

# A day in the life of a copyright/licensing expert

**Alex Fenlon**, Head of Copyright and Licensing,  
Library Services, University of Birmingham

UNIVERSITY OF  
BIRMINGHAM

LIBRARY  
SERVICES

# A day in the life of a copyright/ licensing expert

Alex Fenlon

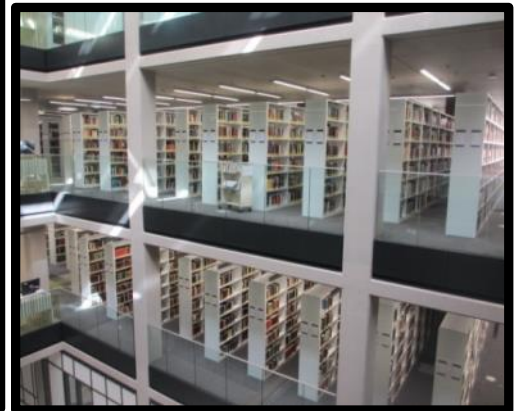
Head of Copyright and Licensing,  
Library Services, University of Birmingham

April 2018



# The University of Birmingham

- Approx. 33,000 students from over 150 countries;
- Approx. 6,000 FTE staff;
- Library Collections:
  - 2.6 million items;
  - 51,000 journals;
  - 700,000 eBooks.
- New Library opened in 2016;
- Dubai Campus opening in Sept 2018.



# My Role- Head of Copyright and Licensing

## Strategy:

- To proactively support senior University colleagues and academic staff in the implementation of University strategy.

## Licensing:

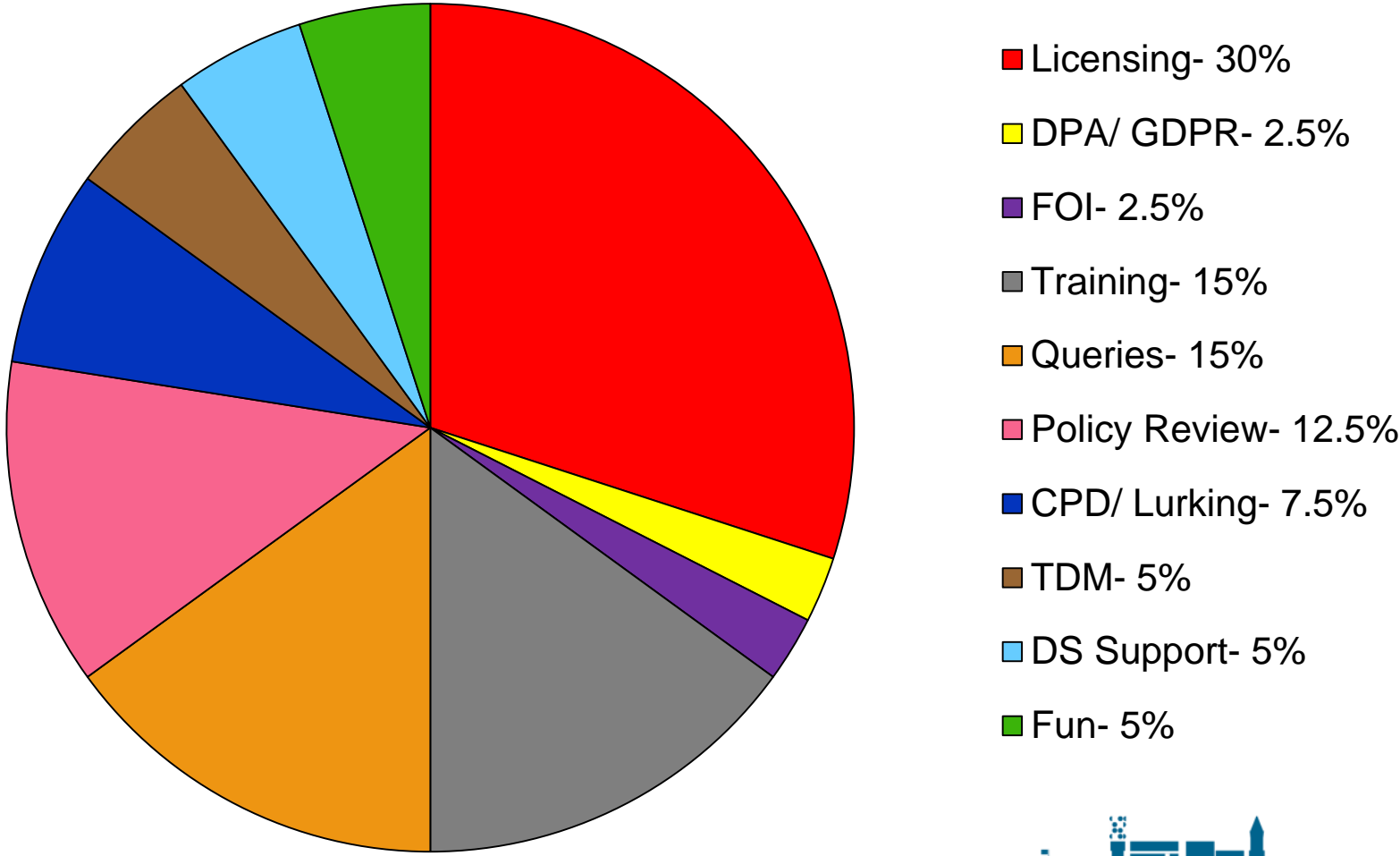
- To lead the effective access to and use of the University's collection of printed and online books, journals and other resources managed by the Library in terms of copyright and related legislation compliance.

## Advocacy:

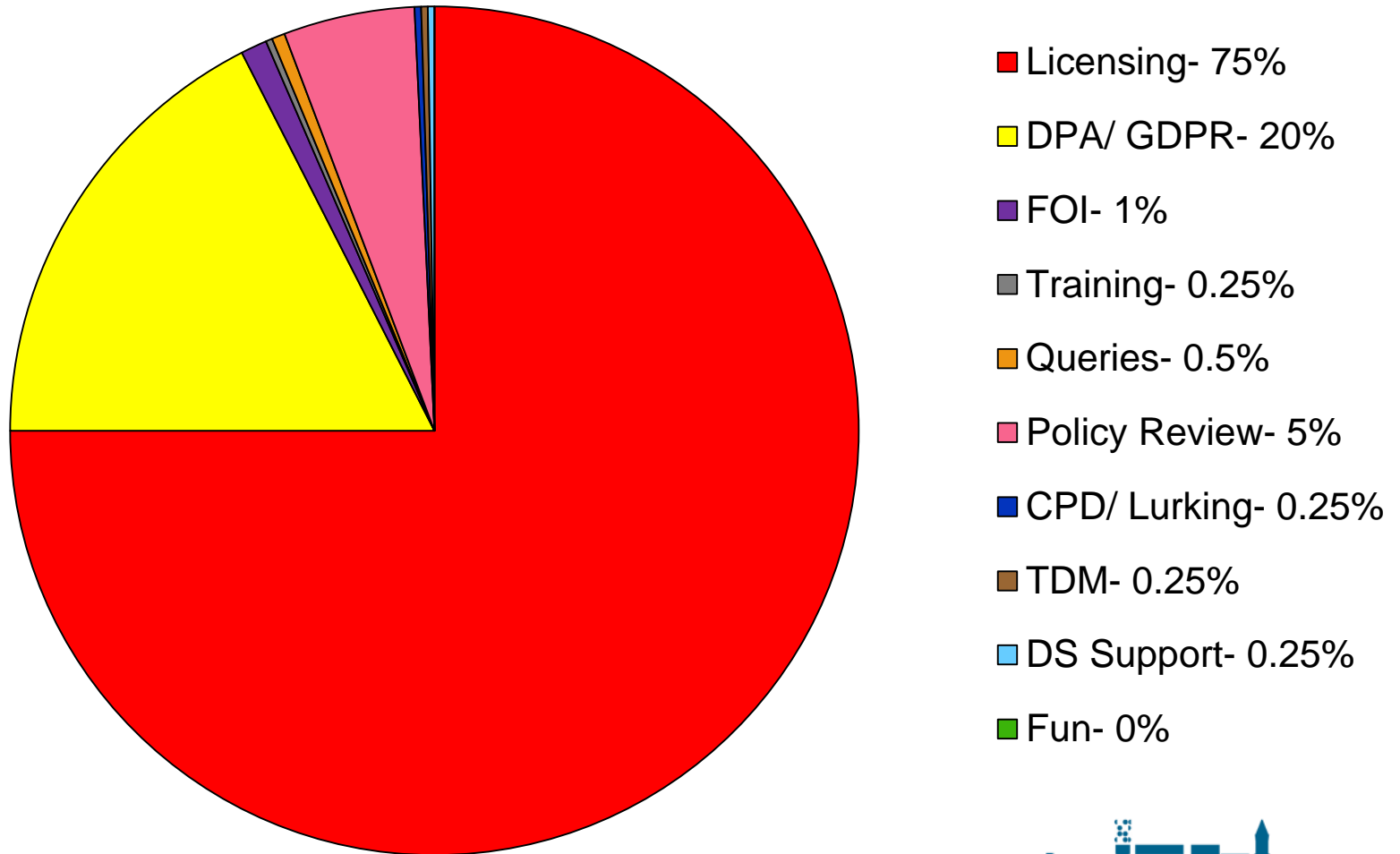
- To lead all staff and students in the development of their understanding of copyright, licensing and related legislation that impact upon the use of information resources in teaching/ research, and the dissemination of research outputs.



# My Role- Head of Copyright and Licensing



# At the minute...



# Why?

- GDPR:
  - 25<sup>th</sup> May deadline;
  - Review all Library policies for compliance;
  - Implement refreshed privacy notices (staff, students, and externals);
  - Implement refreshed records management policy.

And...



# Why?

- Strategy





# Strategy- Teaching



UNIVERSITY OF  
BIRMINGHAM  
DUBAI

UNIVERSITY OF BIRMINGHAM  
**DUBAI CAMPUS**



# Strategy- Research

- UK-SCL

“Research institutions will implement the UK-SCL Model Policy via their own approval/committee procedures, in line with established institutional governance processes.”

UKSCL website <http://ukscl.ac.uk/policy-summary/>

- Can we implement?

- How?
- Would/ Should we implement?
- Can we choose *not* to implement?

- Impact on UoB?

- Legal, Planning, Registry, ethical, environmental are all factors
  - Who leads?

- UKRi developments



# Licensing- TNE Focused

## □ Dubai:

“To provide a world class portfolio of degree programmes that seamlessly blend face to face and online environments to create truly compelling learning experiences”

- 350 students from September 2018, rising to 4,500 by 2025;
- Equality of provision with Edgbaston based students.
- Fully registered students complete with UoB user names and passwords:
  - Within the JISC Collection definition of ‘authorised users’.



# Licensing- TNE Focused

- Singapore ~800 students (with two collaborating institutions):
  - Fully registered students complete with UoB user names and passwords;
  - Within the JISC Collection definition of ‘authorised users’.
- China ~200 students (with a local collaborating institution):
  - Fully registered students but *not* given UoB user names and passwords (yet);
  - Within the JISC Collection definition of ‘authorised users’.
- Plus several small UK based validation arrangements (~200 individuals):
  - Within the JISC Collection definition of ‘additional authorised users’.



# Licensing- TNE Focused

- Teaching starts September 2018.
- Need to ensure staff and students can access/ use the content for their teaching (and research) purposes;

Issues:

- +1,000 licences:
  - Most not JISC.
- Can we extend access?
  - Do we need to?
  - Can we afford it?
- Risks?
  - What if we cant?
  - Can we restrict access?



# Advocacy (Fun)-

- © should not be a barrier to teaching or research activity:
  - Say ‘yes’ then explore how.
- Risk:
  - Korn, 2009:
    - Management of risk- Aware not Averse.
  - Deezley, 2017:
    - © is easy/ hard:
      - Get comfortable with grey-ness;
    - Know the licences and the law;
    - Institutional/ sector wide support.
- Use it or lose it.



# Advocacy (Fun)-

- “The nice man from copyright”
- “The man with the Monkey”
  
- Using effective/ appropriate/ familiar language suitable to the audience:
  - Dropping the C word;
  - adding the P word?
- Folding in to other agendas:
  - TEF, REF;
  - OA, RDM, UK-SCL, preservation.
- Use real current examples:
  - Ed Sheeran, Led Zeppelin, Mega Upload, Black Panther.



© David Slater, Naruto, or Public Domain, 2011?

Image source-

[http://en.wikipedia.org/wiki/Animal-made\\_art#mediaviewer/File:Macaca\\_nigra\\_self-portrait\\_large.jpg](http://en.wikipedia.org/wiki/Animal-made_art#mediaviewer/File:Macaca_nigra_self-portrait_large.jpg)



# What does a typical day look like?



Claire Fenlon (2016) with kind permission.





# What does a typical day look like?

08:30 – 10:30	Queries via email and phone: PGRs looking to use images in their thesis; Lecturers concerned about images in teaching slides, going on VLE, and being recorded; Researchers wanting to know which box to tick on the Copyright Transfer Agreement.
10:30 – 12:00	TNE Project: Publisher Skype meeting; Progress tracking; Talk to JISC Collections.
12:00 – 13:00	Lunch Time: Research Computing Seminar.



# What does a typical day look like?



Source: Aedrozda, CC-0  
<https://pixabay.com/en/pizza-kitchen-cooking-italy-health-1626181/>



# What does a typical day look like?

13:00 – 14:30	TNE Project Reporting Meeting
14:30 – 15:30	GDPR Meeting with Library group To review new privacy notices
15:30 – 16:30	Research Committee papers UKSCL?



# What does a typical day look like?

13:00 – 14:30	TNE Project Reporting Meeting
14:30 – 15:30	GDPR Meeting with Library group To review new privacy notices
15:30 – 17:00	Panicked/ angry voicemail from a member of staff: Account locked out – told to speak to me
	IT highlight an usual usage case where a member of staff has seemingly downloaded 10,000 articles over night; Publisher has emailed our Serials team blocking campus wide access- potential licence breach;
	Legitimate research activity (TDM)? Breach?



# Summary

- It is always busy;
- © is increasingly important to Activity:
  - Research and Teaching;
- Awareness of licences and law;
- Awareness of sector wide non- copyright related issues:
  - GDPR
  - ‘other issues’
- Robust;
- Use your friends and your licensors;
- Fun...?



# Thank you

Alex Fenlon.  
Head of Copyright and Licensing,  
Library Services,  
University of Birmingham.

a.fenlon@bham.ac.uk  
0121 414 4203  
@afenoer

