WHAT DOES THE AACS ANNUAL SCIENTIFIC MEETING OFFER?

Join the American Academy of Cosmetic Surgery (AACS) for its 2017 Annual Scientific Meeting in San Diego, California, and reach the year’s most concentrated audience of cosmetic surgery professionals.

With more than 15 MILLION people undergoing cosmetic surgery procedures today, now, more than ever, cosmetic surgeons are seeking new and innovative products and services to ensure excellent and safe outcomes and to grow their practices. The AACS 2017 Annual Scientific Meeting is your chance to get direct access to the most sought-after cosmetic surgery professionals in the US and around the world.

The meeting, set for February 9-11, 2017, is the premier opportunity for top cosmetic surgery and medicine professionals to learn about breakthrough research and technologies, meet and network with colleagues and share ideas. Come and see for yourself why this is your once-a-year opportunity to meet and identify prospects, generate leads, build new relationships and reconnect with existing customers.

WHO ATTENDS THE AACS ANNUAL SCIENTIFIC MEETING?

The AACS Annual Scientific Meeting is a multi-speciality meeting in cosmetic surgery, attracting more than 500 MEDICAL PROFESSIONALS from over 30 countries and a variety of specialties including:

- Dermatology
- General Surgery
- Obstetrics and Gynecology
- Ophthalmology
- Oral and Maxillofacial Surgery
- Otolaryngology
- Plastic Surgery

We also welcome nurses, anesthesiologists and professionals focused on areas like office/practice management, pharmaceutical supplies, patient recovery, stem cell research and healthy aging, among others.

PURCHASING POWER

95% have a role in decision making
80% have the final say

FOR MORE INFORMATION ON EXHIBITING, CONTACT ED McNEILL AT EMCNEILL@COSMETICSURGERY.ORG OR 321.388.7363
THE 2017 EXHIBIT HALL SCHEDULE has been designed to maximize your time with attendees. Over the course of the meeting, we have scheduled nine hours of unopposed time for attendees to meet with exhibitors. All meal functions during the unopposed hours (including breakfast, breaks and lunch) are scheduled in the hall for maximum exposure.

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SCHEDULE IS SUBJECT TO MINOR ADJUSTMENTS

WEDNESDAY, FEBRUARY 8
12:00 pm - 8:00 pm  Exhibitor Installation
8:00 pm  Booth Inspection

THURSDAY, FEBRUARY 9
8:00 am - 7:00 pm  Hall Open
8:00 - 9:00 am  Continental Breakfast in the Hall
10:30 - 11:00 am  Break in the Hall
12:30 - 2:00 pm  Lunch in the Hall
3:30 - 4:00 pm  Break in the Hall
5:30 - 7:00 pm  Reception in the Hall

FRIDAY, FEBRUARY 10
8:00 am - 4:15 pm  Hall Open
8:00 - 9:00 am  Continental Breakfast in the Hall
10:30 - 11:00 am  Break in the Hall
12:30 - 2:00 pm  Lunch in the Hall
3:30 - 4:00 pm  Break in the Hall

SATURDAY, FEBRUARY 11
8:00 am - 4:00 pm  Hall Open
8:00 - 9:00 am  Continental Breakfast in the Hall
10:30 - 11:00 am  Break in the Hall
12:30 - 2:00 pm  Lunch in the Hall
3:30 - 4:00 pm  Break in the Hall
4:00 - 8:00 pm  Dismantle

BOOTH FEES
All booths are 8’ x 10’ (80 square feet) or multiples thereof.

- Linear Booth  $2,700
- Corner Booths  $2,900
- 16’ x 20’ Island  $13,000

YOUR BOOTH PACKAGE INCLUDES
- 8’ x 10’ booth space rental: 8’ high backwall and 3’ high side drape
- Carpeted hall
- One-line ID sign
- General hall cleaning
- Two (2) complimentary badges per 8’ x 10’ booth
- Recognition as exhibitor on the AACS website
- Listing, description and PDF document upload in the Exhibitor Directory in the AACS mobile app
- Ability to create custom offers for AACS attendees within the mobile app
- Onsite show pre-registered attendee list
- Post-conference attendee mailing list for one-time use
- Two (2) lunches per booth for Thursday, Friday and Saturday
- Access to additional conference badges at a discounted rate

HOTEL - GRAND HYATT MANCHESTER
For hotel reservations at the Grand Hyatt Manchester, please call 619.232.1234. The AACS group rate of $315 single/double is available until JANUARY 16, 2017, subject to availability.

SIGN UP NOW! Booth/exhibit space assignments are now being made on a first-come, first-served basis. To reserve your booth and exhibit space, access our Application/Contract for exhibit space online at: www.cosmeticsurgery.org/?page=Exhibitors
INDUSTRY PARTNER PROGRAM

SPONSORSHIP AND DONOR OPPORTUNITIES

The Industry Partners Program was created to provide additional opportunities for interested companies to partner with the AACS and the Cosmetic Surgery Foundation (CSF). The program, a consolidation of all corporate sponsorship and donor opportunities, is an avenue by which companies can become involved with the AACS/CSF educational programs, research initiatives or other vital programs that support the specialty.

Participation in the Industry Partners Program with AACS/CSF offers considerable exposure and access to over 1,600 AACS members and meeting attendees.

EXAMPLES OF SUPPORT INCLUDE

- 2017 Annual Scientific Meeting support
- Regional Live Surgery Workshops
- Innovation Theater features
- “After-hours” Industry Symposia
- Speaker, presenter and lecture support
- Research grants and awards
- Fellowship and mentoring scholarships
- Pre-meeting workshops
- Event and reception support
- Support of silent and live auctions
- Promotional items and marketing materials for distribution

We invite companies to share our mission of promoting education, patient safety and the understanding of cosmetic surgery by supporting the AACS/CSF through the Industry Partners Program.

For a complete list of benefits or to discuss how your company can become part of the Industry Partners Program, please contact Jessica Blomquist, Interim Director, Development, Cosmetic Surgery Foundation, at 847.778.3636 or aacsfoundation@gmail.com.
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<th>CHAIRMAN’S CIRCLE $50,000+</th>
<th>PLATINUM $35,000-$49,000</th>
<th>GOLD $25,000-$34,999</th>
<th>SILVER $15,000-$24,999</th>
<th>SUSTAINING $5,000-$14,999</th>
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<td><strong>ANNUAL MEETING BENEFITS</strong></td>
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For more information on exhibiting, contact Ed McNeill at emcneill@cosmeticsurgery.org or 321.388.7363
ANNUAL MEETING
EVENT OPPORTUNITIES

INNOVATIONS THEATER ➤ $2,500 PER 30-MIN SEGMENT
DAILY DURING LUNCH

You will have the opportunity to showcase your products or services in 30-minute segments in the exhibit hall when the education sessions are closed (basic A/V set will be provided). These popular events are perfect to launch a new product and are available for non-CME programs. The theater is located in the center of the Annual Meeting exhibit hall.

AFTER-HOURS INDUSTRY SYMPOSIA ➤ $10,000
FRIDAY — FEBRUARY 10, 2017

After-hours Industry Symposia are held in breakout session rooms on Friday evening and offer an opportunity for exhibitors to provide educational seminars on a topic of their own choosing. Note that these sessions are non-CME. Reach cosmetic surgery professionals with events in your own style and format!

GUIDELINES:

➤ Only AACS 2017 exhibitors are eligible to host an exhibitor symposium.

➤ All symposium concepts and program proposals must be reviewed by AACS. Review of these materials shall in no way be construed as endorsement or approval of the exhibitor sessions by AACS.

➤ Space is assigned on a first-come, first-served basis. Space will NOT be assigned or held without a complete form and full payment.

➤ Joint ventures or combined exhibitor events are allowed; however, one company name must be listed as the event host. This company must be an AACS 2017 exhibitor.

PRICING INCLUDES:

➤ Pre-registration list of conference attendees provided to the sponsor.

➤ Listing of session title, faculty, location and sponsoring company in the final program and the AACS website.

➤ Room rental

➤ Rooms will be set theater-style with a podium, lectern, lectern microphone, screen, LCD projector and laptop.

THIS FEE DOES NOT INCLUDE:

➤ Catering costs

➤ Recordings of sessions

➤ Educational content

➤ CME credit

➤ Faculty management, fees/honorarium, travel

➤ Presentation materials/hand-outs

FOR MORE INFORMATION ON EXHIBITING, CONTACT ED McNEILL AT EMCNEILL@COSMETICSURGERY.ORG OR 321.388.7363
**EXHIBIT HALL CONTINENTAL BREAKFASTS** **$5,000 PER DAY**

**3 DAYS AVAILABLE**

Scheduled daily in the exhibit hall while education sessions are closed, physicians are focused on your message during these peak times. Breakfast sponsors will be recognized with signage in the exhibit area and elsewhere throughout the meeting.

**EXHIBIT HALL LUNCHEON** **$7,500 PER DAY**

**3 DAYS AVAILABLE**

To ensure even higher traffic flow among the exhibits, luncheons are scheduled daily in the exhibit hall. Physicians are focused on your message during these peak times. Luncheon sponsors will be recognized with signage in the exhibit area and elsewhere throughout the conference. Custom napkins will be provided with your one-color logo.

**EXHIBIT HALL REFRESHMENT BREAKS** **$3,500 PER BREAK**

Morning and afternoon refreshment breaks are scheduled daily in the exhibit hall. Your company logo will be posted on signage in the refreshment area and elsewhere throughout the conference. Custom napkins will be provided with your one-color logo.

**EXHIBIT HALL WELCOME RECEPTION** **$10,000**

**THURSDAY — FEBRUARY 9, 2017**

The largest social event of the conference, this hour-and-a-half cocktail reception is open to all registered conference attendees, guests and exhibitors. Your company logo will be posted on signage at the entrance and elsewhere throughout the conference, in addition to custom one-color printed napkins for use at the event. Your company will also receive 100 of the highly coveted complimentary beverage tickets to distribute to your customers.

**DIPLOMATE LUNCHEON** **$5,000**

**50 EST. ATTENDEES**

This luncheon is open to all diplomates of the American Board of Cosmetic Surgery—our most senior members. The luncheon sponsor will be recognized with signage at the luncheon and elsewhere throughout the conference. Sponsor receives a brief public introduction and may attend the luncheon.

**FELLOWSHIP LUNCHEON** **$5,000**

**50 EST. ATTENDEES**

This luncheon is open to all current fellows and Fellowship directors of the AACS, plus those interested in starting a fellowship program and/or participating in one. The luncheon sponsor will be recognized with signage at the luncheon and elsewhere throughout the conference. Sponsor receives a brief public introduction and may attend the luncheon. This important event is a great opportunity for companies interested in launching new products for young surgeons.

**SIGN UP NOW!** Booth/exhibit space assignments are now being made on a first-come, first-served basis. To reserve your booth and exhibit space, access our Application/Contract for exhibit space online at: [www.cosmeticsurgery.org/?page=Exhibitors](http://www.cosmeticsurgery.org/?page=Exhibitors).
ANNUAL MEETING
PRODUCT & ADVERTISING OPPORTUNITIES

**FINAL PROGRAM  $4,500**
This valuable conference resource contains the Annual Scientific Meeting schedule. Approximately 500 attendees will receive this printed piece at onsite registration. Sponsor’s name, logo and display ad will appear on the inside cover.

**ADVANCE PROGRAM MAILING  $4,500**
Mailing in October to all prospective attendees, this piece will have a broad reach to approximately 3,000 physicians.

**REGISTRATION BAGS  $7,500**
These reusable conference totes are provided to all attendees onsite. Your one-color company logo will be printed on the bag. AACS will provide the bags at the cost to produce, or the sponsoring company may provide these bags for no additional charge.

**LANYARDS  $10,000**
A badge lanyard, imprinted with your company logo, will be provided to all physicians and exhibitors. Attendees and exhibitors wear name badges throughout the conference. Your lanyards will be used at all of our 2016 courses as well. AACS will provide the lanyards due to the specific requirements needed.

**WIFI SPONSORSHIP  $20,000**
WiFi access is highly valued by AACS meeting attendees. Signs throughout the space and in the AACS Resource Center will recognize your company as the WiFi sponsor. The network name and password can also be chosen by the sponsor to further promote brand awareness.

**REGISTRATION NOTEPADS  $2,500**
Registration notepads are distributed to all attendees in their registration bag. Your company name and one-color logo will appear on the notepads.

For more information on exhibiting, contact Ed McNeill at emcneill@cosmeticsurgery.org or 321.388.7363
REGISTRATION PENS ➤ $2,500
Registration pens are distributed to all attendees in their registration bag. Your company name and one-color logo will appear on the pens.

E-NEWSLETTER ➤ $2,500 PER DAY OR $8,000 FOR ENTIRE MEETING
The daily conference e-newsletter is distributed to all attendees and exhibitors each day throughout the duration of the conference. Your company name and logo will be featured with a product or service spotlight.

KEY CARDS ➤ $5,000
Your logo or image of choice will be printed on all the hotel key cards issued within the AACS sleeping room block at the Manchester Grand Hyatt. Your name and/or logo will be with attendees at all times. Sponsor is responsible for key card printing costs.

MOBILE APP SPONSORSHIP ➤ $5,000
LIMITED NUMBER AVAILABLE
As a sponsor of the mobile app, you will have the ability to reach AACS attendees in a totally new way. Sponsor receives one promoted post (30 minutes at a time) within the app and two push messages that are sent out to app users; one before the meeting, and one onsite during the meeting. In addition, mobile app sponsor will be featured on our website in the mobile app area and in app promotion emails before the event.

EMAIL TO REGISTRANTS ➤ $2,500
LIMITED NUMBER AVAILABLE
Are you launching a new product or service at the Annual Meeting and/or running a special promotion for attendees? Use this opportunity to send an email blast to all registered attendees. Sponsor(s) must provide email content in HTML format to AACS. Content and send date is subject to AACS approval.

ATTENDEE MAILING LIST ➤ $1,500
All exhibitors have the benefit of receiving an onsite pre-registered attendee list and a post-show attendee mailing list. Purchase this list in advance of the meeting to mail a special advertisement/notice to attendees.

REGISTRATION BAG INSERT ➤ $1,000
LIMITED NUMBER AVAILABLE
Place your one-piece promotional giveaway or flyer into the registration bag that is handed to all attendees upon registration. Use this opportunity to promote a special event at your booth or a new product launch.
EXHIBITOR RULES & REGULATIONS

AACS used herein or in subsequent regulations shall mean the American Academy of Cosmetic Surgery, its officers, members, committees, agents or employees acting for the management of the meeting and exhibition. All matters and questions not covered by the regulations are subject to the decision of AACS. In the event of any such decision being of general interest, written notice will be given by AACS to exhibitors as may be affected.

NATURE OF EXHIBITION

The meeting includes a trade show designed to provide a showcase of products and services either specifically designed for, or customarily used in, the practice of cosmetic surgery and hair restoration surgery. AACS reserves the right to refuse rental of display space to any company whose display of goods or services is not, in the opinion of AACS, likely to be compatible with the general character and objectives of the exhibition. AACS does not guarantee that space will be available to any applicant. If space is not available, a waiting list will be developed in the order of the date of receipt of each completed and paid-in-full Application/Contract. AACS will refund all payments received with the Application/Contract for exhibit space to any applicant for whom space is not available two weeks after the show.

BOOTH SIZES, PRICES, BADGES & REGISTRATION

All booth sizes are 8’ x 10’ (see floor plan). The fee paid includes pipe and drape around the exhibit space, 7’ x 44” identification sign for your company name and one registration badge for each 8’ x 10’ space purchased. Additional badges are available for purchase.

EXHIBITOR RATE SCHEDULE

- Linear: $2,700
- Corner: $2,900
- Island: $13,000

ASSIGNMENT OF BOOTH SPACE

To apply for exhibit space, complete the online Application/Contract and return it with, at minimum, 50% DEPOSIT. Space will not be assigned without a completed Application/Contract and deposit payment. All applications will be assigned on a first-come, first-serve basis. In the event of a conflict regarding space or other imperative conditions, AACS shall have the right to assign space to the exhibitor, rearrange the floor plan and/or relocate any exhibit at any time before or during the period of exhibition.

PAYMENT AND PROVISION IN CASE OF DEFAULT

If any exhibitor fails to pay, when due, any sum required by the Application/Contract for exhibit space or fails to observe and abide by Application/Contract, AACS reserves the right to terminate this contract immediately without refund of any monies previously paid. In any case, no refunds will be made after OCTOBER 3, 2016.

RESERVATION & OCCUPATION OF EXHIBIT SPACE

Space not fully paid for by OCTOBER 3, 2016 is subject to cancellation or reassignment at the option of AACS without obligation for refund of any earnest money deposit. Any space not claimed and occupied prior to 5:00 pm on WEDNESDAY, FEBRUARY 8, 2017 will be resold or reassigned by AACS with no obligation on the part of AACS to refund any part of the booth rental. Exhibitors shall not assign, share or sublet or otherwise transfer a booth or any part of the space allotted to them, nor shall they exhibit or permit to be exhibited in its space any merchandise or advertising materials which are not part of its company’s regular products or service.

CANCELLATION & DEPOSITS

Cancellation of exhibit space must be directed in writing to AACS Headquarters. If cancellation of space is made before OCTOBER 3, 2016, a full refund will be made minus a non-refundable processing fee of $250 per booth. No refunds whatsoever will be made on cancellations received on or after OCTOBER 3, 2016. If the meeting or exhibit is canceled due to circumstances beyond our control, AACS will not be held liable for any expenses incurred by the exhibitor beyond the rental cost of the booth space.
EXHIBITOR RULES & REGULATIONS CONT.

ADMITTANCE

Admittance to exhibits is limited to those defined in the contract under “exhibitor personnel.” Models or similar personnel not commercially connected with the industry may be employed to help in an exhibitor’s booth. Representatives are defined as individuals who receive commission or salary from the exhibiting firm and must be registered with AACS.

LIABILITY

Neither AACS, its members, officers, representatives or employees, nor the Manchester Grand Hyatt, or its employees will be responsible for any injury, loss or damage that may occur to the exhibitor or the exhibitor’s employees or property from any cause whatsoever, prior, during or subsequent to the period covered by the exhibit contract. Each exhibitor must make provision for the safeguarding of its goods, materials, equipment and display at all times. General overall watchmen, however, will be employed by AACS for the exhibition period. The furnishing of such watchmen shall not be deemed to affect the non-liability of AACS, the Manchester Grand Hyatt nor the official AACS decorator or its officers, representatives and employees. Exhibitor agrees, by signing the Application/Contract, to insure itself, at its own expense, against property loss or damage, and against liability for personal injury. In case that said premises shall be destroyed by fire or the elements or by any cause, or in the case of government intervention or regulation, military activity, strikes or any other circumstances that make it impossible or inadvisable for AACS to hold the show at the time and place provided in the Application/Contract, then and thereupon the contract shall terminate and the exhibitor shall waive any claim for damages or compensation, except the pro rata return of the amount paid for space, after deduction of actual expenses incurred in connection with the show, and there shall be no further liability on the part of either party.

In case any part of the exhibition hall is damaged, or if circumstances make it impossible for AACS to permit an exhibitor to occupy the space assigned during any part or the whole of the period covered, then the exhibitor will be charged for space only for the period space was or could have been occupied by the exhibitor, and AACS is released from any and all claims for damages which may arise in consequences thereof.

CHARACTER OF EXHIBIT

AACS reserves the right to decline to permit an exhibitor to conduct, maintain and exhibit if, in the judgment of the AACS Show Management, said exhibitor shall in any respect be deemed unsuitable. This reservation relates to persons, conduct, articles of merchandise, printed matter, souvenirs, catalogs and any other items, without limitation, which affect the character of the exhibition or association. The use of loudspeakers, recording equipment, television sets and radios or the use of operating machinery that is of sufficient volume to annoy neighboring exhibitors will not be permitted. Such speakers, if permitted at all, must be used within the confines of the contracted exhibit space and must be approved by AACS. The distribution of literature and souvenirs from booth to booth or in the aisles is forbidden. Exhibitors must confine exhibit activities to the space for which they have contracted. Any advertising or promotion activity, by or under the control of any exhibitor, and which occurs outside of the exhibitor’s contracted-for display area, including outside the hotel on any grounds reasonably near the hotel, is not permitted. Any such advertising or promotion activity unacceptably interferes with the public appearance, character and conduct of the exhibition and association as a whole. Only literature published or approved by the AACS may be distributed in the registration area, in meeting rooms or in other areas used by meeting attendees. All efforts to advertise, demonstrate and operate the exhibit must be conducted so as not to trespass the rights of other exhibitors and visitors. No spotlight, drop light or other special lighting device may be directed toward the aisles or so that it proves to be irritating or distracting to neighboring exhibitors or visitors. Projectors or television screens must not cause people to block aisles or take up unreasonable space. Films of purely entertainment character, without educational or informative value, will not be permitted.
EXHIBITOR RULES & REGULATIONS CONT.

ENTERTAINMENT & PRIVATE MEETINGS

AACS reserves the right to control all function space at the Manchester Grand Hyatt for the 2017 Annual Scientific Meeting. Space release forms will be provided for exhibitors upon request. Hospitality rooms may not be open during the hours of any official AACS function. Exhibitor assumes full responsibility for property damage, personal injury or death to any party, by reason of occurrences at or related to any such functions, conducted by it. Signage will be allowed only in AACS designated areas and must be approved by AACS prior to display.

CONDUCT OF EXHIBITORS

Exhibitors shall conduct themselves in an ethical manner at all times and in conformance with these regulations. The AACS reserves the right to deny the privileges of the floor to any and all exhibitors who fail to do so. Exhibitors’ badges are personal, not transferable and must be worn at all times.

FIRE REGULATIONS

Fire regulations prohibit the use of paper (crepe or corrugated) cardboard or other flammable materials for booth decorations. All materials in exhibit areas must be nonflammable. Electric signs and equipment must be wired to meet local fire code specifications. Fire extinguishers on walls or elsewhere must not be removed or obstructed.

OFFICIAL GENERAL SERVICE CONTRACTOR

Freeman is the official General Service Contractor for the 2017 Annual Scientific Meeting. Freeman and all other contractors listed in the Exhibitor Service Manual act on their own behalf in all arrangements with exhibitors, and are not agents, employees or representatives of AACS. All services or materials supplied by such contractors on order of the exhibitor will be billed directly by the contractor to the exhibitor. AACS does not assume liability or responsibility for any act performed or omitted by such official contractors.

CONTRACTOR SERVICES

Freeman will email an exhibitor service kit. The exhibitor shall provide only the material and equipment which he/she owns and is to be used in his/her exhibit space. All other items used in the booth are to be provided only by such contractors. All agents or representatives who are performing services at the Manchester Grand Hyatt directly for an exhibitor other than the exhibitor’s employees must provide AACS with certificates of insurance at the same time a request for an exception is made. The official drayage contractor will have complete control of all dock and loading facilities. The contractor will receive all direct and advanced shipments and van loads, handle all freight and provide all rigging labor and equipment. All services not ordered in advance must be procured through the Exhibitor Service Desk, which will be maintained at the exhibit hall.

CARE OF EXHIBIT SPACE

Exhibitors shall be responsible for properly maintaining its space. Exhibitors may not place anything in the aisles during exhibit hours. Exhibitors are not permitted to have backdrops exceeding eight (8) feet in height. Backgrounds eight (8) feet in height may extend no more than half the distance from the back wall. For inline booths, no part of a display may be higher than 48 inches within half the distance of the aisle. Any display/fixtures/products/material over 48 inches in height which cannot be confined to the rear portion of the booth must be at least 8 (eight) lineal feet away from any adjacent booth.

AMENDMENTS

AACS reserves the right to interpret, amend and enforce these Exhibitor Rules & Regulations. Written notice of any amendments or interpretations shall be given to each exhibitor. Each exhibitor, for himself, his agents and employees agrees to abide by all Exhibitor Rules & Regulations set forth herein, or by any subsequent amendments, or interpretations.
EXHIBITOR RULES & REGULATIONS CONT.

ENFORCEMENT
Any exhibitor not abiding by the Rules & Regulations set forth herein or in subsequent amendments and may lose the privilege of exhibiting at future AACS events. These Rules & Regulations will be enforced.

SECURITY
AACS will provide security overnight beginning on Wednesday, February 9, 2017. However, the exhibitor is solely responsible for its own material and should insure its exhibit against loss or theft.

MUSIC LICENSING
The exhibiting company will be responsible for individual ASCAP/BMI licensing fees, if applicable to its exhibit presentation.

AMERICANS WITH DISABILITIES
Exhibiting companies shall be responsible for making its exhibit accessible to persons with disabilities as required by the Americans with Disabilities Act and shall hold AACS harmless from any consequences of the exhibiting company’s failure in this regard.

SELLING OF PRODUCTS
Exhibitors will be allowed to sell merchandise on the exhibit floor. Tax and all permits required are the exhibitor’s sole responsibility.

LASER USE
Following are the policies for laser exhibitors in the exhibit area:

1. Lasers must be operated in a manner that is consistent with the accepted industry safety standards (e.g. ANSI standards and/or American Laser Institute standards). Under no circumstances may lasers be operated in a manner that poses a safety risk to persons standing or walking in the vicinity of the exhibitor’s booth.

2. Lasers must be operated only within a suitable enclosed space with eye protection for those viewing and operating the lasers.

3. All demonstrations of CO2 lasers must be conducted in clear plastic boxes with all sides enclosed, including the top. Smoke evacuators must be used.

4. Appropriate plastic colored cubicles must also be available for any other type of laser being used, particularly dye, KTP and ruby lasers.

5. No laser equipment may be left unattended in operable condition.

CAMERAS/VIDEO EQUIPMENT
No cameras or video equipment will be permitted in the exhibit hall unless authorized in writing by AACS. Exhibitors wishing to photograph or tape its own exhibition booth must obtain permission from AACS. Anyone found photographing or taping without written authorization will be required to immediately surrender the film or tape, with
no reimbursement or further recourse. There will be no exceptions to this rule.

**EXHIBITOR RULES & REGULATIONS CONT.**

**TRADEMARKS/COPYRIGHTS**

The exhibitor represents and warrants to AACS that no materials used in or in connection with its exhibit infringe the trademarks, copyrights (including, without limitation, copyrights in music and other materials used or broadcast by exhibitor) or other intellectual property rights of any third party. The exhibitor agrees to immediately notify AACS of any information of which exhibitor becomes aware regarding actual or alleged infringement of any third party’s trademarks, copyrights or other intellectual property rights. The exhibitor agrees to indemnify, defend and hold AACS, its agents, successors and assigns harmless from and against all losses, damages and costs (including attorneys’ fees) arising out of or related to claims of infringement by exhibitor of the trademarks, copyrights and other intellectual property rights of any third party. Notwithstanding the foregoing, AACS shall not be liable for and expressly disclaims all liability for infringement or alleged infringement of the trademarks, copyrights or other intellectual property of any third party arising out of the actions of any exhibitor.

**AACS NAME, LOGO, AND ACRONYM**

The American Academy of Cosmetic Surgery name, brand, logos and acronyms are registered proprietary marks and may not be used. This rule applies before, during and after the meeting. Therefore, exhibitors agree that it will not use the name, brand, logos, acronyms or seal of the AACS in promotional and informational materials, signs, advertising, media promotions or on the web without written consent of the AACS.