EXHIBITOR PROSPECTUS & SPONSOR OPPORTUNITIES

It is with great pleasure that we invite you to attend the American Society of Diagnostic & International Nephrology (ASDIN) 11th Annual Scientific Meeting on February 13-15, 2015. The program will feature outstanding speakers sharing cutting edge knowledge on a variety of tropics in the field of diagnostic and interventional nephrology.

As industry leaders, your presence and commitment is an integral part of our organization. We welcome all of you to take advantage of our dedicated exhibit times as well as participating in our entire conference. You will have the opportunity to meet with nephrologists, radiologists, vascular access surgeons, advance practice nurses, technologists, administrators, and practice managers who can be a valuable resource to your company.

ASDIN Leadership will be hosting special meetings with ASDIN Partners during the Scientific Meeting. We want to foster continued and engaged dialogue with our corporate partners and exhibiting companies. Please direct any questions regarding the ASDIN Partnership program or exhibiting to the ASDIN office at (601) 924-2220 or info@asdin.org.

AMERICAN SOCIETY OF DIAGNOSTIC & INTERVENTIONAL NEPHROLOGY

ASDIN was founded in 2000. The mission of ASDIN is to promote the appropriate application of new and existing procedures in order to improve the care of patients with kidney disease.

These procedures include, but are not limited to insertion of tunnelled hemodialysis and peritoneal dialysis catheters, endovascular procedures, and diagnostic sonography. Activities of the Society include the establishment of practice standards, certifications of physicians in specific procedures, accreditation of training programs in specific procedures, development of training tools and techniques, sponsoring symposia and training courses, and the dissemination of information through periodic meetings and through print and other media. The Society organized its first program in New Orleans and holds programs in conjunction with the American Society of Nephrology (ASN) and the National Kidney Foundation (NKF) annual meetings.

The Society works closely with other societies and with nephrology training programs to achieve its goals. All physicians (nephrologists and others), administrators, technologists, and nurses involved with the care of nephrology patients are invited to join and become active in the Society.
EXHIBIT HALL HOURS
The Exhibit Hall is located in the Coquina South ballroom in the JW Marriott Grande Lakes Resort & Spa in Orlando, FL.
Schedule is subject to change. If the schedule is changed, all exhibitors will be notified in writing.

Friday, February 13, 2015
1:00 pm - 5:00 pm  Exhibitor Move-in and set-up
*Key Times:
5:30 pm - 7:00 pm  Exhibits Open
5:30 pm - 7:00 pm  Welcome Reception within Exhibit Hall

Saturday, February 14, 2015
7:00 am - 4:00 pm  Exhibits Open
*Key Times:
7:00 am - 7:45 am  Continental Breakfast within Exhibit Hall
10:15 am - 10:35 am  Break and Abstracts
11:50 am - 1:00 pm  Lunch within Exhibit Hall
3:25 pm - 3:45 pm  Break and Abstracts

Sunday, February 15, 2015
7:00 am - 8:00 am  Breakfast within Exhibit Hall
10:25 am - 10:45 am  Break and Abstracts
10:45 am   Exhibit Dismantling

*Key times are designated. ASDIN anticipates that at these key times, when special exclusive Exhibit Hall events are occurring and during breaks in the educational sessions, traffic in the Exhibit Hall will be at its peak and all displays are required to have a booth representative present.

LEAD RETRIEVAL
We know how important it is to capture the leads you generate at the ASDIN 11th Annual Scientific Meeting. We are pleased to announce Bartizan’s Lead Retrieval Services will be offered again this year at the conference.

All inquiries about the system and orders will to be made directly with Bartizan. You can reach them at 800-899-2278 or email them at info@bartizan.com

BOOTH PACKAGE INFORMATION
The following services will be provided to each exhibitor:

• 10’x10’ and 10’x20’ exhibit spaces available (ASDIN Partners receive complimentary or discounted space dependent on partner level.)
• One complimentary 7”x44” booth identification sign showing your company name and booth number.
• 8’ high background drape and 3’ high side rails.
• One 6’ draped table (3 sides only).
• One waste basket.
• Four complimentary exhibitor badges per 10’x10’ exhibit space. Unlimited additional exhibitor badges at the rate of $125 each. Badge allows entrance to all sessions and exhibit hall, but does not include CME/CE credit. To obtain CME/CE credit, you must register at regular conference rate. Badges are non-transferable.
• Easy pre-registration for exhibit personnel.
• Exhibit listing on the Conference Program Onsite Program *(if contract received by January 26, 2015)*.
• Complimentary post-show attendee list (mailing addresses only).
• Conference Room Rate (if reserved by deadline - subject to availability).
• Exhibitor Service Kit will be provided to each exhibitor approximately six weeks prior to the conference.
PAYMENT & SPACE INFORMATION

The exhibit fees are as follows:

$3,500 per 10’x10’ booth    $7,000 per 10’x20’ booth

Please indicate three booth numbers in preference order (1st, 2nd and 3rd) on the Exhibit Space Application.

Full payment for booth space must accompany the Exhibitor Space Application. All checks should be made payable to ASDIN and mailed to: 134 Fairmont Street, Suite B, Clinton, MS 39056.

All exhibits for the 11th Annual ASDIN Scientific Meeting are managed by ASDIN staff. Questions about exhibits may be directed to staff at 601-924-2220 or info@asdin.org.

ASDIN Partners receive the following complimentary or discounted exhibit space and conference registrations:

Platinum - Complimentary 10’x20’ exhibit space and our complimentary conference registrations

Gold - Complimentary 10’x10’ exhibit space and two complimentary conference registrations

Silver - Special discount of $2,500 off per 10’x10’ exhibit space

ASDIN Partners will receive priority exhibit space assignment if Exhibit Contract is received on or by Monday, December 15, 2014.

SHOW DECORATOR INFORMATION

The official show decorator contracted for the 11th Annual Scientific Meeting is GES. You should contact GES for any additional items you may need which are not included in your package.

GES Orlando
4805 Sand Lake Road
Orlando, FL 32819

Main No: 407-934-4000
Direct No: 407-934-4162
Mobile: 407-467-0591
Fax: 407-934-4511
Email: EJackson@ges.com
Website: www.ges.com
APPLICATION DEADLINE & CANCELLATION POLICY

ASDIN Partners receive priority booth assignment if exhibit contract is received by December 15, 2014. After that date, all applications will be assigned exhibit space on a first-come, first-served basis. While applications will be accepted until all space is filled, applications will be accepted until all space is filled, applications received after January 26, 2015 may not be included in the onsite program.

Any exhibitor who cancels all or part of purchased exhibit space or sponsorship on or prior to January 5, 2015 will receive a full refund, less a $100 administrative fee. Any exhibitor who cancels all or part of purchased exhibit space or sponsorship after January 5, 2015 will not receive a refund and ASDIN will retain as liquidated damages all monies paid. Cancellation requests must be submitted in writing to:

ASDIN
134 Fairmont Street, Suite B
Clinton, Mississippi 39056
Or by email to: info@asdin.org

HOTEL ACCOMMODATIONS

The JW Marriott Orlando Grande Lakes is the crown jewel of Orlando luxury resort hotels. Towering above a 500-acre setting of tropical landscape, the resort offers an oasis of luxury only minutes from the world-class Greg Norman designed golf course.

Special ASDIN Group Rates: $249 for single/double occupancy; $20 additional for triple/quad occupancy. Local and state taxes and occupancy rates apply.

To make reservations, call the JW Marriott at 1-800-266-9432 and mention ASDIN as group code. Or, reserve your room online through the conference page on the ASDIN website - www.asdin.org/11hotel.

The ASDIN Discount is available until Monday, January 19, 2015 at 5 pm or until all rooms are sold, whichever is earlier. After January 19, 2015, rates and availability are at the discretion of the hotel. Rooms are also available at the discounted rate three days pre and post event dates based upon availability.

SPONSORSHIP OPPORTUNITIES

ASDIN Requests your assistance to ensure the highest quality educational program possible. Sponsorship options include food and beverage, program registration materials, onsite program advertisements, etc. Sponsorships can be custom-tailored to your company’s objectives and budget. Review the listed sponsorship opportunities and select one that meets your needs. If you don’t see something on the list, call us and we will work with you to provide maximum sponsorship exposure for your organization.

Benefits included with all sponsorships are:
- Listing in onsite printed program (subject to production deadline)
- Recognition in general session slides
- Recognition in onsite conference signage
- Company logo on ASDIN website and in pre-conference email blasts

Sponsorship opportunities include: Conference mobile app, wireless internet access on meeting floor, conference registration packet with your logo, onsite program advertisements, hotel key cards, room drop (additional per room hotel charge of $3.00 outside or under each door or $4.00/inside room are applicable), and meeting envelope insert.
Company Name

Contact Name

Title

Address

City

State/Province

Zip/Postal Code

Country

Office Phone

Fax

Email

**SPONSORSHIP(S) CHOSEN (Check all that apply.)**

☐ Conference Mobile App $8,000

☐ Wireless Internet Access on Conference Meeting Floor $5,000

☐ Vinyl Registration Envelope (with your logo) $2,500

☐ Hotel Key Cards (includes 1-color imprint; additional charge for 4-color) $4,500

☐ Room Drop (per room hotel charges applicable) $750

☐ Meeting Envelope Insert $500

☐ Full-page Ad in Onsite Program* $500

☐ Unrestricted Educational Grant $

* Onsite Program Ads Specs: All ads should be 4-color or black and white.

Format: PDF only

Full Page ad size: 7.5" wide x 10" high

**PAYMENT METHOD (Full payment is required.)**

☐ American Express  ☐ MasterCard  ☐ Visa  ☐ Check (Payable to ASDIN)

Name on Credit Card

Credit Card #

CVV Code  Exp. Date  Signature

Full Payment for sponsorship must accompany this application. All checks should be made payable to:

ASDIN, 134 Fairmont Street, Suite B, Clinton, MS 39056

Any exhibitor who cancels all or part of a sponsorship after January 5, 2015 will not receive a refund. Questions regarding sponsorships may be directed to: info@asdin.org or by calling 601-924-2220
EXHIBIT SPACE APPLICATION

American Society of Diagnostic & Interventional Nephrology (ASDIN)
11th Annual Scientific Meeting- February 13-15, 2015 • JW Marriott Grande Lakes Resort & Spa, Orlando, FL

EXHIBITOR INFORMATION (As it will be listed in ALL official publications)

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Website Address

PRIMARY CONTACT INFORMATION (For show management use only-Exhibitor Service Kit will be sent to primary contact.)

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BOOTH PRICES (select one)

☐ $3,500 (10’x10’)
☐ $7,000 (10’x20’)
☐ Platinum ASDIN Partner Complimentary 10’x20’ space *
☐ Gold ASDIN Partner Complimentary 10’x10’ space *
☐ Silver ASDIN Partner Discount of $2,500 per 10’x10’ space *

PAYMENT INFORMATION

☐ American Express  ☐ MasterCard  ☐ Visa  ☐ Check (Payable to ASDIN)

Name on Credit Card

Credit Card #

CVV Code / Exp. Date Signature

*In order to receive the ASDIN Partner complimentary or discounted booth, your Partner dues must be current for 2015.

AUTHORIZATION

Exhibitors agree to abide by the 11th Annual ASDIN Scientific Meeting Exhibitor Rules and Regulations, a copy of which is included in the Exhibitor Information brochure and made a part of this application and contract by reference and fully incorporated herein. If this application and contract has not been received, properly signed, and accompanied by full payment this application and contract may be declared null and void so that space may be reassigned. All applications must be signed in order to confirm exhibit reservations. We agree to abide by all rules and regulations governing the exposition as enclosed and which are a part of this application. Acceptance of this application by show management constitutes a contract.

Exhibitor’s Signature & Title Date
GENERAL INFORMATION
Exhibit participants must submit names of all exhibit personnel to ASDIN by February 2, 2015 in order to receive a name badge. Badges can be picked up at the registration desk onsite. Badges are required for admission to the exhibit area.

EXHIBIT SET UP/DISMANTLE
Exhibits must be set up no later than 5:00 pm on Friday, February 13, 2015. Exhibits must be dismantled no later than noon on Sunday, February 15, 2015. Exhibits may not be dismantled prior to 10:30 am on Sunday, February 15, 2015.

ASSIGNMENT OF SPACE
Every effort will be made to give exhibitors their first choice of location. Space assignment will be determined by the amount of exhibit space required, the exhibitor’s participation in previous ASDIN meetings, partnership membership, and the date that the application was received. For best exhibit assignment, applications should be received before December 15, 2014. Applications received after this date will be assigned to the space remaining in order of receipt. ASDIN reserves the right to adjust the floor plan, relocate exhibits as necessary, after consultation with he exhibitors. Exhibitors may not assign, sublet, or apportion any part of the space allotted to them nor exhibit therein any other goods than those manufactured or sold in the regular course of business by the exhibitor.

LIABILITY
Exhibitors must surrender space occupied in the same condition as it was in at the time of occupancy. The exhibitor is responsible for all damages to the exhibit hall, and for any and all claims and demands on account of any injury or death or damage to property occurring in or upon the exhibitor’s exhibit space or because of the acts of the exhibitor, his employees, servants, agents, licensees or contractors; and the exhibitor agrees to indemnify and hold harmless, ASDIN from and against all liability and claims and demands which may arise from or be asserted in connection with the foregoing undertaking and responsibilities of the exhibitor. Neither ASDIN, the hotel, their agents, not employees, are liable for injuries to any person or for damage to property owned or controlled by the exhibitor, which claims for damages or injuries may be incident to or arise from or be in any way connected with the exhibitor’s agents, servants, contractors, or employees, except for claims for damages or injuries caused by or resulting from negligence of ASDIN, the hotel, and their respective agents, servants, and employees.

SECURITY
ASDIN cannot guarantee loss or damage of any kind but will endeavour to protect exhibitors by providing general security services during exhibit hours.

EXHIBIT LABOR
Exhibitors have the option of utilizing the Official Service Contractor who provides quality union labor or personnel from their own companies to install and dismantle displays.

FREIGHT HANDLING
All work involved in the loading and unloading of all trucks, trailers and common and contract carriers from the facility docks, including empty crates, and the operation of material handling equipment is under the jurisdiction of GES.

Full-time employees of exhibiting companies may “hand-carry” material provided they do not use material handling equipment. When exhibitors do choose to “hand carry” material, they may not be permitted to access to the loading dock/freight door areas. GES will not be responsible for any material GES does not handle. All exhibitors are expected to comply with any union requirements in effect and as outlined in the “SHOW SITE WORK RULES” section of the exhibitor service manual.

GRATUITIES
GES work rules prohibit the SOLICITATION OR ACCEPTANCE of tips in cash, product or gifts in kind of any employee (union or non-union). GES employees are paid appropriate wages denoting professional status, therefore, tipping of any kind is not allowed.

ALWAYS HONEST HOTLINE
GES requires the highest of standards of integrity from all employees. Please call the confidential GES Always Honest hotline at 866-225-8230 to report fraudulent or unethical behaviour.

HOSPITALITY ROOMS
Hospitality Rooms and Exhibitor Events are desirable and add to our meeting. Such activities must be held at times when conference activities are not in progress and must be approved by ASDIN. Hospitality rooms may be hosted by exhibiting companies only.

FIRE SAFETY
All structural work must meet the requirements of the host city’s fire department and all decorations must be flameproof.

CANCELLATION
requests must be in writing and must be mailed or faxed to the ASDIN office. If written cancellation is received by January 5, 2015 exhibit space payments will be returned less a $100 administrative fee. Cancellations after January 5, 2015 will forfeit all payments. Should any situation arise beyond the control of ASDIN to prevent opening, holding the conference, or the exhibit portion thereof, ASDIN may not be liable for any expenses or losses incurred by the exhibitor, except rental cost of the exhibit space.