Join over 300 high-end dental professionals in Southern California: only AAED members and their invited guests are present at this meeting. The AAED Annual Meeting is an exclusive setting that is perfect for sponsoring companies to achieve face-to-face interaction with their target audience.
The American Academy of Esthetic Dentistry is a unique organization comprised of distinguished individuals from virtually every facet of the dental profession who share a common interest in esthetics and excellence in the quality of patient care. This diverse, multidisciplinary group meets once a year to share ideas and learn from one another, in a collegial and friendly atmosphere underscored by mutual respect and admiration. The influence of these gatherings is felt throughout the world of dentistry, as Academy members are ambassadors of information and transmit their message through a variety of channels.

The 42nd Annual Meeting of the American Academy of Esthetic Dentistry is being held August 3-5, 2017 at the Hotel Del Coronado in San Diego, California.

Daily Schedule
(Thursday, Friday, Saturday)
7:00am-8:00am: Breakfast in the tabletop exhibit area
8:00am-10:00am: Educational sessions
10:00am-10:30am: Coffee and networking break in the tabletop exhibit area
10:30am-1:00pm: Educational sessions

2016 AAED Meeting Sponsors:

Diamond:
BioHorizons, Henry Schein, Zimmer Biomet

Platinum:
3M Oral Care, Ivoclar, Nobel Biocare, Brasseler USA, Camlog, Dentsply International

Gold:
Bisco Dental Products, Brasseler USA, ClaroNav Inc., Cosmedent, Danville, DenMat, Dental Advisor, Dentsply International, DMG America, GC America, Global Surgical, Henry Schein, Hu-Friedy, Ivoclar, Keystone Dental, Kuraray, Meisinger, Nobel Biocare, Panadent
Sponsorship Packages

AAED sponsorship packages are designed to give you maximum exposure to an influential audience in an intimate setting.

**DIAMOND SPONSOR - $15,000**

**Pre-Conference:**
- Listing as annual meeting sponsor on AAED website with company logo and website link
- Sponsorship of (2) e-blasts to meeting attendees
- Company logo in Advance Program (subject to deadline)

**Onsite Benefits:**
- Five (5) complimentary registrations to attend Annual Meeting ($6,975 value), additional registrants at $500 (64% discount)
- Inclusion of company logo in Final Program in most prominent location and labeled as Diamond Sponsor
- Company name and logo on signage at meeting
- Recognition of company as a sponsor by AAED President during scientific session
- Company logo on screen (one slide per Diamond Sponsor) in the scientific session during introduction remarks
- A tabletop display at Annual Meeting, premium location
- Opportunity for company representatives to attend all educational and social functions
- One registration packet insert or chair drop

**Post-Conference**
- Post-event attendee list for one time use with attendee email addresses
Sponsorship Packages
AAED sponsorship packages are designed to give you maximum exposure to an influential audience in an intimate setting.

PLATINUM SPONSOR - $10,000

Pre-Conference:
- Listing as annual meeting sponsor on AAED website with company logo and website link
- Sponsorship of (1) e-blasts to meeting attendees
- Company logo in Advance Program (subject to deadline)

Onsite Benefits:
- Three (3) complimentary registrations to attend Annual Meeting ($4,185 value), additional registrants at $500 (64% discount)
- Inclusion of company logo in Final Program in prominent location, and labeled as Platinum Sponsor
- Company name and logo on signage at meeting
- Recognition of company as a sponsor by AAED President during scientific session
- Company logo on screen (one slide per Platinum Sponsor) in the scientific session during introduction remarks
- A tabletop display at Annual Meeting
- Opportunity for company representatives to attend all educational and social functions
- One registration packet insert or chair drop

Post-Conference
- Post-event attendee mailing list for one time use
GOLD SPONSOR - $5,000

Pre-Conference:
• Listing as annual meeting sponsor on AAED website
• Company logo in Advance Program (subject to deadline)

Onsite Benefits:
• Two (2) complimentary registrations to attend Annual Meeting ($2,790 value), additional registrants at $500 (64% discount)
• Inclusion of company logo in Final Program, listed as Gold Sponsor
• Company name on signage at meeting
• Recognition of company as a sponsor by AAED President during scientific session
• Company logo on screen (one slide for all Gold Sponsors) in the scientific session during introduction remarks
• A tabletop display at Annual Meeting
• Opportunity for company representatives to attend all educational and social functions
Special Event Sponsorship Packages
Sponsor a special event at the annual meeting. The Reception, the Closing Dinner and our Specialty Breaks are all great ways to put your name on the meeting in a memorable way.

**Opening Reception - $10,000**
The opening reception takes place on Wednesday and is the kickoff to the meeting. Sponsor this fun reception outside in the plaza. The sponsoring company will have the opportunity to make brief remarks. Signage and napkins included.

(1) opportunity available

**Closing Dinner Dance - $10,000**
This event on Friday evening is the elegant finale to a week of education and networking. This year we are asking attendees to dress in all white attire to complement the stunning decor. Sponsor the evening that is the capstone event of the meeting and leaves a lasting impression on attendees’ minds before they head home. The sponsoring company will have the opportunity to make brief remarks. Signage and napkins included.

(1) opportunity available

**Specialty Break - $3,500**
Your sponsorship can go hand in hand with a specialty break experience, increasing brand awareness and bringing traffic to your vendor table. (Includes basic upgraded break, sponsor may choose to do more at own cost.)

(6) opportunities available
Silent Auction Mobile Bidding Platform Sponsorship - $2000
As the sole sponsor of GiveSmart mobile bidding application, your company logo will appear as a banner ad within the platform. Additionally, your company will be recognized on signage, and item description sheets. Every attendee has continued viewing of the ads throughout the event! An attendee can also click right on your company logo and be taken to your company website.

Bidding App Logo Placement - $250
Your logo will run in the GiveSmart application at intervals on all devices throughout the AAED Annual Meeting. Attendees will be able to click right on your company logo and be taken to your company website. This is prime real estate for your logo, in the hands of a captive audience!

Registration Padfolios - $5,000
Put your logo on the padfolio that attendees will be carrying around all week for their note-taking.
(1) opportunity available

Registration Bags - $5,000
Have your logo placed on a convenient bag that all attendees will receive at check-in. This is the bag that attendees will be carrying with them all week.
(1) opportunity available

Lanyards - $3,000
Get your company name or logo on every attendee by sponsoring the badge lanyards.
(1) opportunity available

Key Cards: $2,500
Your logo or image of choice will be printed on all the hotel key cards issued within the AAED block. Your brand will be with attendees at all times. Sponsor responsible for key card printing costs.
(1) opportunity available

Custom Opportunity
Is there something else you would like to offer meeting attendees? We are more than happy to craft a custom package to suit your needs. Please contact Rachel Dillion at rdillion@thesentergroup.com or 312.981.6776 for more information.