



ACA | Canoe - Kayak - SUP - Raft - Rescue
108 Hanover St.
Fredericksburg, VA 22401
Phone: 540-907-4460
Fax: 888-229-3792

www.americancanoe.org

ACA Announces New President

March 28, 2013 (Fredericksburg, VA): The Board of Directors has elected long time industry veteran and recreational paddlesport advocate, Anne Maleady to serve as the next President of the ACA, the nation's oldest paddlesport organization.

“As the ACA broadens the scope of its outreach in order to enhance services and programs to the entire paddlesports community, Anne has the unique passion and career background to continue to guide the association in a positive direction,” stated ACA Executive Director Wade Blackwood.

As paddlesports participation reaches approximately 50 million people a year, the ACA has created the leading Stand Up Paddleboarding (SUP) educational program in the country, increased its event outreach by 40%, expanded its insurance program for clubs, and surpassed 7,000 certified Instructors. The ACA's Stewardship Department has begun to tackle the Marine Debris issue through the Stream to Sea Initiative and the Competition Department has grown the Collegiate Race Series across the country.

An avid rafter and recreational kayaker, Anne worked for 33 years in retail management in the outdoor industry, volunteered her time on several outdoor-related nonprofit boards, and has served the paddlesports community on the ACA Board of Directors since 2006.

For more information, please visit: www.americancanoe.org

Founded in 1880, The American Canoe Association (ACA) is a national nonprofit 501(c)(3) organization serving the broader paddling public by providing education related to all aspects of paddling; stewardship support to help protect paddling environments; and sanctioning of programs and events to promote paddlesport competition and recreation. The ACA has over 30,000 members, and 300 paddling clubs and affiliated organizations. The ACA sponsors over 4,200 events each year, including 200 races. The ACA education program has an estimated outreach of 800,000 people a year. www.americancanoe.org