



The **2018 ASCP Forum** allows your organization to grab the attention of more than **300 stakeholders involved in care transitions**, including executive level post-acute care providers. All food service and breaks are located within the exhibit area, providing ample networking time in an intimate setting.

This is the PREMIER event for senior care pharmacy business professionals—ensure your presence!

Meeting & Exhibit Dates: May 17-18, 2018
Renaissance Arlington Capital View Hotel • Arlington, VA

EXHIBITING OPPORTUNITIES

\$2,500 – Standard Space Rate

Includes: one 6 ft. table, two chairs, carpet, two complimentary full Forum registrations, general lighting and heating/air-conditioning, and general perimeter service.

Take Your Exhibit to the Next Level with the Following:

Premium Exhibitor Listing Upgrade - \$500

Pre-Registration Attendee Mailing List - \$1,000

EXHIBIT SCHEDULE

Thursday, May 17

12:00PM—12:45 PM Exclusive Lunch in the Exhibit Hall
with Focus Groups

2:30 PM—7:00 PM Exhibits Open

6:00 PM—7:00 PM Cocktail Reception in Exhibit Hall

9:00 PM—11:00 PM Dessert Reception & Exhibits

Friday, May 18

7:00 AM—10:30 AM Exhibits Open

8:00 AM—8:45 AM Breakfast & Exhibit Hall Open

To learn more or secure your opportunity or exhibit, contact **John Barrett** at **703-654-6490** or **john.barrett@spargoinc.com**.

FORUM SUPPORT OPPORTUNITIES

Platinum Support —\$10,000

Includes: Four complimentary registrations, pre-registration mailing list, one complimentary registration to the Annual Meeting & Exhibition, listing in all Forum announcements and press releases, company logo on the Forum event invitation, program, website, and signage.

Gold Support —\$7,500

Includes: Three complimentary registrations, pre-registration mailing list, one complimentary registration to the Annual Meeting & Exhibition, listing in all Forum announcements and press releases, company logo on the Forum event invitation, program, website, and signage.

Silver Support —\$5,000

Includes: Two complimentary registrations, pre-registration mailing list, listing in all Forum announcements to the press and media, company name listed on the Forum event invitation, program, website, and signage.

Bronze Support—\$1,500

Includes: Two complimentary registration, pre-registration mailing list, listing in all Forum announcements to the press and media, company name listed on the Forum event invitation, program, website, and signage.

Network Lunch & Focus Group Lunch—\$10,000

Ask for more details.

Friday Breakfast for All Meeting Attendees—\$5,000

Round Table Discussion Packages (Exhibit Plus) - \$12,500

Each package includes: One table top exhibit and one-hour to discuss topics of choice during ASCP Panel Discussions, private lunch in Exhibit Hall with Focus Group attendees, four complimentary registrations, company name and logo listed in all press releases.

FOUR FOCUS GROUPS:

- ◆ **LTC Consultant Operators**— Consists of a group of about 15-20 consultant pharmacists who own and operate an independent LTC clinical and consultant practice. These practitioners contract directly with nursing home operators to do monthly drug regimen reviews and in many cases medication reviews at time of admission and discharge to home.
- ◆ **Nursing Home Pharmacy Executives**—Includes pharmacist executives responsible for pharmacy services and clinical programs for regional and national nursing home providers.
- ◆ **LTC Pharmacy Operators**— Consists of pharmacy managers, owners and executives. It's a great networking opportunity for pharmacy executives to discuss operational challenges and opportunities, for example, working with EHR companies.
- ◆ **Home and Community-based Consultant Pharmacist (HCCP)**— ASCP's Grassroots Network is a members-only communications platform designed to engage in ASCP's advocacy initiatives and seek opportunities to meet with Congressional members, their staff, and important stakeholders on critical issues.

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