



## 2019 CUaware Protégé Competition Oral Presentation Topics for Candidates

Choose **one** of the topics below for the oral presentation (ex. Category III: Topic C).  
Both chapter and state levels of the competition require your presentation  
to be five (5) minutes (PowerPoint is optional).

### I. Credit Union Philosophy

- A. Credit Unions: Where *People* Are Worth More than Money
- B. Credit Unions: The Better Choice
- C. Not for Profit...Not for Charity...But for Service
- D. The Carolinas Credit Union Foundation Helping Others

### II. Credit Union Viability

- A. Proud of Our Past...Prepared for the Future
- B. Can Credit Unions Adapt?
- C. Our Challenges & Opportunities
- D. Celebrating the Power of Cooperation

### III. Credit Union Economics

- A. Credit Unions Are Safe and Sound
- B. If Not for Profit, Then for What?
- C. The Credit Union/Community Relationship
- D. Credit Unions: Needed Now More than Ever

### IV. Credit Union Political Activism

- A. The Importance of CUs & Political Involvement
- B. Why You Should Know Your Legislators
- C. How state PACs Help Credit Unions
- D. Credit Unions: Creatures of Legislation

### V. Credit Union Benefits

- A. The Service Culture in Credit Unions
- B. Money Management Opens the Door to a Better Life
- C. "Once a Member, Always a Member"
- D. Credit Unions Committed to Financial Education

### VI. Marketing Credit Unions

- A. Careers in the Making at Credit Unions
- B. Credit Unions Branch Out Into Schools
- C. CUaware Protégé Competition Develops CU Leaders for Tomorrow
- D. In Tune With Youth

### VII. Promoting the Credit Union Idea

- A. How Social Media Carries the Credit Union Message
- B. Credit Unions: The World's Best Kept Secret
- C. What's A Credit Union, Anyway?
- D. Credit Unions Do the Right Thing

### VIII. Credit Unions in the Future

- A. Credit Unions Go Green
- B. How Technology Drives Member Service
- C. Changing Times: What will Credit Unions Look Like in 10 Years and Beyond?
- D. Everyone Deserves CU Access