

2018 Annual Spring Conference Agenda – Ambitions Realized. Milestones Achieved.



		RIM Fundamentals (A)	RIM Applied (B)	Information Technology (C)	Vendor Spotlights and Exam Prep Workshops (D)
		Fundamental principles that are important to the field of Records and Information Management.	Advanced Records and Information Management topics impacting the profession.	Best practices, current trends, and application in Information and Systems Management.	Industry best practices, delivered by ARMA partners.
DAY 1 – Tuesday, April 24th	Logistics	Magnolia Room			
		Elm Room	Pecan Room	Live Oak Room B	Live Oak Room A
	8:00 am - 8:45 am	Registration / Continental Breakfast / Networking / Exhibit Floor Open			
	8:45 am - 10:15 am	KEYNOTE ADDRESS Low Man on the Totem Pole - How I Became a White Collar Criminal Helen Sharkey Session #Tu1A			
	10:15 am - 10:45 am	Break / Visit the Exhibit Floor			
	10:45 am - 12:00 pm	"Habit 7 of a RIM Program: Sharpen the Saw" Dave Foley ONEOK Session #Tu2A CRM Parts 4-5 IGP Part D	"Addressing GDPR: Challenges and Opportunities" Howard Loos, CRM, IGP Brigham Young University Session #Tu2B CRM Part 4 IGP Part A	"Rise of Artificial Intelligence and How it Applies to ECM" Graham Sibley Collabware Session #Tu2C CRM Parts 3 - 5 IGP Part F	Vendor Spotlight "Braving the Rapids with Information Management: Mergers, Acquisitions, and Divestitures" Access Sciences Session #Tu2D
	12:00 pm - 1:45 pm	Buffet Lunch / Visit the Exhibit Floor/Industry Groups Discussions			
	1:45 pm - 3:00 pm	"Decoding the EDRM: Or How to Master the Identification Phase and Conquer the World" Todd L. Dietrich BDO USA, LLP Session #Tu3A CRM Part 2 IGP Part C	"Is This Your Year for Level 4? RIM Assessments Elevate your Status as a Strategic Partner" Claudette Lloyd and Lisa Cromwell Access Sciences Session #Tu3B CRM Part 1 IGP Part B	"Achieving Information Governance in the Microsoft Cloud" Mike Alsup Gimmel Session #Tu3C CRM Parts 1&6 IGP Parts A-F	Vendor Spotlight "How to Set Up SharePoint Records Management in 90 Days or Less" Collabware Session #Tu3D
	3:00 pm - 3:30 pm	Break / Visit the Exhibit Floor			
	3:30 pm - 4:45 pm	"Incorporating the Principles to Establish an Information Governance Program" Robert O'Conner, CRM TheTeacher Retirement System of Texas Session #Tu4A CRM Parts 2-4 IGP Parts A-F	"Disaster Planning and Recovery" Kimberly DeCola, CRM City of Austin Session #Tu4B CRM Part 3 IGP Part A	"Data Mapping for Records Management and Compliance" Dennis Kiker, KPMG; Mary Marquez, Frost Bank; and Zeeshan Mirza, KPMG Session #Tu4C CRM Parts 1 & 6 IGP Part F	Vendor Spotlight "Managing Cost, Complexity, and Risk Out of Your Business" Micro Focus Session #Tu4D
4:45 pm - TBD	Networking Social at the Monnalisa Lounge in Hotel Sorella - Sponsored in part by PacoTech Exhibit Hall for Door Prize Drawings (must be present to win); afterwards, proceed to the Hotel Sorella adjacent to Norris Conference Center the Networking Social!				

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DAY 2 – Wednesday, April 25th	Logistics	Magnolia Room			
		Elm Room	Pecan Room	Live Oak Room B	Live Oak Room A
	8:00 am - 8:30 am	Arrival / Continental Breakfast / Networking / Exhibit Floor Open			
	8:30 am - 9:45 am	<p style="text-align: center;">"Policy Pie: What's Your Flavor?"</p> <p style="text-align: center;">Ryan Zilm Andeavor Companies, Inc.</p> <p style="text-align: center;">Session #We1A CRM Part 1 IGP Part C</p>	<p style="text-align: center;">"Getting the Value from your New Subscription to a Retention Rule Service"</p> <p style="text-align: center;">Sarah Emes Solvay</p> <p style="text-align: center;">Session #We1B CRM Part 4 IGP Part D</p>	<p style="text-align: center;">"Cover Your Assets: Conducting Essential Sensitive Data Cleanup"</p> <p style="text-align: center;">John Frost, CRM, FAI Integro</p> <p style="text-align: center;">Session #We1C CRM Part 1 IGP Part F</p>	<p style="text-align: center;">Recognizing Biometric Obligations</p> <p style="text-align: center;">Judy Sitton, CRM, FAI Kinder-Morgan</p> <p style="text-align: center;">Session #We1D CRM Part 2 IGP Part A</p>
	9:45 am - 10:15 am	Break / Visit the Exhibit Floor			
	10:15 am - 11:30 am	<p style="text-align: center;">"Headlines: A Year's Worth of Information Governance Failures"</p> <p style="text-align: center;">Christian Liipfert Scharf Banks Marmor LLC</p> <p style="text-align: center;">Session #We2A CRM Parts 2-4 IGP Parts A-F</p>	<p style="text-align: center;">"Auditing your Records Program"</p> <p style="text-align: center;">Glen Sanderson and Gus Dahu Calpine</p> <p style="text-align: center;">Session #We2B CRM Parts 1 - 4 IGP Part A</p>	<p style="text-align: center;">"Project Delivery Insight - Maximizing the Return on your Records Data"</p> <p style="text-align: center;">Phillip Woodrow and Kevin Hutto Opidis</p> <p style="text-align: center;">Session #We2C CRM Parts 1 - 6 IGP Part F</p>	<p style="text-align: center;">"CRM/CRA Exam Test Taking Techniques"</p> <p style="text-align: center;">Ellie Maier, CRM, CBCP Citgo Petroleum Corporation</p> <p style="text-align: center;">Session #We2D CRM Parts 1 - 6</p>
	11:30 am - 1:00 pm	<p style="text-align: center;">LUNCH MEETING</p> <p style="text-align: center;">Can You Hear Me Now? Communicating Effectively with People is Your Pathway to Success</p> <p style="text-align: center;">Cecilia Rose of Next Door Strategies</p> <p style="text-align: center;">Session #We3A</p>			
	1:00 pm - 1:30 pm	Break / LAST CHANCE TO VISIT THE EXHIBIT FLOOR			
	1:30 pm - 2:30 pm	<p style="text-align: center;">"Confessions of a Document Controller"</p> <p style="text-align: center;">Jessica Bianchessi Kinsman Group</p> <p style="text-align: center;">Session #We4A CRM Parts 2 - 3 IGP Part B</p>	<p style="text-align: center;">"It's Gotta Be 5 O'Clock Somewhere...Do You Know What Shape Your Program Is In?"</p> <p style="text-align: center;">Earl Johnson, Jr. CRM Willis Towers Watson</p> <p style="text-align: center;">Session #We4B CRM Part 1 IGP Parts A-F</p>	<p style="text-align: center;">"Nuts and Bolts of Blockchain Technology: What RIM Professionals Need to Know"</p> <p style="text-align: center;">Susan Trombley Iron Mountain</p> <p style="text-align: center;">Session #We4C CRM Part 6 IGP Part F</p>	<p style="text-align: center;">IGP Exam Prep Workshop</p> <p style="text-align: center;">Sandy Miller, CRM, CIP, IGP Cheniere Energy</p> <p style="text-align: center;">Session #We4D IGP Parts A-F</p>
	2:30 pm - 2:45 pm	Break			
	2:45 pm - 4:00 pm	<p style="text-align: center;">CLOSING SESSION: Information Governance Energy Industry Panel</p> <p style="text-align: center;">Joe Shepley (Moderator), Doculabs; Sandy Miller, Cheniere; Glen Sanderson, Calpine; Murthy Vijjapu, Southern California Edison, and Travis Osborne, Apache</p> <p style="text-align: center;">Session #We5A IGP Parts A-F</p>			
	4:00 pm - 5:30 pm	<p style="text-align: center;">ENERGY ROUND TABLE</p> <p style="text-align: center;">Dave Foley, ONEOK and Susan Cisco, Ph.D., CRM, FAI, Gimmel</p>			