Choose a Facebook cover image below.
Put your best face forward on Facebook
Choose your favorite
1 email per week for the duration of the campaign
Our collection of promotional tools
How to promote the movement with your state

Healthy USA 2020

Thank you for participating in the Healthy USA 2020 Social Media Movement

Please use the resources below to promote this campaign with your existing marketing promotions and programs.

PromoteHealthyUSA2020.com
Now Take Action!

Step 1: Share Posts

Be sure to share these posts once a week on your social networks. Include the sample text below or write your own.

Sample Text Ideas

Inspire a MOVEMENT. Share.
Build a social media movement in your community, share these posts.
We can make a healthier USA, one post at a time.
Share these posts to grow your impact and your practice.

Enjoy these free chiropractic posts for your practice.
Create a MOVEMENT and share.
Grow your membership.
Serve your members.
Step 2: Share Images

Use these images in your emails, newsletters and on your website.

Healthy USA 2020
Join the movement
sharehealthyusa2020.com

Healthy USA 2020
Join the movement
sharehealthyusa2020.com

Healthy USA 2020
Join the movement
sharehealthyusa2020.com
We'll Do It For You!

Enter your information below to receive a daily post to your state association's Facebook page. Posts will include Healthy USA 2020 promotions and sponsor posts.

First Name

Last Name

Email

State Association

Submit

I understand that AmplIFEd will be posting a daily post to my State Association's Facebook page. (We heart your privacy!).

PromoteHealthyUSA2020.com
Why is COCSA doing this?

COCSA VISION, MISSION & VALUES

VISION

“Universal understanding and utilization of chiropractic.”

MISSION

“Provide for the advancement of the Chiropractic profession through service to member state associations.”

VALUES

Professionalism – Respect – Innovation - Transparency
Benefits to State Associations

Demonstrates leadership and commitment to fulfilling each state association’s Mission, Vision & Values

OSCA Mission, Vision & Values

MISSION
To promote the science, philosophy and art of the chiropractic profession by advocating the highest standard of ethics in practice; by working united to advance the profession; by developing close cooperation among the doctors within this association for the welfare of all Doctors of Chiropractic and the public we serve; and by promoting desirable relationships with other entities for the benefit of the chiropractic profession.

VISION
Empowering Ohio chiropractic physicians as the preferred choice for health care needs, specializing in spinal care, neuromuscular care and/or nervous system function; and educating the general public and policymakers on the importance of chiropractic in reaching one’s full human potential.

VALUES
The OSCA values focus on:
- Education of chiropractic care to the general public
- The unification of Ohio’s chiropractic physicians to speak with one voice
- Collaborating with other healthcare professions to achieve similar goals
- Promoting conservative care as the preferred choice of healthcare
Benefits to State Associations
Benefits to State Associations
Benefits to DC’s

Provides DC’s with a free social media campaign to help them grow their impact and their practice.
ShareHealthyUSA2020 Campaign

- HealthyUSA2020.com website for the public
- ShareHealthyUSA2020.com website for the profession
- HealthyUSA2020 social media content library w/ one-click sharing via AmpLIFEied technology
- PromoteHealthyUSA2020.com promotional tool kit & Do-It-For-You promotional posting services
- Free Social Media Design Studio with free FB cover images
- Email auto-responder reminder system
- State Association Social Media Strategic Mastermind
Support Those Who Support Us

The Congress of Chiropractic State Associations
A not-for-profit organization formed with the mission of promoting a more unified profession for chiropractors.

Standard Process
High-quality nutritional supplements from time-tested formulas with whole food and other ingredients. Provide safe, effective, high-quality nutritional support.