Target Audience

This is an intermediate course designed for ophthalmologists and their non-physician billing/coding staff, practice managers, administrators and technicians. This intensive state specific four-hour course is designed to enhance participants’ knowledge of appropriate coding and documentation.

Course Objectives

CODEquest teaches you everything you need to know to:
- Prepare for ICD-10
- Ensure every procedure is reimbursed at the highest allowable level
- Confidently respond to or successfully appeal every audit
- Increase compliance and improve patient care by correctly documenting diagnosis and treatment
- Enhance employment skills and qualifications
- Reinforce key tactics for avoiding penalties and increasing the bottom line

Seminar Schedule

Friday, January 24, 2014
8:10 a.m. Registration (continental breakfast provided)
8:30 a.m. Session Begins
12:30 p.m. Session Concludes

Prepare for ICD-10-CM in Just Four Hours

CODEquest simplifies the new ICD-10 rules.
- Cross-walk from ICD-9 to ICD-10
- Identify similarities between ICD-9 and ICD-10
- Determine how to code the most commonly reported codes with the aid of decision trees
- Learn to use ICD-10 in a logical step-by-step way to increase coding efficiency

CODEquest translates ICD-10 jargon into plain English.
- Understand ICD-10 terminology
- Decode the numbers and letters that make up ICD-10

CODEquest shows how ICD-10 works through real-life case studies.
- Practice selecting ICD-10 codes for different types of conditions, especially challenging cases, and those involving systemic diseases

CODEquest outlines the roles and responsibilities of key personnel for successful ICD-10 implementation.
- Clarify roles of administrators, technicians, coders and billers
- Find out what physicians can’t delegate

Email your coding questions to CODEquest@aoa.org titled “AR CODEquest” by January 14 and we will try to incorporate your topics into the seminar.

Course Instructor: Academy Coding Executive: Sue Vicchrilli, COT, OCS

Sue Vicchrilli, COT, OCS, has 30 years of experience in ophthalmology including all aspects of coding, reimbursement, practice management, and clinical and surgical assistance. Sue is the author of AAOE’s “Coding Bulletin,” Ophthalmic Coding Coach, Ophthalmic Coding Series and EyeNet Magazine’s “Savvy Coder.”

CME Credits for Physicians

The American Academy of Ophthalmology is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. The American Academy of Ophthalmology designates this educational activity for a maximum of 4 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

AAPC CE Units

This program has prior approval of the American Academy of Professional Coders for 4 Continuing Education Units. Granting of this approval in no way constitutes endorsement by the American Academy of Professional Coders of the program, content or the program sponsor.

JCAHPO CE Credits

Ophthalmic allied health professionals receive 4.0 JCAHPO “A” CE Credits for completion of this course.

Hotel Information is listed on the opposite side along with information on cancellations and refunds of registration fees.
Attend CODEquest and Code with Confidence!

Why Attendees Return Year After Year

“All doctors should attend! It’s our responsibility to know what’s billed and make sure it corresponds with the chart. CODEquest helps us make sure that our documentation is appropriate and allows us to get paid the most for the work being done.”

- Robert Innocenzi, DO
  Chino, CA

“This was the most informative course I have ever attended in nine years of experience in ophthalmology.”

- Lauren Bell
  North River Ophthalmology
  Tuscaloosa, AL

“In my book, CODEquest is the only go-to course for annual coding and billing updates.”

- Phyllis Hilliard, COT, OCS
  Stokes Regional Eye Centers
  Florence, SC

“What a wonderful and informative meeting. Every part of the presentation was useful especially the part about ICD-10.”

- Tennille McGaw
  Family Eye Care of the Carolinas
  Aberdeen, NC

About AAOE

The American Academy of Ophthalmic Executives (AAOE), a division of the American Academy of Ophthalmology, is the leading membership organization for ophthalmic practice management, serving more than 5,000 members with a broad array of tools and resources on the business aspects of ophthalmology. Learn more at www.aao.org/aaoe.

Meeting Hotel & Room Reservations

The seminar will be held in the conference room of the Independent Insurance Agents of Arkansas, located at 5000 North Shore Drive, North Little Rock, AR 72118 (Exit 148/Crystal Hill Road from I-40 or Exit 12 from I-430).

There is a room block at the Hampton Inn, located at 11920 Maumelle Boulevard, Maumelle, AR 72113. Rooms are available until midnight on January 6, 2014, at a discounted rate. Room Rates: King or Double Queens - $95.00 single / $99.00 - multiple. The Hampton Inn has a complimentary hot breakfast and free, high-speed internet access.

Refunds or Cancellations

Cancellations received in writing by January 17, 2014, will receive a 100% refund. No refunds will be made after that date. Registrants who cancel the day of the program or fail to attend must pay the entire fee. Substitutions, however, are permitted. Registrations that are phoned in or faxed are subject to the same cancellation policy.

Space is Limited - Sign up Today!
Three Ways to Register - by mail, fax or online at www.arkeyemds.org

Registration Fees:

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<td>First Registrant</td>
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Registrants: (All blank lines should be completed for each registrant for continuing education purposes.)

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Last Name: ____________________________
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Job Title: ____________________________
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American With Disabilities Act:

___ Check if you need any auxiliary services identified with the Americans with Disabilities Act. Please list: ____________________________

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Cardholder’s Name ____________________________ Email Address (to send a receipt of transaction) ____________________________

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Mail this form with check payable to: AOS, PO Box 55088, Little Rock, AR 72215-5088. You may fax this form with your credit card information to Laura Hawkins at 501-224-6489 or register online at www.arkeyemds.org. Questions? Call 501-224-8967.