



## INVITATION TO EXHIBIT/SPONSOR

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Association of Threat Assessment Professionals  
**2018 Winter Conference**  
**Disney's Grand Floridian Hotel | Orlando, FL**  
**January 23-24, 2018**

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We are pleased to provide you with the attached information outlining the **2018 Winter Conference Sponsor/Exhibitor Opportunities**. The Association of Threat Assessment Professionals represents a diverse group of leaders in the threat assessment community. The group specializes in assessing and managing violent individuals and organizations for the protection of countries, communities, organizations and individuals.

Who Attends:

- Key decision makers
- Security Directors
- Law Enforcement Leadership from Federal, State and Local agencies
- Psychologists
- Attorneys
- Human Resource professionals
- Threat Assessment Professionals worldwide

Attendance at our Annual Threat Management Conference has grown by a rate over 20% per year in the past few years. As look forward to future years, the association continues to see the need to reach our members both Nationally and on a more local level. The Winter Conference has been held throughout the mid-west and the east coast, and is heading back to sunny Orlando, Florida. We are proud to expand our sponsor and exhibitor opportunities to the east coast with our Winter Conference!

On behalf of ATAP and the Board of Directors, we thank you for giving consideration to supporting the 2018 Winter Conference.

Sincerely,

Russell Palarea  
Association President



## Association of Threat Assessment Professionals 2018 Winter Conference Sponsor/Exhibitor Opportunities

The conference is scheduled for January 23-24, 2018 at Disney's Grand Floridian Hotel in Orlando, FL. We are delighted that you are interested in our sponsorship and exhibiting opportunities.

### **Sponsorship Opportunities**

**All Sponsorship Opportunities include:** One complimentary conference registration, a complimentary 6ft exhibit display table, a full page ad in conference materials, special recognition and company ad on every general session video screen and be listed in the sponsor/exhibitor section of the Attendee Roster with your point of contact for future business, one year on the ATAP website as a sponsor with a link to your company website and sponsor ribbons for your staff's name badges.

#### **Tuesday Cocktail Party/Reception Sponsor- \$5,000 (1 available)**

You will be premier sponsor of the traditional Tuesday evening cocktail party. Special signage will designate your company as the sponsor throughout the cocktail area.

#### **Official Winter Conference Mobile App Sponsor - \$4,000 (1 Available)**

Your company's logo will be branded throughout the official conference app which includes the conference schedule, photos and much more!

#### **Lunch Sponsorship - \$5,000 (1 Available)**

The Lunch Sponsor will be given the opportunity to personally distribute promotional materials at time of the lunches, as well as have specially designed signage with their company logo displayed at lunch time.

### **Donor Opportunities**

**All Donor Opportunities include:** A full page ad in conference materials, one year on the ATAP website as a sponsor with a link to your company website and donor ribbons for your staff's name badges.

#### **Breakfast Donor - \$2,500 (2 Available)**

You will be given the opportunity to personally distribute promotional materials during the designated breakfast time, and will be provided with tabletop signage displayed at breakfast your company's logo.

### **Exhibit Opportunities**

#### **Exhibitor Display Table (6 available) – See form for details**

Have the opportunity to meet with our attendees from Tuesday, January 23rd to Wednesday, January 24<sup>th</sup> and be listed in the sponsor/exhibitor section of the Attendee Roster with your point of contact for future business!

Exhibitors also will receive special recognition and company ad on every general session video screen.

# ATAP Sponsor/Donor/Exhibit Application

## Company Information

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

## Sponsorship Options

Cocktail Party/  
Reception Sponsor

Mobile App  
Sponsor

Lunch Sponsor

Sponsor  
(\$1,000-\$4,999)

Price:  \$5,000  \$4,000  \$5,000  \$\_\_\_\_\_

Your sponsorship includes a 1 complimentary 6ft exhibit table  
Please identify the exhibit space on this form and fill out the attached paperwork.

## Donor Options

Breakfast Donor

Donor (\$1,000- \$4,999)

Price:  \$2,500  \$\_\_\_\_\_

## Exhibit Options

One 6ft table provided

Price:  \$450

6 foot exhibit tables are supplied by Disney and are plain with a cloth covering. No backdrop or exhibitor materials are supplied.

Sponsors and exhibitors must supply their own exhibitor booths and displays at their own cost.

Lunch is included for one booth personnel in the price of your exhibit booth. Additional personnel wishing to attend any of the luncheons must register for them separately at \$50 per luncheon.

Electricity service and Internet are not included in the price of your exhibit space.  
You will be provided an order form for electricity and Internet with your confirmation.

## Payment

Credit Card - Pay over the phone with ATAP staff, once your application has been received and processed.

Check - Make payable to: *ATAP*  
The Association Tax I.D.#: 95-4430224

Total: \_\_\_\_\_

**Submit completed form and payment to:**

ATAP  
700 R Street, Suite 200  
Sacramento, CA 95811

Should you have any questions please contact Meetings & Membership Specialist, Elizabeth Cardwell.  
Telephone: (916) 231-2146 Fax: (916) 231-2141 email: [ecardwell@atapworldwide.org](mailto:ecardwell@atapworldwide.org)

**Important Deadlines:**

Provision of logo: Send in same time as form

Provision of ad for conference materials: December 15, 2017

Application for sponsorship & donor cut-off date: December 15, 2017

Application for Exhibit space cut-off date: December 15, 2017

Please send all electronic files Elizabeth Cardwell at [ecardwell@atapworldwide.org](mailto:ecardwell@atapworldwide.org)

## Exhibitor/Sponsor Agreement

The purpose of this agreement is to set forth the terms of the Association of Threat Assessment Professionals (ATAP) and your company's participation at the 2018 ATAP Winter Conference. Exhibit space will be assigned on a first come, first served basis, once a signed agreement and payment are submitted to the ATAP office. Please note, completion of this application does not guarantee booth space until a confirmation from the ATAP office has been received.

**EXHIBITOR'S CONTRACT:** The form of exhibitor's contract the Organization wishes to use is subject to the prior approval of Disney's Catering & Convention Services Manager. Without limiting this approval right, each exhibitor's contract must contain, at a minimum, the following, or a substantially similar, provision (subject to Disney's reasonable approval): The exhibitor assumes all responsibility for any and all loss, theft and/or damage to exhibitor's displays, equipment and other property while on *Disneyland*® Resort premises, and hereby waives any and all claims and/or demands it may have against Disney Destinations, LLC dba Disney Resort Destinations, its parent and/or any of its affiliate companies arising from such loss, theft and/or damage. In addition, the exhibitor agrees to defend (if requested by Disney with counsel satisfactory to Disney), indemnify and hold harmless Organization and Disney Destinations, LLC dba Disney Resort Destinations and their respective parent, subsidiary and other related and affiliated companies from and against any and all liabilities, obligations, claims, damages, suits, costs and expenses, including, without limitation, attorneys' fees, costs of court and costs of other professionals, arising from directly and/or indirectly and/or in connection with the exhibitor's occupancy and/or use of the exhibition premises and/or any part thereof and/or any act, error and/or omission of the exhibitor and/or its employees, subcontractors and/or agents.

**EXHIBIT INSURANCE REQUIREMENTS:** (a) The Organization agrees to maintain during the dates of the Event, and during any other times in which any of the Organization's exhibits are on the property of the Resort, the following: (i) A policy or policies of Commercial General Liability Insurance (including, without limitation, products liability and contractual coverage, and automobile liability coverage for all vehicles), with minimum limits of Two Million Dollars (\$2,000,000), combined single limit per occurrence, covering any and all loss and/or liability resulting from personal injury, death and/or property damage arising and/or occurring out of and/or in connection with the Organization's exhibits; the use of any exhibit halls, and/or portions thereof, in the Resort that have been rented by and/or are under the control of the Organization during the Event; and/or any negligent act and/or omission and/or willful misconduct of the Organization, the Organization's officers, directors, agents, contractors, subcontractors and/or employees; and, (ii) Worker's Compensation Insurance as required by applicable law and Employer's Liability Insurance with minimum limits of One Million Dollars (\$1,000,000) per occurrence. (b) All insurance required in this Section shall be with companies and on forms acceptable to Disney and shall provide that the coverage thereunder may not be reduced or canceled unless thirty (30) days' unrestricted prior written notice thereof is furnished to Disney. All insurance required in this Section shall be primary and not contributory with regard to any other available insurance to the Disney, its parent, and any subsidiaries, related and affiliated companies of each, and the officers, directors, shareholders, employees, agents and assigns of each. All insurance required in this Section shall be written by companies with a BEST Guide rating of B+ VII or better. (c) Certificates of insurance (or copies of policies, if required by Disney) shall be furnished to Disney. All insurance required in this Section shall include Disney, its parent, and any subsidiaries, related and affiliated companies of each, and the officers, directors, shareholders, employees, agents and assigns of each as additional insured's and contain a waiver of subrogation in their favor. (The additional insured requirement applies to all coverages except Workers' Compensation and Employer's Liability. The waiver of subrogation applies to all coverages). Disney's failure to request, review or object to the terms of such certificates or insurance shall not be deemed a waiver of the Organization's obligations or the rights of Disney.

**HOSPITALITY SUITE POLICY:** Only individuals able to present a current Winter Conference name badge will be allowed to enter. There shall be a sign posted at the door stating no one under the age of 21 may be admitted. A total of no more than 25 complimentary guest hospitality suite tickets will be made available to the vendor(s) that sponsor the hospitality suite, prorated based on the amount of the sponsorship.

### I agree to terms stated in the Exhibitor/Sponsor Agreement

Name \_\_\_\_\_

Company \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Description of services \_\_\_\_\_