



THE COPYRIGHT SOCIETY
OF THE U.S.A.

DAY:

Thursday, April 24, 2014

TIME:

12:00 - 12:30 PM

Registration &
Networking Reception

12:30 - 1:00 PM

Luncheon

1:00 - 2:00 PM

Panel

LOCATION:

The Princeton Club
15 West 43rd Street
New York NY 10036

REGISTRATION

DEADLINE:

Noon on April 21, 2014

MCLE:

1 Credit

Transitional & Nontransitional
Professional Practice
CSUSA is a NY CLE
approved provider.
Based on 50 minutes.

SHOW ME THE MONEY: THE ESSENTIALS OF VALUATION OF COPYRIGHTS IN TRANSACTIONS AND LITIGATION

From demand letters to lawsuits, and from licensing to acquisitions, determining the value of copyright rights can be important yet unclear. On April 24, two seasoned valuation experts, led by an attorney moderator, will discuss and explain the basics of what any practitioner needs to know. The program will focus on real-world examples including a music infringement litigation and an acquisition in the book publishing industry and will cover the ways in which an expert measures injury to the value of copyrightable assets by infringement, the relationship between actual and statutory damages, and valuation of copyright assets or groups of assets. The panel will also discuss valuation in the context of digital media and new technologies. And of course, we will leave time for the panel to answer your questions about figuring out what a copyright claim or asset is worth.

Our distinguished panel of speakers will include:

- Barry M. Massarsky, President – Massarsky Consulting Inc.
- Michael H. Dolan, Managing Director – Duff & Phelps, LLC
- David M. Rabinowitz, Partner – Moses & Singer LLP (Moderator)



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SPEAKER BIOGRAPHIES

Barry M. Massarsky

- President, Massarsky Consulting

Barry Massarsky is the President of Massarsky Consulting Inc. and was formerly Senior Economist of ASCAP. He has served as the economic consultant for both RIAA and SESAC since 1992. Barry's expertise ranges from music royalty valuation, to strategic and analytic counsel for significant collective rights and trade associations, to expert witness litigation in numerous copyright infringement cases. His experience also extends to the music production library marketplace where he has led many performing rights initiatives on behalf of both its trade organization and individual market leaders. He has cultivated and maintained clients whose businesses own or manage over 85% of owned song copyrights and over 90% of sound recordings in this country. In addition, his range of songwriter/composer clients covers the wide spectrum of the music industry. Barry received an MBA from Cornell University and a Bachelor of Arts from Boston University.

Michael H. Dolan

- Managing Director, Duff & Phelps LLC

Michael H. Dolan is a Managing Director and the New York Office City Leader for Duff & Phelps, LLC. Michael is part of the Valuation Services Advisory business unit and is the primary lead on valuations of publishing businesses and related assets, including copyrights, trademarks, mastheads, and backlists. He has performed valuations for a number of publishing related businesses. Michael has more than sixteen years of experience with the firm, starting with the Valuation Services Group within Coopers & Lybrand then at PricewaterhouseCoopers and Standard & Poor's as part of their respective valuation practices. Michael holds a J.D. from Boston College Law School, an M.B.A. in finance and accounting from Boston College Carroll School of Management and a B.S. in business administration from the University of Richmond. He is a member of the NYSBA, NJSBA, and the ABA. He is also a CFA charterholder.



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SPEAKER BIOGRAPHIES

David M. Rabinowitz (Moderator)

- Partner, Moses & Singer LLP

David Rabinowitz is Co-Chair of Moses & Singer's Litigation practice group and has been a partner with the firm since 1985. Within the area of intellectual property he has represented entertainment and media companies on matters concerning copyright, trademark and unfair competition, right of publicity, defamation and related free speech issues. Dave represents clients in arbitrations and other alternative dispute resolution procedures and has appeared in state and federal courts throughout the United States. He is a frequent speaker and lecturer, and has taught Copyright Law at Seton Hall Law School as an adjunct professor. He is a former trustee of The Copyright Society of the U.S.A. Dave holds a J.D. from Columbia University School of Law and received a S.B. degree from Massachusetts Institute of Technology.

WITH THANKS:

Craig Mende (Co-Chair)
Fross Zelnick Lehrman &
Zissu, P.C.

Matthew Moore (Co-Chair)
BuzzFeed, Inc.

Alexander E. Grout
American Society of
Composers, Authors and
Publishers

Eleanor M. Lackman
Cowan DeBaets Abrahams &
Sheppard LLP

Brendan T. Kehoe
Pearson Education, Inc.

Robert N. Potter
Kilpatrick Townsend &
Stockton LLP

Contact CSUSA

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Fax 212 354 2847
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THE COPYRIGHT SOCIETY
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REGISTRATION FORM

**SHOW ME THE MONEY: THE ESSENTIALS OF VALUATION OF
COPYRIGHTS IN TRANSACTIONS AND LITIGATION**
April 24, 2014 – The Princeton Club of New York

Please complete this form and send with payment for receipt by **APRIL 21**

– or –

Register online at www.csusa.org/events/event_details.asp?id=333960 by **APRIL 21**

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Credit Card: www.csusa.org/events/event_details.asp?id=333960

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Member	<input type="radio"/> \$70.00	<input type="radio"/> \$80.00		
Nonmember	<input type="radio"/> \$85.00	<input type="radio"/> \$95.00		
Full-Time Student	<input type="radio"/> \$33.00	<input type="radio"/> \$43.00		
TOTAL				

I am not a member of The Copyright Society of the USA and would like to be added to the email list.

SPECIAL MEAL REQUEST:

- Vegetarian Vegan Dessert-Fruit Cup
 Kosher (Minimum 4 business days advance notice)

CANCELLATION/REFUND POLICY: Full refund issued if cancellation is received in writing within 3 business days of event. Registrations are transferable.

ADDITIONAL REGISTRANTS:

NAME: _____ EMAIL: _____

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NAME: _____ EMAIL: _____

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REGISTER BY:

Noon on April 21, 2014

SEND FORM TO:

The Copyright Society
of the USA
1 East 53rd Street Floor 8
New York NY10022

F: 212 354-6401
E: amy@csusa.org



THE COPYRIGHT SOCIETY
OF THE U.S.A.

ABOUT THE CSUSA

The Copyright Society of the USA, a non-profit organization established in 1953 and headquartered in New York City, is a nationwide organization devoted to copyright law, education and understanding. Its mission is to foster interest in and advance the study of copyright law in literature, music, art, the theater, motion pictures, television and other forms of intellectual property. The CSUSA's membership includes attorneys, individuals, copyright industry professionals, business organizations, and law firms and associations involved in or affected by copyright.

Additional information on the CSUSA and its diverse national and regional events can be found by visiting www.csusa.org. We welcome new members and hope you consider joining us.

HARDSHIP POLICY

A limited number of scholarships are available to judges, law clerks, law professors, law students, attorneys, pro bono attorneys and paralegals who work for nonprofit organizations, legal service organizations or government agencies, recent graduates not yet employed, and unemployed attorneys who must take CLE courses in order to meet their state requirements.

All requests must be made in writing accompanied by a completed registration form. No more than three requests per person will be considered in any one year. Requests should describe the applicant's interest in the topic and justification for a waiver of fees.

Requests should be accompanied by a recommendation from an instructor in the case of students, or supervisors in the case of law clerks or paralegals.

Requests and scholarships are not transferable. Approval will be based on need and funds available on a first come first served basis. If approved, the scholarship will result in a waiver of the course fees for the specific program application. To apply, please send your request, in writing, prior to the reservation form deadline. Students must submit a copy of their student identification cards.

All requests for scholarships should be submitted to The Copyright Society of the U.S.A, Please call (212) 354-6401 or e-mail amy@csusa.org.