Networking/Marketing

AITP will use its best efforts to honor your scheduling request:

- Friday morning, April 7
- Friday afternoon, April 7
- Saturday morning, April 8
- Saturday afternoon, April 8

No Preference

CONTACT US

Thank you for your interest in speaking at the 2017 AITP National Collegiate Conference and Career Fair®! For all questions and/or speaker proposal submissions, let alone wish to learn more about potential sponsor and exhibitor opportunities, contact AITP NCC® Director Kevin Jetton at kjetton@aitp.org or call 210-275-2062.