PRESIDENT’S MESSAGE

I am sure that preceding CSPD presidents have said, it seems that just as one is getting the hang of leading the organization, it’s time to pass the baton. Not that I’m pushing for a two-year term, you understand, but it does feel that a year is in some ways a very short time to accomplish all the goals set at twelve months earlier.

At this writing, I will have written my last president’s message and I will only have one more CSPD Board meeting to chair. I will cherish the joy of this year, seeing the palpable enthusiasm of many of our members and definitely of the Board of Directors and Officers. This was a very busy year, indeed.

Memorable performances were seen of the “Special Committee on Curriculum Review” chaired by Jonathan Lee. Many hours and hundreds of e-mails were exchanged on the evaluation of CDA’s “Got Cavities” campaign last year, which we were asked to evaluate. Also, as part of the committee’s charge, the evaluation of course content was completed for the Pediatric Oral Health Access Program in Los Angeles, which helps train general dentists treat children 0-5 years of age. Another ongoing charge for the committee is to review and revise the forms on our website for content and updating. This committee received recognition by yours truly for their efforts and diligent work. They received the “coveted” President’s Recognition Certificate and a sincere thanks.

As you know, for some time now, we have been working on getting online courses for our website. The “Special Committee on Online Education” also received a recognition certificate for their diligent work and steady progress to achieve CSPD’s goal of providing online lectures for our members and anyone else interested in developing their skills and knowledge on pediatric dental topics. We have provided close to twenty hours of Online Education. People from as far as Brazil and Europe have logged on to our website to obtain this information. José Polido has ably led this committee with a great assist from Steve Niethamer, Lonnie Lovingier and Roland Hansen among others.

Another awardee, worthy of the President’s Recognition Certificate, is Estela Sanchez, the chairman of the Continuing Education Committee. Not only were the auxiliary courses successful, but the committee has also coordinated seven CSPD members as speakers considered to be the “rising stars” at California Dental Association’s Spring Sessions for the “Pediatric Dentistry Symposium” scheduled for April 27 in Anaheim. I will have the honor to be the moderator for the program “starring” Richard Sobel, Jim Crall, Paul Reggiardo, Jacob Lee, Dick Mungo, David Rothman and Francisco Ramos-Gomez. The Continuing Education Committee has also already planned this year’s auxiliary course in November presenting Dr. Michael Igelzi from the University of Michigan. Additionally, a course for the new pediatric dentist is scheduled on September 23rd to inform younger practitioners on steps to building a successful practice. This weekend course will take the participant from A to Z in practice management. I foresee this C.E course as critical to the development of our younger colleagues and perhaps some of us “seasoned” folks as well. The course will be geared to the start-up practitioner, however.

Having just a few weeks left as your president, I find that our organization has accomplished a tremendous amount of work this year, but we still have so much to do. We have our Public Policy Advocate, Paul Reggiardo working feverishly on initiatives important to us and he tells me he has the best job in CSPD!

We have Lindsey Robinson coordinating a “star- studded” panel to develop a protocol for CSPD to address critical issues which may arise in our specialty, organization, or with members. Lindsey has already begun planning our annual meeting for 2008 in Rancho
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MISSION OF THE BULLETIN

The Bulletin of the California Society of Pediatric Dentistry shall be to examine and identify the issues that affect the specialty of Pediatric Dentistry and the oral health of teenagers and children. All of our readers should remain informed and participate in the formulation of public policy and personal leadership to advance the purposes of the Society. The Bulletin is not a political publication and does not knowingly promote the specific views at the expense of others. The views and opinions expressed in the Bulletin do not necessarily represent those of the California Society of Pediatric Dentistry.
Program Highlights:

Thursday, April 6th
Foundation Symposium
(1:00 pm – 5:00 pm)
Robin Wright - "Powerful Communication for the Pediatric Dental Educator and Clinician"

Friday, April 7th
Scientific Session
(8:00 am – 11:30 am)
Foster W. Cline, M.D. - "Raising Kid's Any Dentist Would Love To Work With"

New Dentist Program (2:00 pm -4:45 pm )
Joseph Renzi, Jr., D.D.S. - "Keys to Establishing a Successful Practice"

Saturday, April 8th
Scientific Session
(8 am -11:30 am)
Dentist Program

Auxiliary Program
(8:30 am - 11:00 am)
Diane Melrose, Chair of Dental Hygiene at the USC School of Dentistry - First Smiles: Dental Health Begins at Birth

Sunday, April 9th
Table Clinics
(7:00 am – 9:00 am)
Scientific Session
(9:00 am – 11:30 am)
Panel Discussion - panel of CSPD/WSPD practitioners will discuss their perceptions regarding whether children today behave/react differently in the dental office and whether parental expectations have changed from years past. Barbara Sheller, D.D.S., M.S.D., Moderator

Nestled at the base of the majestic Santa Rosa Mountains in the exclusive community of Indian Wells, the luxurious Renaissance Esmeralda Resort & Spa is the desert’s finest oasis. Offering unparalleled service and all the amenities of a world-class resort, Esmeralda invites you to indulge your every whim. The Renaissance Esmeralda Resort and Spa boasts 100,000 square feet of truly unique indoor and outdoor function space, combining unparalleled scenic views with expert service and state-of-the-art facilities. Our Annual Meeting will be held in the one-of-a-kind, 16,500-sq.-ft. Emerald Ballroom, which blends sublime elegance with sophisticated design, and features dazzling pre-function space with floor-to-ceiling windows that boast dramatic views of the Santa Rosa Mountains.
Social Events

Thursday
Welcome Reception
Howdy Pardner. This year our Welcome Reception will be a Boot-Scootin’ Down Home Country BarBQ, held on the “Rose Lawn” of the Emerald Ballroom complex of the hotel. Put on your favorite jeans, your boots and hat and mosey out to see your friends, learn to line dance to some heel kicking country music and pose for pictures with your favorite cowpoke or buckaroo. Y’all come! You’ll want to make it to the meeting this year in time to attend the Welcome Reception!

Friday
CSPD Installation Luncheon
Dr. Philip Hunke, the AAPD President-Elect, will be joining us and addressing our group on behalf of the AAPD this year. Installation of officers and Board of Directors.

Saturday
Banquet Dinner
Enjoy a night of “Glitz and Glamour” as the Esmeralda Ballroom is transformed into the Hollywood of yesteryear. Come walk the red carpet, pose for the paparazzi and dance to the smokin’ sounds of a swing band. Our Banquet Dinner will be held in the beautiful Emerald Ballroom of the hotel and have a “Glitz and Glamour” theme. Put on your dancing shoes and dress like your favorite ‘40s or ‘50s movie star. Have your acceptance speech ready, should you win big this year.

Sign up Activities

Fun Run/Walk
Enjoy a morning jog or brisk walk around the hotel property with family and friends. Please indicate your interest on the registration form. Details will be available at the registration area.

Golf – The Golf Resort at Indian Wells
(www.golfresortatindianwells.com)
We will be playing the beautiful “East Course” at the Golf Resort at Indian Wells. This Ted Robinson-designed course features fantastic panoramic views, beautiful tree-lined fairways, water features, special bunkering around the greens, and tri-level greens. Registration includes green fee, golf cart with GPS and unlimited practice balls prior to play and box lunch.

Tour of the Living Desert Zoo and Gardens
Enjoy a private guided tour of this exceptional facility, which will feature many of the animals and plants native to the desert environment. Please sign up for this activity on the registration form. Transportation for this event (carpools) will be coordinated at the registration area.

Dinner Reception
Semiformal (black tie optional) affair. Dress like your favorite movie star of the ‘40s – ‘50s. Bring your dancing shoes!
2005-2006 California Legislature Bills of Interest to CSPD

By: Paul Reggiardo, DDS

Editor’s Note: CSPD is recognized as the respected voice of pediatric dentistry and this keeps our Public Policy Advocate, Dr. Paul Reggiardo and his committee very busy. Dr. Reggiardo provides helpful information allowing CSPD to voice its opinion on legislative bills affecting pediatric dentistry. He plans to prepare a scorecard on bills of interest to CSPD. Due to space constraints we are only able to include a few samples in this issue. Future Bulletins will include all the significant and current bills. To see a complete and current list, visit www.cspd.org.

<table>
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<tr>
<th>SB 299 (Chesbro)</th>
<th>Licensure by Credential</th>
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<tr>
<td>Existing law provides that a dentist with a valid dental license in another state, active in clinical practice or full-time teaching in 5 of the 7 preceding years, and meeting certain other requirements, may be granted a license to practice dentistry in California. Existing law also allows a dentist with at least two years of practice experience (including that obtained in residency training) to fulfill the remainder of the five year requirement by practice in California under a special permit in a specified public health clinic or accredited dental education program. This bill would provide that the five-year clinical practice requirement may be met by the applicant contracting to practice dentistry full time for two years in a specified licensed primary care clinic, or teach two years in an accredited dental education program. Emergency Statute</td>
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<td>CSPD Position: Support</td>
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<th>AB 1268 (Orpeza)</th>
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<td>Introduced to modify existing law restricting the advertising of specialty status by non-specialists, as well as areas of practice not recognized as specialty areas by the American Dental Association, after a court decision last year (Potts v. Dental Board of California) found current law to be an unconstitutional restriction of speech. As introduced, the bill would require a dentist claiming to offer a specialty service or practice emphasis in an area not recognized as a specialty by the ADA to make this disclosure, as well as acknowledge in any reference to an accrediting body that such accrediting organization is not recognized as a bona fide specialty accrediting organization by the ADA. It would also require that any dentist claiming specialty recognition or practice emphasis in an ADA-recognized specialty who does not meet the requirements of the ADA to claim such status, must disclose that he or she is a general dentist</td>
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<td>CSPD Position: Support</td>
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(Please see page 8)

Special Committee on Critical Issues Response – A New Membership Benefit

By: Nhu Tran, DDS

In 2005, pediatric dentistry was impacted by two unfortunate events that affected our profession in California. Although neither of the two events involved a CSPD member, the media and officials examining the events turned to our organization for answers. Consequently, the executive committee was prompted to create a Special Committee on Critical Issues Response.

This Special Committee was asked to develop a protocol to respond when sensitive issues arise related to pediatric dentistry or to one of our members. Examples of issues may include unfortunate outcomes related to treatment or anesthesia, Medicaid fraud, tax evasion, child abuse, substance abuse problems of the dentist, or the death of a member. News media, membership, and public inquiries can be effectively managed through a system that provides for a unified voice on time-sensitive critical issues. It would interface with other organizations such as CDA and AAPD to ensure a “lockstep” approach to the issues. It will help avoid misleading and inaccurate statements.

CSPD’s Critical Issues Response Protocol creates a “decision tree” to be activated with the identification and screening of an issue by our Executive Director (ED). The ED would have the responsibility of directing the flow of communication after consultation with the CSPD President, Board of Directors, and affiliated organizations if appropriate. The backup chain of command if the ED is unavailable would be, in order, the President, President-Elect, and Vice President of the Board of Directors. The appropriateness of notifying the membership of the issue would be determined and a chief spokesperson(s) selected based on the issue at hand.

Individuals pre-selected as CSPD spokespersons possess special skill in communication including an ability to cope with stressful situations and have a presence that projects credibility, understanding, and sincerity. Many have had previous media spokesperson training through the AAPD. Individuals have been assigned to specific types of issues depending on their particular area(s) of expertise.

With this protocol CSPD hopes its members will have guidance and direction to follow in times of crisis. The Board encourages all members to utilize and take advantage of this new membership benefit, and direct any outside questions or inquiries to our
Childhood Eating Disorders—A Call to Action
By: Robert Smith, DDS

The January dinner meeting of the Southern California Society of Dentistry for Children was well attended. Over seventy dentists from the local communities, and from the far reaches of southern Orange County made the journey to attend. The subject of the lecture was childhood eating disorders and the speaker was Terri Lisagor, well known in her field of nutritional counseling and education. Childhood eating disorders include a spectrum of conditions from obesity to anorexia. It is a serious issue of social, psychological, and physiological origins that deserves to be addressed by health practitioners, schools, government advisory agencies, and local community organizations.

While bird flu and SARS have attracted wide media attention, childhood eating disorders has gone relatively unnoticed. Yet eating-related conditions during childhood pose a far greater risk to the health and longevity of our future generations than either bird flu or SARS. This issue began to surface with children in the 1990s, and is now considered rampant and serious. Children born after 2000 will live shorter lives than the preceding generation and the quality of their lives will suffer unless we can reverse the trend toward obesity and its related physiological diseases. Thirty-six percent of U.S. children are classified either as overweight or obese and these children may look to future adult lives with early onset type II diabetes (there are currently 21,000,000 cases of type II diabetes in the U.S.), increased risk of coronary heart disease, gall stones, diverticulitis, cancer, and mental illness. Children who are overweight will probably suffer from decreased academic and physical performance, gastro-esophageal reflex disease (accompanied by associated higher incidence of dental caries), and depression. Type II diabetes has been diagnosed in children as young as seven, and cholesterol levels exceeding 300 have been reported in children that young.

We face an eating-disorders epidemic that is currently growing at increasing rates in all states and in every ethnic group (although Latinos, Pacific Islanders, and Native Americans show the highest incidence of childhood obesity). The etiology carries no surprises. Kids eat more; they eat more foods with high sugar content, excessive refined carbohydrates, excessive over-processed fats; and they use their physical bodies less for aerobic and resistance exercise. Kids are exposed to effective mass marketing of products that overrides our best home-grown efforts to provide a nutritious, balanced selection of foods. I thought it particularly interesting that cereals with the highest sugar content are placed at the lowest supermarket shelves to attract the attention of the youngest child shoppers. In addition, the federal government subsidizes high-fructose corn syrup production. And finally, that physical education classes are being deleted from public schools because of demand for more academics.

I came to the meeting prepared to hear more of the biochemistry of fat and carbohydrate metabolism. What we all heard on Tuesday was a sometimes emotionally charged call to action. We specialize in dental care for children because we recognize our role in children’s health and well-being. While obesity has consequences far more serious than the increased potential for caries development, maybe eating disorders is an area that we can acknowledge and address more aggressively in our practices and in our local and national professional organizations. Terri offered several suggestions for incorporating eating disorders awareness in the private dental practice that I thought were pretty creative, and yet simple and easy to implement. Some ideas were recipe books composed from ideas that the children submit, contests, prizes, and community activities.

While the private practice is probably the most effective venue for disseminating information and awareness of this critical health issue, the state and national organizations must offer their support similar to the campaign to promote the one-year-old first visit. We all thank Terri for this call to action and hope that it doesn’t end on these pages.

(TRAN, continued from page 6)

ED first, and down the line as previously described. CSPD Executive Director Mel Rowan can be reached at 310-465-1580 or melrowan@aol.com. Additional contact information is available on our website, www.CSPD.org.

Members of this Special Committee who worked diligently on developing this protocol are the Chair, Dr. Lindsey Robinson; and members Drs. Paul Reggiardo, Richard Mungo, Jeff Wood, David Rothman, Mitch Poiset, and Dave Good.
**SB 438 (Migden)  Oral Surgery Scope of Practice**
This legislation is essentially identical to SB 1336 (Burton) in the last session, which was vetoed by the Governor over concerns about the competency and training of oral and maxillofacial surgeons to perform the procedures specified in the bill. It would allow qualified oral and maxillofacial surgeons (OMS) who obtain a permit from the Board to perform specified elective facial cosmetic procedures. In his veto message, the Governor directed the Department of Consumer Affairs (DCA), Office of Examination Resources (OER), to conduct an occupational analysis to “determine the training and education requirements of OMSs and make an assessment as to whether the permit standards … would enable the OMS to practice safely and competently in the expanded situations allowed for by the bill.” That occupational analysis by the DCA is currently underway. The author has agreed the bill will be held on the Assembly Floor until the Occupational Analysis is complete.

**CSPD Position:** Watch

**SB 683 (Aanestad)  Dental Licensure by Post-Graduate Education**
Present law authorizes the Dental Board of California to license a dentist if he or she has successfully passed an examination recognized under statute (either that of the DBC itself or the Western Regional Examination Board) or holds a valid license in another state and qualifies for state licensure under various provisions of licensure by credential (LBC). This legislation would allow a dentist having graduated from a CODA-accredited dental school, and who has successfully completed a clinically based postdoctoral general practice or specialty dental residency program of at least one year’s duration in a hospital or dental facility accredited for teaching purposes by the Commission on Dental Accreditation, and meeting certain other minimal requirements, to be licensed without having to take an examination.

**CSPD Position:** Support, if amended to remove specialty dental residency programs as qualifying post-doctoral education

**SB 912 (Ducheny)  Medi-Cal Provider Reimbursement**
Existing law requires the Director of Health Services (DHS) beginning January 1, 2004 until January 1, 2007 to reduce all Medi-Cal provider payments (and certain other payments including those to managed care plans) by 5%. Other law (AB 1735, Chapter 719 of 1975) eliminates the authority of the DHS to impose this reduction for services provided January 1, 2004 through December 31, 2005. This bill would eliminate the 5% reduction for Medi-Cal program services beginning 14 days after the effective date (signing) of the bill and ending January 1, 2007. The bill would exempt from elimination payments to managed health care plans.

**CSPD Position:** Support

**AB 966 (Saldana)  Amalgam Waste**
Originally the bill would have required the Department of Toxic Substances Control to establish and maintain a list of approved amalgam separators and require all dental practices to install an approved separator by January 1, 2007. As amended, the bill would require dental practices to implement best management practices to minimize mercury discharge into wastewater. Specifically, the bill would require the owner or operator of a dental practice to, among other provisions: Eliminate the use of bulk elemental mercury, Minimize waste by use of the smallest appropriate amalgam capsule for the size of the restoration, Maintain and regularly service vacuum systems, pumps and filters, Use a licensed recycling contractor or hazardous waste hauler to remove amalgam waste and maintain certain records of amalgam waste disposal, Store amalgam waste in an otherwise empty sealed container until disposal, Train staff in amalgam waste hygiene and maintain certain training records.

**CSPD Position:** Under Consideration

**AB 1077 (Chan)  Children's Oral Health Assessments**
The current version of this bill would require students enrolled in a public school to obtain, while in kindergarten, second, and sixth grades, an oral health assessment by a licensed dental health professional, unless the parent or guardian declines for specified reasons. It would allow the school to withhold the report card for non-compliance. It would require schools to send a yearly compliance report to the county public health department.

**CSPD Position:** Support

**AB 1334 (Salinas)  RDHAP Scope of Practice**
Would broaden slightly the scope of practice of a Registered Dental Assistant in Alternative Practice (RDHAP) to include all functions permitted a RDH under the general and direct supervision of a dentist, and would, most significantly, remove the requirement that currently requires that a patient be given a prescription from a physician or dentist before being seen by an RDHAP.

**CSPD Position:** Under Consideration
Sunshine, fifty-five degrees, January, Chicago… These do not seem to go together, but for at least one day of the AAPD Winter Planning Session, a California-like day graced the gathering. Twenty-four hours later a fresh blanket of snow brought with it reality and a return to the status quo. Unpredictability, lack of consistency, things as they usually are, none of this seems to go with the mission and goals of the AAPD. The Winter Planning Session is an annual event that reviews the existing strategic plan, assesses progress and takes steps to stay the course or veer onto a better path. Council and committee charges are evaluated. Some are dropped, others are kept and new ones assigned. This mid-course corrective process prevents an unpredictable future, a lack of consistency and a coveting of the status quo. Existing, and on-coming members, of the leadership were in attendance. Council chairs, trustees, executive council and staff members came together to conceive a plan that will make the upcoming year a fruitful one that will meet the dictums of the mission and goals of our professional brother and sisterhood. Our most treasured colleague, Dr. Paul Reggiardo, presided over the proceedings and did an outstanding job of guiding us, keeping us focused and bringing out the best in everyone present. This new year of 2006, leading into 2007, will most assuredly be a productive one that will well reflect the goals and hopes of our Academy.

James Baker, D.D.S., M.P.H., Research Professor in the Department of Operative Dentistry at the University Of North Carolina School Of Dentistry, spoke to the group on a commitment to evidence-based dentistry. AAPD recognizes that the clinical practice of pediatric dentistry must be “driven by science and evidence-based dentistry.” Our clinical guidelines must reflect solid science, founded in well-governed research, which, as in years past, will go far beyond the acceptance of mere expert opinion. A specific AAPD research agenda has been established and the Councils on Scientific Affairs and Clinical Affairs have recommended that this be re-evaluated on an annual basis. We thank Dr. Paul Reggiardo, in conjunction with President-elect Dr. Phil Hunke, for making the Winter Planning Session such a success. Paul’s continued leadership and guidance is greatly appreciated. Dr. Ray Stewart, Dr. Gila Dorostkar and Dr. Jeffery Wood were in attendance, as well, and offered their personal expertise and wisdom.

Western Society of Pediatric Dentistry is again offering to its members a:

**PALS Certification Course**
Friday and Saturday, April 7th & 8th
8:00 am – 4:30 pm
Break from 12:30 pm – 1:30 pm

Lead Instructor:
Ron Whitten, RN, MSN, CEN, CCRN, NP-C
American Heart Association PALS Instructor and PALS Regional Faculty
Extensive critical care experience in the care of pediatric patients

**PALS Recertification Course**
Saturday, April 8th
8:00 am – 4:30 pm
Break from 12:30 pm – 1:30 pm

Don’t Miss this Special Opportunity During the CSPD Annual Meeting
(see pages 4 & 5 for more details)
First, let me thank so many of you for upgrading your level of contribution to our Foundation. Our percentage of Life Members now far exceeds those of most professional Foundations. We have widespread support from the members of CSPD and we are especially pleased to acknowledge many gifts from newer, younger members of our organization and specialty. This percentage and level of participation is critically important, since we are currently defining the parameters of projects, which will require financial support from outside of our membership. Among those projects are substantially larger Research and Dental Educator Fellowship Development Grants.

Also, in the near future our Foundation will be soliciting proposals for a number of smaller grants. These will be within our newly structured postdoctoral student and faculty research presentation awards and a mentoring grant that targets pre or postdoctoral students who have an interest in pediatric dental education. These will be announced through direct communication with each pediatric dental department and in highlighted articles on our website and upcoming issues of this bulletin.

I am very pleased to report that our collaboration with CSPD and funding for the Online Education Project has resulted in an excellent program with many useful continuing education hours of material presented by fine educators. If you have not yet visited that portion of the CSPD website, I recommend that you make an exploratory journey in that direction. We know that this is the type of project that aids our members and encourages further alliances between CSPD and our Foundation.

Congratulations to Loma Linda University pediatric dental post-doctoral students for helping to re-initiate their predoctoral student group. We are committed to the continued support of these very active groups in all of our California schools and pleased to see our format imitated by the AAPD throughout the country. The advice and mentorship provided not only stimulates interest in pediatric dentistry, but also encourages students to consider academic involvement following their graduation. We are seeing a larger number of dental students entering our important specialty. This helps to resolve the access and practice voids within California.

With the Foundation’s development of new projects and the expansion of charges to our Board, I am calling upon more CSPD members to participate in our committees and support groups. We need your expertise and your opinions. Please contact me, or any other Board member, to discuss these opportunities.

Lastly, I wish to remind you that we have an excellent speaker for the 2006 Foundation Continuing Education Program at Indian Wells in April. Robin Wright is a dynamic communicator who is very knowledgeable about pediatric dentistry. This course will help improve your teaching and communicative skills, be they with students or associates; or with the parents and children of charges to our Board, I am calling upon more CSPD members to participate in our committees and support groups. We need your expertise and your opinions. Please contact me, or any other Board member, to discuss these opportunities.

To be an excellent teacher in pediatric dentistry, you need powerful communication skills. This workshop will focus on how pediatric dental faculty members can enhance their abilities to give great lectures, present compelling continuing education seminars and serve as inspirational mentors. There will also be an emphasis on how mature clinicians can use these same skills to educate and support practice associates and less experienced colleagues. This new program will prepare both academicians and clinicians by enhancing their patient care delivery skills.

Featured skills:
- Organize memorable seminars and educational sessions
- Develop content to capture the student or associates interest
- Improve your delivery style with students and parents
- Manage tough questions with great answers
- Overcome the most common communications crises
- Discover the critical skills of mentoring
- Design an mentoring program for postdoctoral students and your associates

With an international reputation as a dental communication specialist, Robin Wright has a proven track record with 400 audiences since 1985 and is a featured speaker in the ADA Seminar Series. She has consulted with such clients as IBM, Xerox and Century 21 and has spoken at the Yankee, the Thomas P. Hinman and ADA annual meetings. She serves as the facilitator for the AAPD Media Spokesperson Training Course. Her combination of humor, enthusiasm and expertise make her a powerful speaker. Ms. Wright is the author of 50 dental publications including the 1997 book, Tough Questions, Great Answers. She is president of Wright Communications and is currently pursuing her doctorate in healthcare communication at Northwestern University.
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As of January 25, 2006

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Walden Yu
STUDENT GROUP HOSTS PEDIATRIC DENTIST SPEAKERS

Dr. Cortez was invited to be the guest speaker to the USC student study group. This photo was from the November 2005 meeting. He addressed the current status of pediatric dentistry in the state of CA. He also discussed organized pediatric dentistry, CSPD and CSPDF. He addressed their respected involvement current issues. The presentation was well received with 34 students in attendance! The study group gave certificates and USC School of Dentistry scrubs to Dr. Cortez for his fine lecture. Dr. Julie Jenks and Dr. Scott Fishman were also recognized for their 2005 contributions to the group. Congratulations to doctors Cortez, Fishman and Jenks.

(CORTEZ continued from page 1)

Bernardo, a beautiful resort in the San Diego area.

The CSPD Board has approved the development of a program in advocacy. This program is for interested residents in their final year of residency to participate on our board and “shadow” seasoned CSPD members who are involved in advocacy. This will be the Warren Brandli Leadership Intern Program. I am hopeful that financial support for this program can be accomplished through donations to our foundation in memory of our good friend and past president, Warren.

We have not forgotten our members as we keep improving on our annual meeting educational programs, as well as social functions. Rick Udin is planning a dynamite list of speakers for April’s meeting with the theme of “Changes in Parenting Styles” and how that may affect our practices.

The Renaissance Esmeralda in Indian Wells is a world-class resort, which will offer all attendees a welcome break in the winter/spring weather. The social events sound great. I’m predicting sunny skies, warm weather! It will be lots of fun for you and your family.

Our members have also benefited from Nhu Tran’s great work on “professional opportunities” and networking for pediatric dentists looking for associates or young graduates looking for offices in which to work. Our website continues to improve under the direction of Steve Niethamer, our website editor. Make it your home page today!

What can I say about our Bulletin, produced quarterly by our very professional editor, Lonnie Lovingier and his most capable assistant Lynne Marian? Their product gets better and better with each edition. I am sure you’ll agree.

Bernard Gross got the word out about a seldom-appreciated member benefit, peer review. His article in the previous edition of the Bulletin described the benefits and use of Peer Review. He continues to chair our peer review committee and does an exemplary job. CSPD as been recognized for not keeping our peer review chairman busy; that’s a good thing. Our members are doing a good job in risk-management. Keep it going.

In my previous president’s message, I spoke to you about the importance of CSPD members having a presence in CDA. I am happy to report that at the last CDA House of Delegates, our organization was represented by a delegation of five CSPD officers. Many of our members also serve their local society, which also speaks highly of CSPD. We hosted the Interdisciplinary Affairs Committee caucus this year. This committee is made up of the leadership of the specialties and is convened by CDA semi-annually. CSPD is on the move. We are active!

This organization has many other committees, which are accomplishing the goals set by our strategic plan. This year in September we are poised to undergo our triennial visit to the “road map” and set our sights for the following three years. Our president-elect, Marty Steigner, will lead us in arranging and preparing for this strategic planning session next fall. This is a critical session for our organization.

I am honored and very proud to have served as your president. Thank you for your confidence in me to be in this prestigious position. I sincerely thank our Board of Directors and all the committee chairs and members who have so diligently worked hard to reach our goals. Our executive director, Mel Rowan, is inspirational, keeps us in line, and is a wealth of knowledge and experience. Thank you my friend. Above all, I thank each member who supports this fine organization for your attendance at our continuing education and annual meetings, for paying your dues on time and sending your registration forms in promptly. As importantly, thank you for your friendship.

It is a privilege and I am thankful for the opportunity to serve the children of our state.

(SOBEL continued from page 10)
Statistics   Our website, cspd.org, continues to grow in popularity. As expected for the months, which lead up to our annual meeting total hits to the site (requests for pages) spiked nearly 50% higher in January - reaching about 150,000 hits. Included in this number are about 1,100 visitors who return regularly to the site.

Annual Meeting Information   The latest information about our Annual Meeting in Indian Wells is posted on the website’s Annual Meeting Page. Download the meeting brochure, registration forms for the meeting or the hotel, and even directions to the hotel. Those wanting to present table clinics may complete the electronic submission form. You can follow the links to the Palm Springs Convention and Visitors Authority to learn about activities taking place all around the Palm Springs area.

Advocacy Page   Soon, members will have one place they can visit to stay up-to-date with all the causes affecting California pediatric dentistry. Within a short time, CSPD’s Public Policy Advocate, Dr. Paul Reggiardo, plans to place information about legislative issues, the Dental Board of California actions and other topics of interest on a special Advocacy Page accessible from the Members Only section. Although a link will be available on the Home Page, members must first login to the Members Only section before this link will work.

Online Continuing Education   Be ready to check out our newest membership benefit. Soon to be added to our website are the lectures taped at last year’s Annual Meeting in Monterey. These lectures will be viewable in a unique multimedia format containing video of the speaker, PowerPoint slides, audio and text of the lecture.

Childhood Injury Prevention Program

The American Academy of Pediatrics has available for our members a Childhood Injury Prevention Program (CIPP). Upon request brochures and pamphlets are available to us. To review the information from AAP on the prevention program and protection devices, please go to our website: www.cspd.org/links/.

CSPD Professional Opportunities

Have you been thinking about hiring an associate, but just aren’t sure where to look? Or are you finishing your residency soon, and aren’t sure where you’d like to live and practice? The answer is right on the CSPD website. To look at these opportunities and others, go to http://www.cspd.org. On the left side of the home page, click on the Professional Opportunities link from the navigation bar. You will find yourself on our growing Opportunities Page. Once there, just click on one of the tabs below to see a corresponding list of opportunities.

If you’re wondering how to get yourself, your office, or your program onto our opportunities listings, it’s just as simple. From the opportunities page, just scroll down where you’ll see a list of hyperlinks, which will lead you to a very short and easy submission form.

- Click here to submit an Opportunity Wanted Electronic Form.
- Click here to submit an Opportunity Available Electronic Form.
- Click here to submit a Practice For Sale Electronic Form.
- Click here to submit a Faculty Position Available Electronic Form.
- Click here to download an Opportunities Listing PDF Form.

Once your submitted form is received, it is put together in the format that will be posted, and then emailed back to you for verification. As soon as you have verified that the information is correct, it will be posted almost immediately. You can submit your information, and have it posted the same day. The best part is, it’s absolutely free. Please email Dr. Nhu Tran if you have any questions, concerns, or comments about the Professional Opportunities Page, nhuqtran@hotmail.com.
Submit Your Journal Manuscript...ONLINE!
Submitting manuscripts to Pediatric Dentistry and Journal of Dentistry for Children is now easier and faster than ever! The AAPD has just launched an online submission and review process accessible through the AAPD Web site. For further information please visit http://www.aapd.org/hottopics/news.asp?NEWS_ID=494 or contact rgilmeister@aapd.org. To begin the online submission process, visit the following Web sites:
- Pediatric Dentistry: http://mc.manuscriptcentral.com/pediadent
Please note: Beginning February 1, 2006, the AAPD will no longer accept manuscripts submitted via mail or e-mail.

Call for 2007-2008 Nominations
The AAPD Nominations Committee is accepting nominations for 2007-2008 elections of secretary/treasurer, at-large trustee and board member of the American Board of Pediatric Dentistry. Nominations must be received by AAPD headquarters office no later than March 29, 2006 (60 days prior to the 2006 General Assembly, per the current AAPD Administrative Policy and Procedure Manual*).

A nominee’s submission must be on the standard AAPD Nominations Committee Candidate Consideration form. The form can be obtained by contacting Executive Assistant and Office Manager Margaret Bjerklie at mbjerklie@aapd.org.

All nominees will be published in the May 2007 issue of this newsletter. Positions will be considered by the 2007 General Assembly. For further information, please contact Executive Director John S. Rutkauskas at (312) 337-2169 ext. 28 or jrutkauskas@aapd.org.

*All members have online access to the most recent version of the AAPD Administrative Policy and Procedure Manual, which is periodically reviewed and updated by the Policy and Procedure Manual, which is periodically reviewed and updated by the Policy and Procedure Committee with oversight and approval by the board of trustees. Visit www.aapd.org, the Members’-only section under Latest News.

AAPD seeking Associate Editor
The American Academy of Pediatric Dentistry (AAPD) is seeking candidates for the position of Associate Editor. The Associate Editor will assume primary editorship of the Journal of Dentistry for Children (JDC) and work with the AAPD Editor-in-Chief in moving this journal to online publication in 2007. The Associate Editor also assists in developing editorial policies for the AAPD Journals. The candidate must be a member of AAPD. In addition, the candidate must possess good communication, writing, and computer skills, and should be able to devote the requisite time for managing submissions in conjunction with the AAPD publications staff. Previous editorial experience is desirable. A stipend and administrative expenses support is available.

Individuals interested in this position should send a letter of interest and current curriculum vitae to: Dr. Steven M. Adair, Editor-in-Chief, American Academy of Pediatric Dentistry, 211 E. Chicago Ave, Suite 700, Chicago IL 60611. Deadline for application is May 1, 2006.

Recognition Award Nominations
Due March 1, 2006
Each year, the AAPD and AAPD Foundation recognize those who have made significant contributions to the advancement of children’s oral health by presenting awards to them at the Annual Session. Nominations for these awards must be received by March 1, 2006.
- Pediatric Dentist of the Year Award honors a pediatric dentist who has made significant contributions to the dental profession and the specialty of pediatric dentistry through clinical practice, academics or policy development over the past year. NuSmile Primary Crowns sponsors this award.
- Merle C. Hunter Leadership Award presented to an AAPD volunteer who has provided exemplary leadership service in the volunteer structure of the organization over the past year.
- Manuel M. Album Award presented annually to the individual or organization that has made the greatest contribution to the oral health of children with special needs. The Album Society supports this award.

Please visit the web (http://www.aapd.org/foundation/recognition) for more information on nominations. To nominate a colleague for an award, please submit a letter of nomination and a copy of the nominee’s curriculum vitae to: AAPD Foundation Awards Program, 211 E. Chicago Ave., Suite 700, Chicago, IL 60611-2663

Order Now: Helping You Smile! 😊 Interactive CD for Parents and Children
As part of the AAPD Foundation’s partnership with the Ultradent Products and The Learning Concept, we continue to offer to AAPD members a wonderful interactive CD called Helping You Smile! Helping You Smile! is designed to educate and provide dental health information for children by using animations, fun games and interactive learning activities. A parent section also includes information to help every adult improve his or her own smile. This fun interactive CD provides a high value for you and your practice at the low cost...
of $2.99 per CD plus shipping. And best of all, the AAPD Foundation received a donation for each CD you purchase. Each sleeve can be personalized so our patients, or potential patients, will know that Helping You Smile! comes from your office.

Helping You Smile! has many possible uses:
• As a feature in your “New Patient Kits”
• As a “Good Check-up” hand-out to your patients
• As an educational tool for children to calm their “first visit” worries
• To help parents understand how and why their children’s teeth change and develop
• To promote your practice at local schools or fairs, or through existing patients as a pass-out to their friends

For more information on ordering this important educational tool please visit: http://www.aapd.org/hottopics/news.asp?NEWS_ID=493

Annual Session
Online Registration Available Now
Online registration for the 2006 Annual Session in Cincinnati is now available. Using your Visa or MasterCard, you can register online and get first pick at the available courses and presentations. You will also know immediately if a course is filled. For further information about the 2006 Annual Session or to register online, visit http://www.aapd.org/annual. Full Annual Session information will also be available in the January issue of Pediatric Dentistry Today. See what Cincinnati has to offer! Go to http://www.CincyUSA.com/AAPD2006Annual Meeting/

Make your hotel reservation today at one of our three host hotels- Hilton Netherland Plaza, Hyatt Regency or Westin (Headquarters Hotel). All three hotels are conveniently located within two-block walk of the Cinergy Convention Center! All housing reservations must be made through the Cincinnati Housing Bureau by submitting your housing request the following options:
1. Online: www.aapd.org/annual
2. Mail form: Cincinnati Housing Bureau, 300 West 6th Street, Cincinnati, OH 45202
3. Fax form: (513) 621-2156 (Do not mail form after faxing).

Please note: You will not be able to make your reservations with each individual hotel – you must go through the Cincinnati Bureau! This is to better serve our members and give everyone the same opportunity to book a room at the AAPD Annual Session hotels. All of this information is available on the AAPD Web site and in the January 2006 issue of Pediatric Dentistry Today.

AAPD Has A New Travel Provider
ASSOCIATION TRAVEL CONCEPTS (ATC) is the official travel agency for the AAPD 2006 Annual Session, May 25-28 2006 – Cincinnati, Ohio. ATC is a full service travel agency that provides many cost savings options, including airline discounts, online discount fares, car discounts and MORE…visit www.atcmeetings.com/aapd to learn more about booking your travel arrangements through ATC. Further information will be available in the January 2006 issue of Pediatric Dentistry Today.

FREE New Meeting – Sign up today!
In partnership with the AAPD Foundation’s Building a Healthy Future for Children campaign, GC America, Inc. has developed an eight-module web-based continuing education course that will educate and train dental professionals in the use of glass ionomers. This course entitled “AAPD Foundation/GC America Glass Ionomers, Adhesive Systems, and Composites” will be held on Friday May 26, 2006 from 10:00 a.m.-12:00 p.m.

Practice Management & High Technology in the Dental Office, March 3-4, 2006
Omni Hotel, San Diego, California.
There are numerous Practice Management experts in the dental field. Come and learn from your fellow peers as they give advice and real life experiences during this “Members Helping Members” program. Increase your awareness and insight into the following areas:
✦ How My Practice Works – hear from three dentists whose offices are undergoing various stages of development.
✦ Winning the Insurance Game – A great session geared for your office staff! Discuss how to be effective in dental office business and dental insurance management.
✦ High Technology Update – Three presentations will describe the latest in the diagnostic and treatment modalities in dentistry for children.

Contemporary Sedation of Children in the Dental Practice
Enteral and Parenteral Techniques, May 1-3, 2006
El Dorado Hotel, Santa Fe, N.M.
Extend your stay and attend the American Dental Society of Anesthesiology Annual Session, May 4-6, 2006. For more information on these courses and to register online, please view our website at www.aapd.org/events.

If additional information is necessary, you may contact Kristin Olson, AAPD Meetings Coordinator, at kolson@aapd.org or by calling (312) 337-2169.
PACIFIC’S DR. A. JEFFREY WOOD RECEIVES AMERICAN DENTAL ASSOCIATION GOLDEN APPLE AWARD

SAN FRANCISCO, CA - Dr. A. Jeffrey Wood, associate professor and chair of the department of pediatric dentistry at University of the Pacific, Arthur A. Dugoni School of Dentistry, was named recipient of the American Dental Association (ADA) Golden Apple Award for outstanding mentoring of predoctoral dental students interested in academic careers.

“I am very flattered to receive this prestigious award from the American Dental Association. It is a reflection of the incredible environment at the Arthur A. Dugoni School of Dentistry, where personal and professional growth are fostered and encouraged,” stated Wood. “I accept this award as a personal challenge to continue to provide avenues for my students to view teaching as an integral part of their role as health care professionals.”

A distinguished educator in the field of pediatric dentistry, Wood was honored for his long-standing commitment and dedication to preparing students for academic careers. He is credited for developing and implementing Pacific’s Mock Interview Project, where students prepare for the interview portion of their applications to pediatric residency programs with an interview, evaluation and strategy session. In addition, Wood encourages and inspires his students to consider a career in dental education. He currently has several former students who have completed residency training in pediatric dentistry from nationwide programs who are now faculty members at Pacific.

“He works tirelessly to inspire students to appreciate pediatric dentistry and to ensure that their first experiences in working with kids are positive,” said Dr. Jamie Sahouria, a Pacific alumna and former student of Wood. “His performance in all arenas is matched only by a gracious attitude and respectful demeanor, which underlies a person of genuine integrity. He does not treat his job as such instead he continues to inspire those around him.”

Wood has also proactively involved his students, as well as faculty and staff, in research projects that enabled them to gain insight into the research process and have the opportunity for presentation or publication.

Significantly involved in organized pediatric dentistry, Wood chairs the Council on Pre-doctoral Education for the American Academy of Pediatric Dentistry, where he also serves as media spokesperson. He is currently treasurer and a member of the board of directors for the California Society of Pediatric Dentistry and is also vice president for the Western Society of Pediatric Dentistry. Wood is a fellow of the International College of Dentists and the American College of Dentists and participates in the American Academy of Pediatric Dentistry’s Leadership Institute at the Kellogg School of Management at Northwestern University.

“This achievement would not have been possible for me without the exceptional colleagues that I am privileged to work with each day and of course my students,” added Wood.

[Editor’s Note: The above article was reprinted with permission from the University of the Pacific, Arthur A. Dugoni School of Dentistry. For seventeen years ADA has presented coveted Golden Apple Awards in recognition of dental society activities and excellence in leadership. Congratulations Dr. Wood!]
ARE AVAILABLE — Post-doctoral and pre-doctoral students interested or currently involved in research may apply to the CSPD for a research grant. Please contact your program chairperson or director for more information about this great opportunity. This is a grant funded by the CSPD Foundation, but administered by CSPD. You may also contact Dr. Oariona Lowe / w/roslo@verizon.net / (562) 907-4522.

ASSOCIATE WITH DESIRE TO PURCHASE — San Diego ortho / pedo practice seeks associate with a desire toward partnership and purchase. We are geographically centered behind a 400-bed hospital, in freestanding office condominium available for purchase. We are also geographically centered within five school districts. Currently we have six office staff members, 3,000 sq. ft. office space, four soundproof surgery rooms for general anesthetic or sedation, and six open bay chairs for ortho or pediatric recall. Surgery center and hospital privileges are available. The office is adjacent to three pediatrician practices. Please send resume to: PO Box 85 / Zephyr Cove, Nevada 89448 / (775) 588-2979

ALLIED PROFESSIONAL MEMBERSHIP CATEGORY
CSPD has recently established a new membership category that is available to non-dentists in California who share in the vision and mission of the Society and its service to children. Benefits of Membership include:

› Subscriptions to The Bulletin and Membership Directory
› Website access including the members only section
› Special media that provides important and useful information to members
› Participation in the goals and mission of Child Advocacy
› Professional outreach and continuing education programs
› A FABULOUS opportunity for information sharing with your CSPD colleagues and peers
› Reduced member registration fees for CSPD Annual Meetings

To learn more about Allied Professional Membership in CSPD, please visit our website at www.cspd.org or call (310)465-1580.

UPCOMING MEETING AND CONTINUING EDUCATION DATES

CSPD
April 6-9 2006: CSPD 31st Annual Session Renaissance Esmeralda Resort, / Indian Wells, CA
September 23, 2006: Blue Print for Success, A Practice Management Symposium Sponsored by Matsco, Crowne Plaza Hotel, Los Angeles, CA.
Mar 29- Apr 1, 2007: CSPD 32nd Annual Session Seattle, WA
April 10-13, 2008 - Annual Meeting at the Rancho Bernardo Inn

AAPD
March 24-26, 2006: Comprehensive Review of Pediatric Dentistry Tampa, Fl.
May 25-29, 2006: AAPD 59th Annual Session Cinergy Center, Cincinnati, OH
May 24-28, 2007: AAPD, Gonzalez Convention Center, San Antonio, TX
May 22-26, 2008: AAPD, Marriott Wardman Park, Washington D.C.
May 21-25, 2009: AAPD, Hawaii Convention Center, Honolulu, Hawaii

See www.CSPD.org and www.AAPD.org for more sponsored courses.

CONGRATULATIONS & THANK YOU DR. REGGIARDO AND DR. CORTEZ!

We are proud to announce that our CSPD President, Dr. Santos Cortez and our Public Policy Advocate, Dr. Paul Reggiardo published a superb article in the Fall 2005 issue of the California Pediatrician. The article, entitled “The Role of the Pediatrician in Oral Health Assessments of Children age 0-5” is excellent and well written. It outlines an excellent protocol for the pediatrician to use in an office environment. It is a must read for all of us!

[Editor’s Note: As a member of CSPD, we all receive a copy of the California Pediatrician. You may not know why. CSPD, with the cooperation of the American Academy of Pediatrics, California District IX, funds the mailing of this publication to our members. This is an excellent example of a membership benefit. I am sure that each of you enjoys receiving it as much as I do.]

SAVE THE DATE!!
CSPD’S 32nd Annual Session will be held Mar 29-Apr 1, 2007 in Seattle, Washington. Look for more details in the next issue of the Bulletin.

CALIFORNIA SOCIETY OF PEDIATRIC DENTISTRY joins CALIFORNIA DENTAL ASSOCIATION to present a “Pediatric Dentistry Symposium” at the CDA Spring Sessions in Anaheim Thursday, April 27, 2006


As a pediatric practice, we really appreciate the fact that KSB works so closely with the pediatric community. Their DOX practice management software not only allows me to run my practice more efficiently, but also communicate more effectively with my patients. Their support staff goes above and beyond to help us with any questions. I would recommend KSB Dental to any pediatric practice without reservation.

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• 1mm Shorter Than Standard Crowns
• Trimmed With Scissors or Green Stone
• May be Squeezed on the Mesial and Distal
• Saves Chairtime

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