

Advice from the Experts

"...do the absolute best job you can with each project so that the client feels that they received great value and will continue to use you for potential upcoming projects. Repeat business is golden, especially for newbies."

Katherine
Molnar-Kimber, Ph.D.
President
Kimnar Group, LLC, KMK Consulting Services

"-- it's essential to do "better than good" work. And it's also extremely important to never forget that the client hires us to do a job that for some reason they can't do themselves, and they don't want to hire someone to do it in-house. They hire us because we are good, convenient, and get the job done with minimal trouble to them. Especially early on, they don't want to hear about my personal situation, why I made a mistake or why I need to ask for an extra 24 hours."

Lee Seaman
President
Seaman Medical, Inc

"Follow your bliss" Kellie Williams in her Goal-Setting workshop for AMWA

"Choose great teachers. It's far easier to learn from them" from Sara Jenkins

"Make sure the organization you work for values professional development" from Peter Taylor, the Director of Publications for the College of Family Physicians of Canada

"Departmental leaders don't care about the personality problems of their staff. They care about the reputation of the department" from Dale Armstrong, President of Armstrong Moving

Quotes provided by
Elizabeth Jean Betsch, ELS
Medical Edits, Inc.

"You're not going to get any more than you ask for. I always bid high."

"The answer is always yes."

"...people trying to break into medical writing... want a roadmap showing how to get there from here. There is no map. I think people should be told this fact up front. It requires a certain personality to deal with the time-consuming process of developing a client base. One needs resourcefulness, creative thinking, and entrepreneurial skills."

Mary L. Chandler, MD
Bellevue Biomedical Consulting

Noteworthy Resources

- ❖ AMWA pocket guides
- ❖ www.emwa.org
- ❖ Hitt List
- ❖ www.healthwriterhub.com
- ❖ www.6weekcourse.com
- ❖ www.theaccidentalmedicalwriter.com
- ❖ www.flexjobs.com
- ❖ www.virtualvocations.com
- ❖ LinkedIn
- ❖ www.amamanualofstyle.com
- ❖ www.docstyles.com
- ❖ Endnote