INJURY PREVENTION COORDINATORS COURSE

A MULTI-FACETED APPROACH TOWARDS ESTABLISHING & DEVELOPING A FORMAL HOSPITAL BASED INJURY PREVENTION PROGRAM

build **effective** programs & strategies

Developed in collaboration with participating Trauma Prevention Coalition partners (The Society of Trauma Nurses (STN), American College of Surgeons – Committee on Trauma (ACSCOT), Eastern Association for the Surgery of Trauma (EAST), Trauma Center Association of America (TCAA) and American Association for the Surgery of Trauma (AAST)).

**UNDERSTAND**

1) How prevention fits into the trauma care system; 2) Essential program development tools necessary for designing interventions; 3) The role Advocacy plays and how to develop relationships to promote awareness; 4) Opportunities for programmatic funding and building and sustain programs; 5) How to identify determinants of injury, modifiable risk factors, and different applications of standard epidemiological techniques to quantify risk; 6) The various media options available to augment injury

**ANALYZE**

1) Public and population health; 2) How program initiatives impact communities; 3) How interventions impact injuries; 4) How epidemiology relates to injury prevention; 5) The strengths and weaknesses of injury prevention data and trauma scores; 6) The social and financial impact of traumatic injuries; 7) Phases of research, study design, the role of published research to inform injury prevention practice;

**DISCUSS**

1) Trauma mechanisms of injury, and connecting injuries with safety interventions; 2) The psychological effects of traumatic injury and how peer support groups can impact recovery; 3) Initiating, developing, and advancing community partnerships; 4) The development of strategic and business planning to ensure program growth; 5) Generational differences in internet and social media usage and how these differences related to media messaging.