JOIN JUSTIN...

...who recently wrote a protest letter to the Blue Cross of Idaho insurance company and be proactive about your intraoperative neuromonitoring profession! Join him by using his template and sending a written protest letter asking that Blue Cross of Idaho policy be reconsidered.

Linked below is the recent pronouncement from BC of Idaho which we believe could set a very dangerous precedent and adversely affect all of our practices regardless of method of service delivery. Please bear in mind that insurance policy is very contagious.
https://www.bcidaho.com/providers/Policies/pap516.asp

This will affect you whether you live in Idaho or not. We urge you to use the template created by Justin to write a letter protesting this new policy and send it to Blue Cross of Idaho immediately to:

Blue Cross of Idaho
Attn: Lance W Coleman, MD
3000 East Pine Avenue
Meridian, ID  83642
lcoleman@bcidaho.com

Additionally, please ask any surgeons that you know to also write a protest letter asking that this policy be reconsidered. In its current form, this policy disenfranchises all practitioners who are not physicians (which includes the founding fathers of the profession), creates an impediment to quality monitoring and patient safety by removing patient and surgeon access to high quality telemedicine services, will eliminate more than 90% of all IONM in Idaho, and will be highly “contagious” to other states. Help safeguard our patients by being proactive about your profession.