Organisational governance of information assets – copyright in context

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IT IS ALL ABOUT COMPLIANCE

- Information rights from a cross sector perspective
- Transformation of information compliance with opening up data
- Copyright evolution
- Trust and reputation
- What the future holds
ETHICAL PRINCIPLES

- Start with user need and public benefit
- Use data and tools that have minimum intrusion necessary
- Create robust models
- Be alert to public feedback and perception
- Be as transparent as possible
- Keep data secure
LEARNING FROM HISTORY

▷ Stationers’ Company and copyright
▷ Crown copyright
▷ Official Gazette
▷ Shift from paper and print
CONTEMPORARY LEARNING

▸ Open licensing solutions
▸ Obligations of data owners
▸ Brand and authenticity
▸ Lack of understanding for Information creators
▸ Co-creation and rights
▸ Sharing culture
INFORMATION RISK

- Basic principles are constant
- Underpinned by sound information management
- Caution collides with fear of the digital unknown
- Simple mitigation solutions
- Use legislative triggers – GDPR!
- This is nothing new!