

15TH ANNIVERSARY CELEBRATION

Thursday, November 2, 2017 | 5:30 – 8:30 PM

Museum of the American Revolution, 101 S. 3rd St., Philadelphia, PA 19106



SPONSORSHIP OPPORTUNITIES

Event Overview

Beacon, which launched in 2002 as the Greater Philadelphia Senior Executive Group, will celebrate its 15th Anniversary with a special event at the newly opened Museum of the American Revolution. Museum CEO Michael Quinn will be among the featured speakers and guests. The event will celebrate the contributions of our members as we look at our past and talk about the future.

Sponsors of the anniversary program will be featured on all pre-event and onsite marketing materials and signage, introduced from the podium, invited to meet our speakers, and interact with attendees.

Why Become a Beacon Sponsor?

As a sponsor, your company is invited — and expected — to become involved in our diverse and highly accomplished community. Our membership includes more than 1,000-plus C-level executives from all functional areas in a wide variety of industries. Members are employed by large and middle-market corporations, are starting and running small businesses, and are active in numerous organizations and nonprofits. Top executives join Beacon because it is a generous community of experienced business people who help each other by sharing knowledge, offering advice, and opening doors.



BEACON SPONSORSHIP OPPORTUNITIES

15TH ANNIVERSARY EVENT

Choose Your Sponsorship Level:	Franklin \$3,500	Hamilton \$2,500	Jefferson \$1,500	Washington \$500
Participation in 15th Anniversary Event				
Free Event Registrations	5	4	3	1
Sponsor's Employees Pay Member Rate	YES	YES	YES	YES
Podium & VIP Recognition				
Make Remarks from Podium	YES	NO	NO	NO
Option to Include Giveaway Item in Take-home Bag	YES	YES	YES	YES
Free Ad in Event Program Booklet				
Ad in Anniversary Event Program Booklet	Full Page	Half-Page	Quarter Page	Business Card
Logo Visibility				
At a Glance Weekly Newsletter About Events	All Issues Through Nov. 2	All Issues Through Nov. 2	NO	NO
Website Events Page & Sponsors Page	YES	YES	Events Page Only	Events Page Only
Web & Print Marketing Materials for Event	YES	YES	YES	YES
Onsite Sponsor Thank-you Sign and PowerPoint Slide	YES	YES	YES	YES

Note: Beacon's Annual Sponsorship Program also includes benefits for the 15th Anniversary event. We invite potential sponsors to select that program if it is a better fit for sponsor's interest.

BEACON 15TH ANNIVERSARY EVENT SPONSORSHIP AGREEMENT

Yes, we would like to be a corporate sponsor of the 15th Anniversary Event at the level checked:

Franklin - \$3,500 Hamilton - \$2,500 Jefferson - \$1,500 Washington - \$500

Please print and mail to Beacon, P.O. Box 187, Montgomeryville, PA 8936.
Or type and email to Maureen Waddington at maureen.waddington@beacon4life.org

Organization _____

Mailing Address _____

City _____ State _____ Zip Code _____

Phone _____ Email _____

Company Contact Person

Name _____

Phone _____ Email _____

Method of Payment:

Check Enclosed (Payable to Beacon)

Credit Card (Visa, MC, AMEX, Discover)

Credit Card No. Exp. Date _____

Authorized Amount _____ Name on Card _____

Authorized Signature _____

Full payment is requested by October 1, 2017 to ensure fulfillment of all benefits. Marketing for this event will be initiated in July 2017, and all marketing will feature sponsors who have signed on by deadlines for each announcement. Acceptance of sponsorship shall not constitute Beacon's endorsement of any service or product offered by the sponsor, and at no time do these benefits imply that the sponsor may engage in direct sales solicitations to Beacon members or utilize Beacon listings for promotional purposes.