

Organisational governance of information assets – copyright in context

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ORGANISATIONAL GOVERNANCE OF INFORMATION ASSETS COPYRIGHT IN CONTEXT

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— COPYRIGHT AND COMPLIANCE —



The library
and information
association

IT IS ALL ABOUT COMPLIANCE

- ▶ Information rights from a cross sector perspective
- ▶ Transformation of information compliance with opening up data
- ▶ Copyright evolution
- ▶ Trust and reputation
- ▶ What the future holds

ETHICAL PRINCIPLES

- ▶ Start with user need and public benefit
- ▶ Use data and tools that have minimum intrusion necessary
- ▶ Create robust models
- ▶ Be alert to public feedback and perception
- ▶ Be as transparent as possible
- ▶ Keep data secure

LEARNING FROM HISTORY

- ▶ Stationers' Company and copyright
- ▶ Crown copyright
- ▶ Official Gazette
- ▶ Shift from paper and print

CONTEMPORARY LEARNING

- ▶ Open licensing solutions
- ▶ Obligations of data owners
- ▶ Brand and authenticity
- ▶ Lack of understanding for Information creators
- ▶ Co-creation and rights
- ▶ Sharing culture

INFORMATION RISK

- ▶ Basic principles are constant
- ▶ Underpinned by sound information management
- ▶ Caution collides with fear of the digital unknown
- ▶ Simple mitigation solutions
- ▶ Use legislative triggers – GDPR!
- ▶ This is nothing new!