The Canadian Pain Society (CPS) wishes to partner with organizations that see a direct benefit in promoting shared values of professionalism and competency-based education. CPS sees a need to advocate on behalf of patients with acute and chronic pain by bringing together basic scientists and health professionals of various disciplines who have an interest in pain research and management.

Exhibiting and sponsoring at the Annual Scientific Meeting will expose partners to the work and research being conducted by professionals and scientists across the field. Partners will increase their profile and leverage an improved return on their investment. The following pages outline the various levels of partnership, including the benefits each has to offer.

Please contact the CPS Conference Coordinator
Lara Lechem
office@canadianpainsociety.ca or (416) 642-6379

We hope that you will consider the following options and we would be pleased to discuss them further with you.

Location

Hôtel Bonaventure Montréal
Montréal, Québec
H5A 1E4
1 (800) 267-2575
www.hotelbonaventure.com
SPONSORSHIP OPPORTUNITIES
(Taxable at 15% HST + QST)

Premier Partner
$25,000

Scientific Meeting Exposure:
✓ One (1) booth in the Tradeshow
✓ Logo rotation on screens for duration of meeting
✓ Sponsor identification on your staff badges
✓ Logo on sponsorship signage onsite
✓ Logo and website link on the CPS Scientific Meeting webpage as a Premier Partner
✓ Logo in onsite program
✓ Two (2) complimentary Scientific Meeting registrations
✓ Two (2) complimentary Award Gala dinner tickets

Unrestricted Educational Grants

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<tr>
<th></th>
<th>LEVEL 1</th>
<th>LEVEL 2</th>
<th>LEVEL 3</th>
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<td>Cost</td>
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<td>Logo in onsite program</td>
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<td>Logo and website link on CPS Scientific Meeting webpage</td>
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<td>One (1) complimentary Scientific Meeting registration</td>
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<tr>
<td>One (1) complimentary Award Gala dinner ticket</td>
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## PARTNERSHIP OPPORTUNITIES

(Taxable at 15% HST + QST)

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<thead>
<tr>
<th>Meeting Exposure</th>
<th>Event App Sponsor</th>
<th>Awards Gala Wine Sponsor</th>
<th>Event Partner</th>
<th>Print Sponsor</th>
<th>Drink Ticket Sponsor</th>
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<td>One (1) Ticket</td>
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<tr>
<td>Complimentary Awards Gala Dinner ticket</td>
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<td>One (1) Ticket</td>
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<td>Reserved premier seating at Awards Gala Dinner</td>
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<td>Two (2) Seat Reservations</td>
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<td>Verbal recognition of sponsorship</td>
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<td>During Awards Gala Dinner from podium</td>
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SPONSORSHIP OPPORTUNITIES
(Taxable at 15% HST + QST)

CO-DEVELOPED SYMPOSIUM
ACCREDITED $50,000

Description
This unrestricted grant provides your Organization with the opportunity to participate in the development of a symposium. Any Organization wishing to participate in a Co-Developed Accredited Symposium with the CPS may apply by selecting this option on page 9.

Process
• A representative will be appointed by CPS to liaise between the SPC and the Symposium Partner (i.e., the Organization).
• The CPS liaison will contact the Organization and assign a symposium representative with subject matter expertise to work with the Organization to identify a topic of interest, objectives, key learning points and to ensure that evidence and slides presented maintain balance.
• The CPS liaison will bring the topic forward to the CPS-SPC for approval. The topic cannot duplicate a topic already included by the CPS-SPC in the Scientific Program.
• The Organization and the CPS-SPC representative will agree on the symposium speaker(s), and the CPS-SPC representative will book them.
• Funding for the speaker(s) will come from the unrestricted grant and be paid through meeting organizers.
• The final symposium abstract will be submitted as per CPS-SPC deadlines to ensure accreditation.
• Co-Developed Symposia will be presented during normal education program hours and will be concurrent sessions, running alongside other scheduled sessions.

Purchase Includes
✓ One (1) symposia timeslot (1.5 hours) during regular Scientific Meeting programming
✓ Three (3) complimentary Scientific Meeting registrations for Organization staff
✓ Three (3) complimentary Awards Gala Reception and Dinner tickets for Organization staff
✓ CPS liaisons to connect the Organization with the SPC and to assist with scheduling and speaker logistics
✓ Standard AV (1 projector, 1 screen, 1 laptop, 1 podium microphone, 2 table microphones).
✓ Logo on sponsorship signage onsite
✓ Logo on rotational slides on screens for duration of meeting
✓ Logo in the onsite program
✓ Logo and website link on CPS Scientific Meeting webpage

Please Note
Any AV required outside of the standard listed is the cost of the sponsor. All speaker costs including travel, honorarium, accommodation etc. are the costs of the sponsor.
SPONSORSHIP OPPORTUNITIES
(Taxable at 15% HST + QST)

MARKETED SYMPOSIUM
UNACREDITED $50,000

Description
Different from the Co-Developed Symposia, Marketed Symposia allows the organization to label products and services and provides the opportunity to distribute material to attendees.

Marketed Symposia topics will be developed with input from both the CPS Scientific Program Committee (CPS-SPC) and the Organization and must be approved by the SPC.

Symposia are not considered part of the Scientific Program and will be scheduled as a separate lunch on Wednesday or a separate breakfast on Thursday. Delegates may choose to attend the Marketed Symposia rather than the lunch or breakfast offered as part of their registration.

Marketed Symposia will not be accredited with the rest of the Scientific Program. By choosing this option, the Organization has the right to promote the Symposium in any way. The CPS will recognize that a grant has been received from the Organization for the conference as a whole.

Process
- A representative will be appointed by CPS to liaise between the SPC and the Symposium Partner (i.e., the Organization).
- The CPS liaison will contact the Organization and together, they will identify a topic of interest.
- The CPS liaison will bring the topic forward to the CPS-SPC for approval. The topic cannot duplicate a topic already included by the CPS-SPC in the Scientific Program.
- The Organization and the CPS-SPC representative will agree on the Symposium speaker(s), and the organization representative will book the speaker.
- Funding for the speaker(s) will come from the Marketed Symposia grant and will be paid through meeting organizers.
- Marketed Symposia will be presented outside of regular Scientific Program accredited hours. The Organization may present during Wednesday lunch or during Thursday breakfast hours as scheduled by the CPS organizers. Delegates will have the option to attend the CPS organized meal or the Marketed Symposia provided meal.

Purchase Includes
- Dedicated 1 hour timeslot outside of regular Scientific Meeting programming, during either Wednesday lunch or Thursday breakfast
- Three (3) complimentary Scientific Meeting registrations for Organization staff
- Three (3) complimentary Awards Gala Reception and Dinner tickets for Organization staff
- CPS liaisons to connect the Organization with the SPC and to assist with scheduling and speaker logistics
- Standard AV (1 projector, 1 screen, 1 laptop, 1 podium microphone, 2 table microphones).
- Logo on sponsorship signage onsite
- Logo on rotational slides on screens for duration of meeting
- Logo in the onsite program
- Logo and website link on CPS Scientific Meeting webpage

Please Note
Breakfast or lunch costs for the Marketed Symposia delegates is the responsibility of the Organization and will not be funded in any means by the Canadian Pain Society. Any AV required outside of the standard listed is the cost of the sponsor. All speaker costs including travel, honorarium, accommodation etc. are the costs of the sponsor.

Sponsorship packages subject to change based on accreditation criteria from the CFPC, RCPSC and CQDPCM
EXHIBITOR OPPORTUNITIES
(Taxable at 15% HST + QST)

EXHIBITOR BOOTH $2,100

Exhibit at the Scientific Meeting!
Advertise and promote your organization to hundreds of pain professionals and stakeholders! Make sure to select your booth of choice (Page 8 + 9) as soon as possible!

Added Value
At this year’s Scientific Meeting, the exhibitor booths, posters boards, and food and beverage stations will all be set up in the same hall, ensuring maximum exposure! During the meeting’s Welcome Reception, seize the opportunity to market to delegates. Exhibitors are encouraged to bring give-aways and hold prize draws! The dedicated Tradeshow hours during the program encourages traffic in the exhibit hall. Don’t miss out on this amazing opportunity!

Purchase Includes:
Exhibitor Space
✓ 8’ deep by 10’ wide booth
✓ Black draping on sides and back of booth
✓ Carpeting
✓ One (1) 6’ draped table
✓ Two (2) chairs

Scientific Meeting
✓ Two (2) complimentary Scientific Meeting registration tickets for booth staff (includes access to symposia)
✓ Food and beverage for two (2) booth staff during the meeting (does not include Awards Gala)
✓ Exhibitor identification on staff badges
✓ Logo on sponsorship signage onsite
✓ Logo in onsite program
✓ 25 word company description in the onsite program
✓ Logo and website link on CPS Scientific Meeting webpage

Please Note
To purchase additional booth staff registrations (only 2 registrations are included) and/or to purchase Awards Gala Dinner tickets (not included in booth purchase) contact office@canadianpainsociety.ca

Exhibitor packages subject to change based on accreditation criteria from the CFPC, RCPSC and CQDPCM
Photos © Hôtel Bonaventure
EXHIBITOR OPPORTUNITIES
(Taxable at 15% HST + QST)

TO PURCHASE YOUR BOOTH(S)
1. Select your choice of booth
2. Contact Lara Lechem at (416) 494 -1440 x 254 or office@canadianpainsociety.ca for confirmation of availability
3. Complete the contract found on page 9 and forward to the Canadian Pain Society office by fax or email
4. Provide payment by credit card (Visa or MasterCard only) or cheque
5. A confirmation package will be sent to you via email once payment has been received

PLEASE NOTE
CPS reserves the right to make changes to the above floorplan as necessary. Should changes be made, exhibitors will be contacted in priority sequence, based upon date of full payment received by the Canadian Pain Society office.

NOT-FOR-PROFIT ORGANIZATIONS
Not-for-Profit organizations who wish to purchase an exhibitor booth must contact the CPS office.

3RD PARTY MARKETING & COMMUNICATIONS
By purchasing an exhibitor booth or sponsorship opportunity, you have opted in to receive marketing and communications from GES (the ASM show services company) who may utilize the exhibitor list to market their products and services. You can opt out of their communications at any time.
A 50% non-refundable deposit is required on all tradeshow space at the time of booking. Booths may not be shared, sub-let or sold to third parties. Booth space selection will be held for two weeks if available, pending receipt of deposit. If the deposit is not received within two weeks, the Canadian Pain Society (CPS) retains the right to reassign space. Full payment is due March 12, 2018. Cancellations will be accepted up to March 12, 2018 forfeiting the 50% deposit. Booths sold after March 12, 2018 are sold as confirmed and are subject to full payment with no cancellation. Cancellations made after March 12, 2018 are non-refundable. Should changes be made, exhibitors will be contacted in priority sequence based upon date of full payment received by the CPS.