CEO UPDATE

DCUC’s Annual Conference…Like No Other!
Roland A. “Arty” Arteaga, President/CEO, DCUC

Every September, I take the opportunity to summarize our annual conference, and routinely, about this time of year I report that our meeting was an enormous success and one of the best to date! I am pleased to say this year will be no different. Our 47th annual conference—“Navigating Change…Creating Opportunities”—was unquestionably a winner, and undeniably, one of the very best to date! And not only because of our all-star cast, but also because of our overall program—our “showcase with a purpose”; the Military Credit Union of the Year awards; our Hall of Honor gala; and you!

Nearly three hundred and fifty people descended on Minneapolis Minnesota not knowing what to expect in terms of the city, its related activities, culture, and night life. And much to everyone’s delight, the “City of Lakes” proved to be an ideal location for an August event! The weather was perfect and the pedestrian area (Nicollet Mall) was easily accessible and accommodating—especially “after duty hours!” All that said, be assured, the thrust of number 47 was about education, information, networking and recognition.

While our “Daily Notes” and presentations are posted on our website (www.dcuc.org) let me just say, from our Keynote Speaker, Colonel Greg Gadson, United States Army Field Artillery (a soldier’s soldier, a combat leader, and an all-American war hero) to NCUA Board Member Michael Fryzel, former NCUA Chairman Dennis Dollar, NASCUS President/CEO Mary Martha Fortney, Fred Becker (President/CEO, NAFCU), and Kimberly Alyn (Uptime America!), this year’s general session was like no other. Topics ranged from NCUA’s Final Rule (for Corporate Credit Unions) and its Share Insurance Fund to the state of the financial services industry, and specifically, our industry…from discussing supplemental capital, regulatory reform and UBIT to receiving updates on pending legislation, fiduciary responsibility, and NCUA’s examinations.

Add to that line-up, the outstanding breakout sessions of Dave Colby, CUNA Mutual Group’s Chief Economist (who provided an overview of the economy and associated risk factors); Leslie Linfield, Executive Director of the Institute for Financial Literacy (whose discourse on developing an effective financial education program was well-received); Dave Julian, Department of Defense (Personal Financial Readiness Update); Kirk Cuevas, Dollar Associates (Credit Unions at a Crossroad); Tonya Green, NCUA (Consumer Protection); and Phil Perkins, President/CEO WesCorp FCU (Corporate Credit Unions: Your Decision!), and I can assure you, this year’s theme of change and opportunity, was spot on.

With that said, no DCUC conference would be complete without the participation of our respective Military Department and our Military Awards Luncheon. Those are our trademarks!

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MDDCCUA President/CEO Michael Beall (right) and Miguel Boluda, Jr., MDDCCUA Chairman and President/CEO of PAHO/WHO FCU (left), present the MDDCCUA Trailblazer Award for Best Marketing Campaign to Patricia Wagaman, Advertising/Public Relations Manager, Tower FCU. Photo provided by Tower FCU

Tower FCU’s Super Savers Sweepstakes Receives Trailblazer Award for Best Marketing Campaign

Carla Ohler, Tower FCU

Tower FCU’s innovative Super Savers Sweepstakes won the Maryland & DC Credit Union Association (MDDCCUA) Trailblazer Award for “Best Marketing Campaign” in the credit unions with $500 million or more in assets category. The award was presented at a luncheon during MDDCCUA’s Annual Meeting & Convention held recently in Baltimore, Md.

Tower’s Super Savers Sweepstakes encouraged members to sign up for direct deposit and save regularly in a Club account. Tower awarded nearly $50,000 in monthly and quarterly cash prizes to 240 Tower members in 2009, including a $10,000 Grand Prize at the end of the year. Members were automatically entered in the sweepstakes if they saved $25 or more in a Club account each month, or set up direct deposit of $100 or more per month to a Tower checking or Prime Share account.

The award-winning marketing campaign included targeted e-mails and direct mailings, brochures, Web site pages and banner ads, posters, teller buttons, giveaways, free gifts, newsletter articles, and savings tips. The sweepstakes is now in its third year.

“Save more with direct deposit,” says Martin Breland, Tower’s President/CEO, who attended the awards luncheon. “We know that people with direct deposit tend to save about $90 more per month than those who do not. The sweepstakes provided an added incentive for our members.”

Breland says another very popular incentive is Tower’s cash bonus for direct deposit. Members who set up a qualifying direct deposit to a Tower Regular Checking account receive up to a $125 cash bonus.

Because of the success of the Super Savers Sweepstakes campaign, 12,000 Tower members opened more than 17,000 Prime Share, Club and checking accounts in 2009. Balances in these accounts grew 14 percent. Core deposit average balances increased by $112 million. The average savings per member was $13,820, a 9 percent increase over 2008. Members opened 4,333 new Club accounts and set up 4,803 new direct deposits.

Further recognizing Tower’s excellence in marketing and communications, the MDDCCUA presented Tower with a second Trailblazer award for Best Newsletter in the $500 million or more in assets category. The award lauded Tower for its educational and well-designed monthly member newsletter, TowerLine.
Hanscom FCU Chairman Presents First Annual “Reach for the Stars” Award

Rebecca J. Gontarz, Hanscom FCU

Paul Marotta, Chairman of the Board, Hanscom FCU, presented the first annual “Paul J. Marotta Reach for the Stars” award to Lowell JROTC Cadet Sarah Monteiro.

The award was established by the Lowell High School Junior ROTC program in honor of Mr. Marotta as a living tribute to the time, energy and efforts that he has provided to the youth of today, namely the Lowell JROTC cadets.

“This is a very fitting tribute to Mr. Marotta because his focus has always been to work hard, look to the future and reach for the stars in everything you do,” said Chief (retired) Robert Jacques, Senior Aerospace instructor at Lowell High School.

Cadet Major Sarah Monteiro has been in the Lowell High School JROTC program for the past four years. She was chosen to lead the Elite Honor Guard, which is made up of 50 hand-selected members. In addition, Cadet Monteiro was the Commander of the Elite Drill Team, which has now won 13 consecutive New England championships. She also took on coordinating all practices, logistics and motivation to head an Elite Drill Team to a national meet in Atlanta, GA.

In addition to her JROTC accomplishments, Cadet Monteiro also found time to be an outstanding member of the Lowell High School girls’ soccer team. Next year, Cadet Monteiro will be attending Middlesex Community College.

“For sure, Cadet Monteiro is very deserving of this award,” said Marotta. “She has been a mentor and inspiration to all cadets and always has the winning spirit and motivation to all she leads to reach for the stars.”

Local Resident Wins Netbook Through Scott CU’s ‘On Your Way’ Web Site

Adam J. Koishor, Scott CU

Nathan Ranks of Fairview Heights won a Dell Inspiron Mini Netbook recently for using Scott CU’s On Your Way web site that helps young adults find solutions to all of their financial needs.

Representatives from SCU recently presented the Netbook to Ranks, who was chosen for the prize after earning points for visiting the site.

On Your Way is designed to educate, inspire, and reward Scott CU’s young adult members for making smart financial decisions and actively participating on the site.

Members over 18 can earn points to win prizes, like the Dell Netbook. They can also earn more chances to win prizes by submitting content, referring friends to the credit union’s site and using products and services at Scott CU.

“Most young adults don’t know or understand the difference between a credit union and a bank. That’s why we’ve implemented the On Your Way program to help us present timely information via a medium that 20-somethings will use and understand,” SCU Marketing Manager Kay Dresner said. “This is a great way to connect with them and share important information about handling their finances that they may not get otherwise.”

Scott CU launched the On Your Way program on its web site at www.scu.org early last fall, according to Dresner.

“It really is a great program,” she added. “The site features YouTube type videos that offer information that is important for young adults as they set financial goals, buy a car or even purchase their first home. Right now there is also information about avoiding fraud and tips for ways to best spend a tax refund. Plus, they get a chance to win great prizes with every visit to the On Your Way site.”

For the latest credit union news, visit www.dcuc.org

Service CU Introduces Business Services

Karen Benedetti, Service CU

Service CU recently launched its line of business banking products to help local businesses with practical credit and deposit solutions.

Business Services at Service CU features free and dividend checking, savings, money market accounts, certificates and business lending. Loan products include secured loans, lines of credit, vehicle loans, Visa® Platinum credit card and commercial real estate. Those with a Business Visa® Platinum credit card or Visa debit card will also earn rewards points through Service CU’s RewardsNOW program. Points can be used for business travel, office supplies, employee bonuses and much more.

Service CU has partnered with PowerPay™ to provide merchant services, allowing businesses to accept all major credit cards.

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for DCUC, and in particular, for its members, has been exceptional.

A credit union volunteer extraordinaire, Ralph held every position on the DCUC Board from Member-at-Large to First Vice-Chairman…and in August of 2005, he was selected by his fellow Board members to take the helm and lead DCUC as the first-ever Volunteer Chairman in the Council’s history. For two years, as DCUC’s Chair, this fine gentleman did a magnificent job navigating the Council and strengthening its foundation, always maintaining sight of the Council’s present position and future standing. Today, DCUC is solid in all respects, thanks in good part to Ralph Story’s strong direction, wise counsel, and sound judgment.

A man of honor; a man of integrity; a man of trust, character and values, Ralph Story made his mark at DCUC, and on behalf of our Board and staff, I would like to publicly thank Ralph for his 13 years of outstanding service to the Defense Credit Union Council. I would also like to extend my gratitude to his lovely wife, Miriam, for sharing Ralph with us all these years.

Fair winds and following seas, Ralph…proud of you, sir!
VyStar Announces Donation to NAS Jax Navy Marine Corps Relief Society

Judith T. Walz, Senior Vice President

Terry West, President and Chief Executive Officer of VyStar CU, announced the donation of fifteen hundred dollars to the NAS Jax Navy Marine Corps Relief Society as part of the AFFN matching grant program. “We are proud of our military heritage and roots and we are pleased to be able to donate dollars directly to the NAS Jax Navy Marine Corps Relief Society and to participate in the AFFN matching grant program. It is part of our continuing support of the men and women who proudly serve their country,” said Terry West, VyStar CU’s President/CEO.

Service CU Donates $25,000 to the Brain Injury Association of New Hampshire

Lori Holmes, Service CU

Service CU President/CEO Gordon Simmons presented a $25,000 check to Steven Wade, Executive Director of the Brain Injury Association of New Hampshire on August 19, 2010 at the credit union’s corporate headquarters in Portsmouth.

The donation will assist the state organization in developing programs to heighten public awareness regarding safety and prevention and to further develop current support and resource programs for survivors and their families of brain injuries.

“We can have a major impact on providing advocacy, education, and family support to survivors of brain injury and their families and in reducing the number of brain injuries each year by supporting the Brain Injury Association’s initiatives,” says Simmons. “The Brain Injury Association of New Hampshire fits into our vision of helping others in the communities where we live and work.”

The Brain Injury Association of New Hampshire is a private, non-profit, family and consumer run organization representing over 5,000 New Hampshire residents with acquired brain disorders and stroke. The BIANH was founded in 1983 by New Hampshire parents seeking to bring home their brain injured children from out of state nursing homes.

“This donation will help with our focus on wounded warriors with traumatic brain injury which has become the signature injury of the war in Iraq,” says Wade. “This will go directly to programs to help wounded warriors.”

RIA FCU Honor Flight Donation

Lindsay Lee, RIA FCU

RIA FCU presented a $1400 check to American Legion Post 26 and Walgreens to be used for the purchase of Honor Flight wheelchairs. These wheelchairs will enable veterans, who may otherwise not have been able, to visit their memorials in Washington, D.C. safely and comfortably. RIA continues to support the Honor Flight program through numerous fundraising efforts. Their newest endeavor consists of a cookbook in honor of these heroes, which has raised nearly $7500 in less than six months.

“The Honor Flight program is such a wonderful and worthwhile cause. I hope to be involved in helping ensure each and every one of our veterans get to enjoy this trip of a lifetime.” Linda Kurtenbach VP of Marketing RIA FCU.

U.S. Navy Is 235 Years Old In October

This year marks the 235th anniversary of the United States Navy. It was on October 13, 1775 that General George Washington’s Revolutionary Forces were assisted by the navy and depended on the ships to supply and re-supply land forces. It was that event that marked the birth of the Navy. The United States Navy has been a cornerstone of America’s freedom, military power, and service to other nations. The Defense Council is proud to send congratulations and Happy Birthday to our Navy!

Got News?

Send the latest news about your credit union to Debbie Morello at dmorello@dccc.org.
This year, we were pleased to welcome the return of Dean Hunstad, Department of Navy (DON), who along with his assistant, Renee Jackson, and his colleagues, Keith Dove (Marine Corps) and Arnie Norem (Navy Fleet and Family Support), provided our Navy and Marine Corps credit unions an overview of the Common Access Card (CAC); Morale Welfare and Recreation (MWR) sponsorships; Joint basing and BRAC policy; the one credit union/one bank policy; and the Navy’s personal financial education and training programs.

On the Army and Air Force side of the house, Major Marocco Roberts (Department of the Army Banking Officer) and Juan DeJesus (Director E-Commerce, USA Financial Management Command)…and Mike Bilbrey (Department of the Air Force) did an equally superb job as that of their Navy counterparts, addressing some of the same topics but additionally covering their major accomplishments to date, the command and control of installation Credit Union Liaison Officers, base access (Rapidgate), commercial solicitation, reduced funding, and train-up of Installation Liaison Officers.

CPT Chris Wurst, the Credit Union Liaison Officer, US Army Europe, traveled from Germany to participate in our Overseas Subcouncil session. A first-timer at DCUC’s conference, the good Captain updated our Overseas members on the Common Access Card, Invitational Travel Orders (for visiting CEOs and Board members), the drawdown of the Force, Chip-and-PIN technology, and on-going negotiations with Poland.

Aside from the Military Department updates, we were honored to have John Argodale (Deputy Assistant Secretary of the Army Financial Operations), Dennis Taitano (Deputy Assistant Secretary of the Navy Financial Operations), and William Rone (Director of Financial Management and Comptroller, Air Force Special Operations) participate in our Military Credit Union of the Year Awards luncheon. This year’s winners were Fort Sill FCU (Army); Navy FCU’s Souda Bay Branch in Greece (Department of Navy); and Harborstone CU, McChord AFB (Air Force)…all of whom went over and beyond the norm and did an exceptional job supporting their commands and their members in 2009!

And speaking of exceptional, there is no better way to drawdown a conference than to honor a select few individuals whose tireless efforts over a lifetime have greatly enhanced our movement, our industry, and in particular, the defense credit union community. As noted by the accompanying article, this year we paid tribute to two great Americans: Charles Ray, Chairman, Redstone FCU, and posthumously, we honored Larry Chun, President/CEO, Schofield FCU—two consummate professionals fully deserving of the Council’s highest honor…DCUC’s Hall of Honor!

On the corporate end, my personal thanks to all of our corporate friends for their continued support of our “cause with a purpose.” Like none other, this year…thanks to the generous donations and contributions of our corporate supporters and you, our members…we raised $19,000 for the Vail Veteran’s Program. What an accomplishment! Could not have happened without our incredible exhibitors, and I would highly encourage you to visit our website (www.dcuc.org) and seek them out. They are exceptional in every way…as are our ALL of are conference sponsors. A special tip of the hat to the Armed Forces Financial Network for hosting the ever-popular Chairman’s Reception; CUNA Mutual Group for fully supporting the annual VADM Vincent Lascara pre-conference Golf Tournament; FSCC for their major sponsorship of the Hall of Honor entertainment (the 4Troops…live!); and IWS for the Military Awards luncheon.

In closing I would like to again express my gratitude to DCUC’s Board of Directors for their confidence, guidance and support, and especially to our Conference Manager, Janet Sked, and our staff, Jen Hernandez, Debbie Morello, and Beth Merlo for their unbelievable energy and commitment to serve. What a team…what an effort!

“Start Spreading the News…We want you to be a part of it…New York…New York!” Mark your calendars, August 21–24, 2011…Marriott Grand Marquis, Times Square, New York City. Be assured, we’ll build it; you’ll come!
Two Patriots Honored at DCUC’s 47th Annual Conference

On Tuesday evening, August 24, 2010, at the Defense Credit Union Council’s 47th Annual Conference, two “great Americans,” Charles L. Ray, Jr., Chairman, Redstone FCU, and Larry Chun, past President/CEO, Schofield FCU were selected for DCUC’s Hall of Honor.

The Council’s Recognition Task Force, led by Sharon Ichord, President/CEO, Mid Missouri CU, chose Charles L. Ray, Jr. based on his exemplary voluntary service to Redstone FCU since the 1970s. Currently serving as the Chairman of the Board, Ray played a key role in the expansion of Redstone FCU and their offering of financial products and services to Army personnel assigned to Redstone Arsenal and the Huntsville community. Additionally, given his community involvement Ray was most instrumental in the development of the Civil Rights Movement in the Huntsville, Alabama area and has been involved with the local branch of the NAACP for more than 40 years. He helped navigate a path for Redstone FCU to ensure they provide fairness, equality and mutual respect to all people, regardless of race or economic status. Elected as Chairman of the Board in 1983, he has overseen the credit union triple its membership and raise its assets from $148.2M to $2.8B.

The Defense Council’s second inductee, Larry Chun was honored posthumously. Larry passed away in March 2010 and accepting the award on his behalf was his spouse, Ariel Chun. Larry Chun was the long-time President/Treasurer for 28 years. His career spanned nearly 50 years of service in the financial services industry, also serving as a volunteer for the Hawaii Credit Union League and winning their Professional of the Year award in 1994 as well as many awards of Certificate of Appreciation to the Schofield FCU from numerous military organizations. His often repeated statement of “We are here for the soldiers” closely echoes DCUC’s own motto of “Serving Those Who Serve Our Country” and was the epitome of how he led Schofield FCU.

DCUC’s Hall of Honor was established eleven years ago as a means of recognizing individuals whose contributions and inordinate support of the credit union movement added great value to the Defense Credit Union Council and defense credit union community. Former or current volunteers, and management and staff of DCUC member credit unions, whose lifelong achievements have been exceptionally noteworthy are eligible for this prestigious award. Since August 2000 only 36 individuals have been selected for this coveted award, including Charles L. Ray, Jr. and Larry Chun. All recipients have been singularly outstanding!

Left to right: Joseph Newberry—President/CEO, Redstone FCU; Dr. Dorothy Huston—Director, RFCU Board of Directors; Terri Ray; Charles L. Ray, Jr.—Chairman, RFCU Board of Directors; Dr. Delia Black—1st Vice Chair, RFCU Board of Directors; and Pamela Philyaw—Secretary, RFCU Board of Directors

Left to right: Pam Yonamine, Schofield FCU; Gary Yonamine, Schofield FCU; Ariel Chun, Schofield FCU; Robert Taone, Schofield FCU; Carol and Arty Arteaga, Defense Credit Union Council and Donna Hatico, Schofield FCU

You’ll find more photos and presentations on DCUC’s website at www.dcuc.org.
Click on “Conferences,” then “Annual Conference.”
Department of Defense Honors Defense Credit Unions

Three Defense Credit Unions were recognized with Distinguished Service Awards by their respective branches of the armed services during the Defense Credit Union Council’s 47th Annual Conference, August 24, 2010.

Although the criteria for this coveted award is structured differently by each of the respective Departments, major common areas of consideration are: a) the delivery of financial service “above and beyond normal requirements,” b) special services provided at the command’s request, c) financial education and training, d) action taken to combat predatory lending, e) community support, and f) professional attitude and financial leadership.

The awards were presented to: Fort Sill FCU, Fort Sill, OK for the Army Award; Navy FCU Souda Bay Branch, Crete, Greece for the Navy/Marine Corps award; and Harborstone CU, Joint Base Lewis-McChord, WA for the Air Force Award.

Fort Sill FCU was recognized for the second year in a row for their outstanding commitment to provide quality products and efficient service to Soldiers, DoD Employees and their Families. Highlighted were their programs encouraging financial literacy, especially to junior enlisted Soldiers and their young families and the credit union’s new wireless banking. Phenomenal growth in the face of the down-turning economy and NCUA’s assessment was also cited in distinguishing Fort Sill FCU as the top Army credit union for 2009.

Navy FCU Souda Bay Branch was awarded for the second year in a row for its dedicated service as the only U.S. financial institution in Greece. The credit union received its commendation for their continued exceptional dedication, attention to detail, extraordinary performance, and outstanding Command support as well as other high remarks. The Souda Bay team was also noted for their participation with the welcoming committee, offering on-the-spot financial assistance for personnel as well as volunteering to remain open after normal branch hours to meet sailors’ needs.

Harborstone CU was honored for their steadfast support of Joint Base Lewis-McChord, the local community and military families through superior education and tireless fundraising activities. Harborstone CU’s work with spouses’ clubs and military retirees was especially noted as well as their quick response to provide breakfast to the 6,000 police officers and firefighters who came to the service held at McChord Field for four local police officers targeted and killed by an ex-convict. The credit union was instrumental in raising the needed funds, getting local grocery stores to donate food and even making the sandwiches and hard-boiled eggs.

Without question these credit unions went above and beyond to provide exemplary service to our Military service members and their families, and for that, the Military Departments were most impressed and equally grateful.
Scott CU President Frank Padak Elected Chairman of Defense Credit Union Council

Adam J. Koishor, Scott CU

Scott CU President & CEO Frank Padak has been elected to serve a one-year term as the Chairman of the Defense Credit Union Council (DCUC). Padak will preside at the DCUC annual business meeting, any special meetings of the active membership, and at meetings of the Board of Directors. He also will appoint committees, such as the Hall of Honor recognition task force, the resolutions committee and the credentials committee.

Padak lives in Highland, and has served for two years as the DCUC Secretary and for three years as the 1st Vice Chairman. He has been with Scott CU since 1994, and was elected President & CEO of SCU in February of 2005. He previously was Vice President of Mortgage Lending and Senior Vice President during his 16 years at SCU.

During his tenure as President & CEO, Padak has guided the credit union from $359 million in assets to more than $650 million assets. The CU also has grown from 52,000 to more than 78,000 members and has expanded its community field of membership to include 17 area counties. Scott CU currently has 14 area locations and is the fourth largest credit union in the St. Louis Metropolitan Area.

DCUC represents the interests of credit unions operating on military installations worldwide. By maintaining a close and constant liaison with the Pentagon, the Council supports its member credit unions and the Department of Defense (DoD) in coordinating policy, procedures, and legislation impacting morale and welfare, financial readiness, and the delivery of quality financial products and services to DoD personnel and their families.

DCUC is comprised of 235 credit unions with over 14 million members. Organized in 1963, the Council is governed by a seven-member Board of Directors consisting of a representative from each of the services—Army, Navy, Air Force, and Marine Corps—plus three representatives at large.

Credit Union Donates to National Museum of the U.S. Army

Amy Shanks, eMarketing Specialist

Belvoir FCU donated $5,000 toward the National Museum of the United States Army where a permanent home for the history and heritage of the American Soldier will live. We are proud to be a part of the contributions that will aid the National Museum in creating a home for remembering Soldiers.

Belvoir FCU is pleased to demonstrate our strong support of the National Museum as it continues to progress. “We are honored to be included in this tribute to the U.S. Army. As a sponsor, we are provided with the opportunity to reconnect with our credit union’s founding military roots” stated Patricia Kimmel, Belvoir FCUs CEO/President.

The National Museum will be a place to honor the 30 million Soldiers who sacrificed to serve their country. The building will offer both traditional and interactive exhibits of what the nation’s oldest and largest military service has done in the past 235 years. The museum is scheduled to open in 2015 and will be considered the U.S. Army’s national landmark. Visit www.armyhistory.org.

Belvoir FCU Marketing Department Wins 2010 CUES Awards

Amy Shanks, Belvoir FCU

In the 2010 Golden Mirror Awards (GMA)—a national competition that highlights marketing campaigns within credit unions—two of Belvoir FCU’s very own were acknowledged for their talents. The Credit Union Executives Society (CUES), an international association for credit union executives that has provided quality professional development for the past 50 years, presented these honorary awards.

Belvoir FCU’s marketing specialist, Ken Worthey, received top honors for Point of Sale in the $150-$350 asset size category. The Point of Sale award relates to the credit union’s strategy plan to effectively advertise and communicate with branch network. “We strive to make the most of member interactions by integrating clutter free, simple, and organized merchandising throughout our branches, which provides members an enhanced branch experience and staff with more cross-selling opportunities,” Worthey stated.

Amy Shanks, the e-Marketing specialist and committee chair for the credit union’s B.E.A.M.S. (Belvoir Employee Appreciation & Morale Support) program, received an award for Staff Programs in all asset sizes. The category’s submission illustrated the copious activities, events, and “thank you” gifts that the internal group coordinated throughout the 2009 calendar year. “The committee worked diligently to produce both innovative and creative concepts that would boost their coworkers’ morale while staying within a restrictive budget,” Shanks expressed.

Hampton Roads Loses 4,600 Pounds

Sue Thrash, Director of Research & Communications

Hampton Roads residents shredded over 4,600 pounds of sensitive information during Shred Day hosted by Langley FCU. The event was a fundraiser for Honor Flight Network. Donations totaled over $1,640.00 and will help LFCU reach its goal of raising $20,000 to fund the upcoming Honor Flight trip to Washington, D.C.

The Shred-it truck was on site to shred sensitive materials, plus the credit union asked participants to make any size contribution to Honor Flight. Radio personality Eric Worden of BOB FM broadcasted live from the site.

Langley FCU will celebrate its 75th anniversary next year.
Global CU and Operation Spokane Heroes to Raise Money for Troops

Abby Koder, Marketing Manager

Global CU, a founding member of Operation Spokane Heroes, commenced their 2010 fundraising drive commence on September 11 with Global CU and Operation Spokane Heroes volunteers selling “Hero Cards” at the entrance gates to the Spokane Interstate Fair on Military Appreciation Day, kicking off the month-and-a-half long initiative. All Spokane and North Idaho Global CU branches will continue to sell Hero Cards through October. The cards are displayed with a hero’s name, helping to raise money and awareness for the program. Last year’s program raised $830.94.

Operation Spokane Heroes, an outreach program of Greater Spokane Incorporated, supports our men and women in uniform and their families by offering discounted goods and services and helping build morale when families are separated due to deployments. Fundraising for the program is ongoing. Global CU donates the use of its meeting room and auditorium for the group throughout the year.

Sandy Kates, Chair–Operation Spokane Heroes, has been overwhelmed by the success of the program, “The support of the Spokane community and Global CU for Operation Spokane Heroes and our military absolutely amazes me! This community always steps up and is so generous in giving to OSH so that we can continue to support the men and women who serve our country and their families as they make sacrifices on our behalf everyday. And, we could not do that without partners like Global CU. I sincerely thank them on behalf of OSH for their continued support!”

SAC FCU has continued building on its 64-year tradition of providing service excellence by opening its 18th full-service credit union facility at 3161 Ames Avenue. The new branch has expanded the Credit Union’s presence in North Omaha, offering three drive-up lanes and additional office space. The architects for this project were Leo A. Daly and the contractor was F & B Constructors, Inc. A ribbon cutting Ceremony was held Wednesday, July 7. Mayor Jim Suttle, David Brown, President & CEO of the Greater Omaha Chamber, Ed Cochran, Executive Director of NODP and John Flor, V.P. of F & B Constructors, Inc. participated in the Ceremony.

Andrews FCU Sponsors Joint Base Andrews Fisher House Fundraising and Outreach Efforts

Melissa Gardner, Andrews FCU

Andrews FCU presented the Fisher House with a $500 donation. The donation helps to support a team of 50 service members who are running in the U.S. Air Force Marathon on September 18 at Wright-Patterson AFB, Dayton Ohio. The team is running to raise money and awareness for the Fisher House Foundation. All proceeds raised by the Fisher House running teams will be dedicated to the Foundation and also to the construction of a Wright-Patterson Fisher House.

Andrews FCU is also serving as a sponsor for the 15th Annual Zachary & Elizabeth Fisher House Golf Tournament taking place on Friday, September 17. This golf tournament is a major fundraiser for the Joint Base Andrews Fisher House.

“We are always happy to support the Fisher House Foundation,” says Suzanne Curren, Andrews FCU Director of Public Relations and Community Development. “The volunteers at the different locations are dedicated to meeting the needs of our wounded service members and their families. It is an honor to support the ongoing efforts of such an exceptional organization.”

Hanscom FCU is Celebrating CU Spirit

Rebecca J. Gontarz, Hanscom FCU

Hanscom FCU is celebrating International Credit Union Day and its long history of member service and volunteer spirit. Since 2009, the number of credit union memberships in the nation has grown by more than one million members, proving that credit unions offer what consumers want: better service, better rates and a better financial future. Today, more than 186 million members worldwide benefit from a credit union membership.

Members, nonmembers and visitors are all welcome to visit any Hanscom FCU branch on October 21 for refreshments and giveaways throughout the day.
Following the 47th Annual Business Meeting, the DCUC Board of Directors met to elect the Council’s officers for the coming year. Frank Padak, President/CEO, Scott CU was elected as the Chairman of the Council. Patty Kimmel, President/CEO of Belvoir FCU was elected as 1st Vice Chair and Jean Yokum, President/CEO, Langley FCU was re-elected to the office of 2nd Vice Chair. Newly-elected Denise Floyd, President/CEO of Fort Sill was elected to the office of Secretary and Dave Davis of Pacific Marine CU was re-elected Treasurer. Director Robert Morgan, ABNB FCU, and Gordon Simmons, Service CU, complete the Council’s Board.