



For Immediate Release

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Automotive Oil Change Association Announces Co-located Convention and Trade Show with International Carwash Association

CHICAGO – July 31, 2015 - Today, the Automotive Oil Change Association (AOCA) and the International Carwash Association (ICA) announced their decision to co-locate AOCA's iFLEX annual convention and trade show with The Car Wash Show, beginning next year. The Car Wash Show, the world's largest car wash convention and trade show, attracted nearly 7,000 car wash and related business professionals this year – a 22% increase in attendance over last year. AOCA's iFLEX, the international fast lube exhibition, regularly attracts more than 700 attendees.

"This is an opportunity that has been openly discussed for many years," commented AOCA President Len Minco. "There is a great deal of overlap between our attendees, with car wash being a popular complement to the oil change business, and vice versa. Co-locating iFLEX with The Car Wash Show will provide attendees with many more opportunities to network and learn, and for exhibitors to reach a much larger buyer audience."

The Car Wash Show 2016 will be held May 9-11 in the new Music City Center in downtown Nashville, Tennessee. AOCA supplier members wishing to exhibit should contact Carrie North, ICA's director of sales, at cnorth@carwash.org or (312) 673-5724. Plans have been made for successfully integrating fast lube suppliers into The Car Wash Show exhibition hall for 2016 and in future years.

"Adding the leading event in the fast lube industry to The Car Wash Show is just another example of how we are continually looking for opportunities to add value to our event for attendees as well as suppliers," remarked ICA president Gary Dennis. "After successfully integrating the Western Carwash Association into our event earlier this year, we'll now be able to offer an even greater menu of networking, education and products for attendees in 2016."

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About AOCA

The Automotive Oil Change Association (AOCA) is a non-profit trade organization with more than 1,200 members representing over 3,800 auto maintenance centers throughout the United States, Mexico, Canada and many other countries around the world. The association was founded in 1987 to represent the convenient automotive service industry, and its mission is to provide its members with the business tools, resources and education to professionally and successfully deliver convenient automotive oil changes and other preventive maintenance services. AOCA is dedicated to enhancing the competency of

fast lube owners, educating the public about the benefits of preventive automotive maintenance and maintaining a favorable business environment for the industry. AOCA members adhere to a Code of Ethics and a standard of service excellence. In addition, AOCA provides counsel on legislative and regulatory issues, represents the industry on Capitol Hill, develops research data on the convenient auto service market, and makes available a wide variety of business products and services to help members improve business operations. For more information, visit www.AOCA.org.

About ICA

International Carwash Association is the nonprofit trade group representing the retail and supply segments of the professional car wash industry in North America and around the globe. Founded in 1955, ICA produces the world's leading events, The Car Wash Show and Car Wash Show Europe, administers the WaterSavers environmental recognition program and produces research on consumer trends, industry status and environmental stewardship.