



Serving the Greater Baltimore Area HR Community Since 1930

2017 Sponsor/Exhibitor Agreement
12th Annual Fall Human Resources Conference (Legislative/Employment Law)
Tuesday, November 7, 2017
Martin's West | Baltimore, MD

☐ Platinum Sponsor – Keynote/Tote Bag/Grand Prize Drawing \$5,000

- Company logo dominant on Fall Conference brochure (if registered by August 15th)
- Link to Company website on CHRA Fall Conference webpage
- Company logo on all promotional notices about the Fall Conference via email and web
- Company logo on CHRA provided participant give-away (e.g., tote bag, portfolio, etc.)
- Recognized as Platinum Sponsor during Fall Conference program
- Opportunity to market your Company on-stage in front of 300+ HR professionals through on-stage door prize giveaway.
- First choice of booth location at Fall Conference
- Ad on CHRA website for 3 months
- 2 Email advertisement blasts to CHRA members in 12 months following Conference (through CHRA Headquarters)
- 1 hardcopy advertisement mailed directly to CHRA members in 12 months following Conference (through CHRA Headquarters, sponsor to supply printed insert)
- Complimentary sponsorship of 1 CHRA monthly meeting
 - Includes table at monthly meeting, opportunity to get in front of group to introduce yourself and your organization (2-3 minutes), free registration for 2 individuals, mailing list of monthly meeting attendees.

☐ Gold Sponsor - \$3,000

- Company logo on cover of Fall Conference brochure (if registered by August 15th)
- Link to Company website on CHRA Fall Conference webpage
- Company logo on all promotional notices about the Fall Conference via email and web
- Recognized as Gold Sponsor during Fall Conference program
- Opportunity to market your Company on-stage in front of 300+ HR professionals through on-stage door prize giveaway.
- Second choice of booth location at Fall Conference
- Ad on website for two months
- 1 Email advertisement blast to CHRA members in 12 months following Conference

☐ Silver Sponsor - \$1,500

- Company logo on cover of Fall Conference brochure (if registered by August 15th)
- Company logo on all promotional notices about the conference via email and web
- Recognized as Silver Sponsor during Fall Conference program
- Opportunity to market your Company on-stage in front of 300+ HR professionals through on-stage door prize giveaway.
- Third choice of booth location at Fall Conference
- Ad on web site for one month

☐ Bronze Sponsor - \$1,000

- Company logo on cover of Fall Conference brochure (if registered by August 15th)
- Company logo on all promotional notices about the Fall Conference via email and web
- Recognized as Bronze Sponsor during Fall Conference program
- Opportunity to market your Company on-stage to 300+ HR professionals through on-stage door prize giveaway.
- Fourth choice for booth location at Fall Conference

☐ Break Sponsor- \$700

- Recognized on event schedule, during program and signage for break.
- Booth location (booth includes registration for two representatives)

☐ Exhibit Table - \$600 before August 15th /\$650 after August 15th

- Booth location (booth includes registration for two representatives)

Attendees- Approximately 300+ Human Resources Professionals or business owners attend this event annually.

**Applying for approximately five(5) recertification credits.*

(Please list company name exactly as it should appear on Conference materials.)

Company Name: _____

Contact Person (for exhibit info.): _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

Signature: _____

Please list company representatives attending the Fall Conference: (Two registrations are included for all sponsors/exhibitors)

1. _____ Email: _____

2. _____ Email: _____

Please check if you will require electricity at your booth **(Add Additional \$35):** _____

Payment Options:

1) Check payable to CHRA

2) Charge to the following credit card: VISA / MasterCard / AmEx

CC#: _____ Exp. _____

Security Code (REQUIRED): _____

Signature: _____

Cancellation Policy: *If you registered for an Exhibit Table only, you may cancel up to three weeks out from the event for a refund, minus a \$100 cancellation fee. Sponsor Levels (Break, Bronze, Silver, Gold, Platinum) may not cancel after August 15 due to already receiving promotion and marketing.*

Please send registration and payment to:
CHRA / 9 Newport Dr., Suite 200 / Forest Hill, MD 21050
443-966-3870/ FAX: 443-640-1031
info@chra.com