



# FIRST ANNOUNCEMENT OF THE 2019 AWBR CONFERENCE TO BE HELD IN SOUTH AFRICA AT THE UNIVERSITY OF STELLENBOSCH

- Conference host** Department of Business Management, University of Stellenbosch
- Conference venue** Stellenbosch Institute for Advanced Studies (STIAS).  
STIAS is located on the border of the main campus of the University of Stellenbosch. The conference venue is less than 2 kilometres from the historic town centre of Stellenbosch and within walking distance from a large variety of hotels and guest houses offering affordable bed & breakfast facilities. Stellenbosch is located 35 kilometres from Cape Town International Airport. It can also be reached easily from two major roadways, the N1 and N2. Cape Town is 50 kilometres from Stellenbosch.
- Accessibility**
- Conference date** 14<sup>th</sup>-16<sup>th</sup> JANUARY 2019
- Conference format** Similar to earlier enjoyable one's with a high exposure to and consumption of South Africa's liquid gold.
- Typical weather** January falls in the Summer season with temperatures in Stellenbosch ranging from 21°C (70°F) to 30°C (86°F). Rain is almost absent in January although we always welcome rain.
- Conference chair** Prof Nic S Terblanche, [nst@sun.ac.za](mailto:nst@sun.ac.za)



# AWBR

Academy  
of Wine  
Business  
Research

DEPARTMENT OF BUSINESS MANAGEMENT  
FACULTY OF ECONOMIC AND MANAGEMENT SCIENCES  
PRIVATE BAG X1  
MATIELAND 7602  
SOUTH AFRICA



UNIVERSITEIT  
STELLENBOSCH  
UNIVERSITY