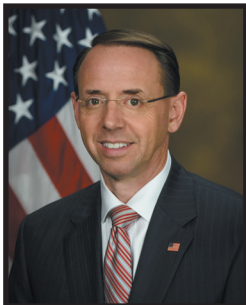


**The Bar Associations Insurance Agency, Inc.
and
TriBridge Partners, LLC
are proud to sponsor**

Bar Association of Montgomery County, MD

124th Annual Meeting & Law Day Celebration



KEYNOTE SPEAKER:
Rod J. Rosenstein
United States
Deputy
Attorney General

Friday, May 4, 2018

Bethesda North Marriott Conference Center
5701 Marinelli Rd., North Bethesda, MD 20852

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2018 Annual Meeting Committee

James A. Mood, Jr., President

Steven J. Bienstock, President-Elect

Donna E. McBride, Annual Meeting Chair

~

Program Chairs

John Henderson, Administrative Law Section Chair

Morris Klein / Mary Jo Broussard-Speier, Elder Law Section Co-Chairs

Emily Gelmann / Pilar Nichols / Heather Sweren, Family Law Section Co-Chairs

Parva Fattahi / Rachel Ullman, Immigration Law Section Co-Chairs

Michael Greenberg / Raymond Van Dyke, Intellectual Property & Technology Law Section Co-Chairs

Karen Alegi / Bill Hewitt, Lawyer Assistance Committee Co-Chairs

David Gavin / Allen Katz / Sam Shapiro, Legal Ethics Committee Co-Chairs

Josh Bienstock / Josh Schmand, New Practitioner Section Co-Chairs

~

STAFF COORDINATORS:

Julie Petersen, Executive Director

Cindy Brandenburg, Conference Coordinator

Yesenia Mendez, Exhibits Coordinator

PROGRAM SCHEDULE

8:00 a.m.

Registration and Continental Breakfast

White Flint Amphitheater

9:00 a.m. - 10:50 a.m.

Family Law

Playing Hard to Get: How to Obtain Privileged and Protected Documents

Medical Records: Nancy Halstead, Senior Associate with Reed Smith, and the Honorable Karen Ferretti

Mental Health Records and CINA Records: The Honorable Steven Salant

Child Protective Services (CPS) Records: Corey Talcott, Esquire, with the Office of the County Attorney for Montgomery County, Maryland

Domestic Violence documentation including body camera and 911 recordings: Thomas DeGonia, partner with

Ethridge Quinn Kemp McAuliffe Rowan & Hartinger

Family Law Legends: Tales from Trial Table

Four Family Law Legends will each present on a unique issue they have tried in his/her career, the strategy at trial, and the court's ultimate ruling. Please join us to hear stories from David Driscoll, Esquire, partner at Stein Sperling Bennett De Jong Driscoll PC; Cheryl Hepfer, Esquire, partner at Offit Kurman; Bryan Renehan, Esquire, partner at Brodsky Renehan Pearlstein & Bouquet, Chtd; and the Honorable Ann Sundt (retired) to learn unique lessons from their illustrious careers.

Salon A

9:00 a.m. - 10:50 a.m.

Lawyer Assistance

Better Lawyering Through Mindfulness

Speaker: Jeena Cho, Esquire

Is your mind constantly going at 150 mph? Do you find yourself wasting precious time on thinking about the past or worrying about the future? Do you struggle to keep your attention on a task? Are you always multitasking, unable to focus? Is stress or anxiety keeping you from doing your best work? Learn the key to increasing focus and productivity!

11:15 a.m. - 12:15 p.m.

New Practitioners

How to Develop an SEO Playbook for Your Law Firm

Speakers: Jacqueline Madarang, Senior Marketing Technology Manager, Bradley

Melanie Trudeau, Director, New Business & Digital Strategies. Jaffe

The legal market is increasingly becoming more fragmented and competitive. Law firms are finding it difficult to drive traffic to their websites, convert that traffic into leads and then convert those leads into clients. As a result, law firms must invest time and effort to ensure that their websites appear amongst the top search engine result pages when clients or prospects are looking for specific keywords or phrases. Unfortunately, Google and other search engines are constantly changing their algorithms, making it harder to understand the most important factors when trying to achieve optimal visibility in search results.

During this presentation, attendees will learn the most effective strategies for executing an SEO program.

- On-page optimization tactics - from meta tags to markup text
- Content optimization strategies - from blogging to bio pages
- Social media distribution tactics - from LinkedIn posts to social advertising
- Public relations - from source quotes to bylined articles

Salon B

9:00 a.m. - 9:50 a.m.

Elder Law

Everything You Always Wanted to Know About Elder Law and Special Needs Planning (But Were Afraid to Ask)

Speakers: Ron Landsman, Esquire, Morris Klein, Esquire, and Mary Jo Broussard Speier, Esquire

The panel will provide answers to the most frequently asked questions the practitioner encounters when representing the elderly or special needs clients

10:00 a.m. - 10:50 p.m.

Lawyers in Transition

What are the rules, ethics and common courtesy that applies to Arrivals and Departures

Speaker: A. Howard Metro, Esquire

When an attorney is contemplating leaving a firm as an associate or a principal, the issue of clients and to whom they belong is often misunderstood. When can a departing lawyer advise the clients for whom she or he is the principal attorney? What fiduciary duties are owed to the firm? What are the common law duties of loyalty that apply? Who should give notice to the clients? How are the fees divided?

What happens to email? Voice mail? Phone calls to the receptionist? Malpractice insurance- does the new firm assume prior acts?

On the other side, when a lawyer joins a firm what should she or he be discussing? Is equity purchased? Immediately or over time? Are there alternatives? Are clients being brought that are the subject of a dispute with a former firm? Can an associate or legal assistant be brought? At what point is a departing lawyer interfering with contractual rights of the former firm?

What kind of an agreement should law firms have governing their firm and its attorneys?

11:15 a.m. - 12:15 p.m. Legal Ethics

Sexual Harassment: Ethical Implications and Law Firm Practices

Speakers: Lydia E. Lawless, Esquire, Bar Counsel, Attorney Grievance Commission of Maryland and Stacey A. Moffet, Esquire, Eccleston and Wolf, P.C. Moderated by the Legal Ethics Committee of the Bar Association of Montgomery County

This session will cover Maryland case law and ethics opinions and discuss the implications of American Bar Association's adoption of Model Rule of Professional Conduct 8.4(g), an anti-harassment and anti-discrimination rule, in 2016. It will also focus on how to handle sexual harassment claims in the law office and legal profession and best practices to prevent sexual harassment claims.

Salon C

9:00 a.m. - 9:50 a.m. Administrative Law Section

Meet The Chief Judge of the Maryland Office of Administrative Hearings!

Speaker: The Honorable Thomas E. Dewberry, Chief Administrative Law Judge

Judge Dewberry will speak about the history of the Office of Administrative Hearings and its function for the citizens of the State. He will also entertain questions from the participants.

10:00 a.m. - 10:50 a.m. Intellectual Property & Technology Law

Intellectual Property in 2018: the Basic Tools for You to Know

Speaker: Raymond Van Dyke, Esquire

The program will have a short overview of each IP right (for general practitioners) with lively examples, followed by a summary of current legal developments for 2017-2018 (for IP professionals).

11:15 a.m. - 12:15 p.m. Immigration Law

Latest Developments In Immigration Law

Speakers: Jonathan Greene, Esquire, The Greene Law Firm, LLC; Gabriela Kahrl, Esquire, Staff Attorney, Immigration Clinic, University of Baltimore Law School and a Representative from American Immigration Lawyers Association (AILA) (invited)

This seminar provides an overview of the latest developments in the rapidly changing world of immigration law. It includes discussions about Presidential Executive Orders, as well as Maryland legislations and case law on immigration that affect our immigrant clients, as they relate to family law and criminal law.

Scheduled Sponsor Breaks

9:50 a.m. - 10:00 a.m.

10:50 a.m. - 11:15 a.m.

Salons D & E

12:30 p.m. - 2:00 p.m. Lunch Program (Installation of Officers, Awards)

Keynote Speaker: Rod J. Rosenstein, United States Deputy Attorney General

Rod J. Rosenstein is the 37th Deputy Attorney General of the United States. As Deputy Attorney General, he advises and assists the Attorney General in formulating and implementing Department of Justice policies and programs and in providing overall supervision to all organizational units of the Department of Justice. Mr. Rosenstein has spent over 27 years in government service. After graduating from the Wharton School of Business and Harvard Law School, Mr. Rosenstein started his legal career as a law clerk to Judge Douglas H. Ginsburg of the United States Court of Appeals for the District of Columbia Circuit. Mr. Rosenstein began his career with the Department as an attorney with the Attorney General's Honors Program and previously served as U.S. Attorney for the District of Maryland from 2005 to 2017.

Join the New Practitioner Section Immediately Following the Luncheon for Happy Hour

Join the New Practitioner Section for a Happy Hour in honor of our outgoing BAMC President, Jim Mood. Join us for drink specials and camaraderie at the hotel's lobby bar immediately following the Law Day luncheon. No RSVP is required, but feel free to contact Josh Bienstock at Josh@bienstocklegal.com or Josh Schmand at jcschmand@lerchearly.com if you have questions.

REGISTRATION FORM – Copy This Page and Mail or Fax

~ PLEASE FEEL FREE TO REGISTER ONLINE AT WWW.MONTBAR.ORG ~

To assist in planning the program, please duplicate and complete the form below and return by mail, email to Cindy@barmont.org, or fax to 240-206-0689! Please indicate in the space provided if you would like to request a vegetarian meal.

YOU MUST PROVIDE ALL INFORMATION AT THE TIME OF REGISTRATION ... NO EXCEPTIONS

- | | | |
|--|------------------------------|-----------------------------|
| <input type="checkbox"/> Complete Program (includes lunch) | Before April 6th \$85 | After April 6th \$99 |
| <input type="checkbox"/> Morning Programs <u>ONLY</u> |\$50 | |
| <input type="checkbox"/> New Practitioner Complete Program | Before April 6th \$75 | After April 6th \$85 |
| <input type="checkbox"/> <u>Lunch Only</u> |\$59 | |
| <input type="checkbox"/> RESERVED Table of 10 (lunch only) |\$590 | |
| <input type="checkbox"/> RESERVED Table of 10 (programs + lunch) | Before April 6th \$850 | After April 6th \$990 |

Name	Vegetarian Meal	Email Address (<u>required for program</u>)
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Firm Name: _____

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Telephone: _____

Fax: _____

PLEASE INDICATE METHOD OF PAYMENT

TOTAL AMOUNT DUE: \$ _____

- Check Included: Make check payable to: Bar Association of Montgomery County, Maryland or BAMC
- Please charge my Visa/MasterCard/Discover Account:

Name on Card _____	Security Code _____
Account # _____	Exp. Date _____

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Please note that each program registrant will be sent a link where the materials for each of the Section Programs can be downloaded. You will be responsible for printing a copy and bringing them with you. There will be no handouts available on the day of the event.