Because I know Emma’s days are demanding, I prescribe NEW ACUVUE OASYS® 1-Day.

I know Emma’s day full of activities creates environmental shifts that can destabilize her tear film. So for Emma, I reach for the lens with a tear-infused design that mimics mucins to help support a stable tear film. That’s why I prescribe NEW ACUVUE OASYS® Brand Contact Lenses with HydraLuxe™ Technology.

HydraLuxe™ Technology: Tear-infused design
An enhanced network of tear-like molecules and highly breathable hydrated silicone integrates with your patients’ tear film each day.

The daily lens for demanding days.
I n terms of the state of your FOA, I am pleased to report that our Vision Insurance Reform Bill passed in both legislative chambers and has been signed by the Governor, with an effective date of July 1. The bill protects the doctor-patient relationship by:

1. prohibiting health insurers, prepaid limited health service organizations, and HMOs from mandating a specific eye wear product or lab
2. prohibiting that a doctor be forced to join a separately owned vision plan in order to be credentialed for a medical plan
3. mandating that insurers update their provider panels within 60 days of providers joining or leaving a network

However, telemedicine is still under heavy debate in the Florida Legislature. In spite of debate, several entities have launched and implemented “questionable” modalities of providing online refractions, exams and eyeglass/contact lens prescriptions. In addition to the patients we serve, the next most vulnerable individuals to these attacks appear to be commercial optometrists.

As such, Dr. Bryan Stam has reached out diligently and repeatedly to non FOA member commercial optometrists asking them to join forces with us to fight to preserve the doctor-patient relationship with regard to safe, comprehensive eye care. Since it has come to my attention that many non-FOA members doubt the legitimacy or seriousness of this issue, I have decided to let everyone see the truth clearly through the letter written below:

My name is Dr. Becky Crockett. I am a graduate of Nova Southeastern College of Optometry, and I am licensed to practice optometry in the state of Florida and Canada. I recently practiced as an independent optometric physician at an office owned by My EyeLab in Hollywood, Florida. My story is simple. I decided to stop seeing patients at My EyeLab, so I gave them formal notice of my intent to relocate my practice. During my last few days of scheduled patients, I was abruptly told that my services were no longer needed because a staff member was going to be using equipment to perform “eye examinations online” and subsequently provide patient prescriptions. This staff member is not an optometrist or an ophthalmologist, but has adopted the role of one with My Eyelab. The outcome: Patients are under the impression that they are being examined by a physician licensed in Florida to do so when in fact they are being examined by an individual of a drastically different scope of education and training.

I am writing this letter as an optometrist concerned about my patient’s eye health care. In my opinion, the practice adopted by My Eyelab should be illegal under the Florida Health Act, but at a minimum is deceptive and harmful to patient safety. My EyeLab appears to be focused on generating eye wear prescriptions and selling eye wear without regard to comprehensive eye health care. Patient safety is in jeopardy when issues that could be discovered during a comprehensive eye exam such as glaucoma, macular degeneration, diabetes, high blood pressure, strokes or eye/brain tumors are overlooked.

I believe the model of online eye care at My Eyelab leads patients to an undefined and very slippery slope in terms of the quality of eye health care they are receiving. Please consider the pitfalls and overall potential danger of this unregulated practice of eye health care for Florida’s consumers. I hope we can all see eye to eye on this matter.

Sincerely,
Dr. Becky Crockett

Need I say more? Join FOA and OD-EYEPAC today so everyone can see this issue clearly and not allow corporations to put profits before patients.
ABB OPTICAL GROUP

is a Proud Diamond Level Sponsor of
The Florida Optometric Association

ABB OPTICAL GROUP
Offers members the tools, services
and products to help you compete.

SOFT CONTACT LENSES
GAS PERMEABLE LENSES
CUSTOM SOFT LENSES
OPHTHALMIC LENSES

DIGITALEYELAB
A Division of ABB OPTICAL GROUP

New for this Year! Offering all
FOA Members Growth Incentives

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New to ABB OPTICAL GROUP? Contact Us

ABB OPTICAL GROUP
www.abboptical.com
800.852.8089 x 1564
asalesleads@abboptical.com
The FOA is proud to announce Dr. Denise Burns-LeGros, FOA’s current Secretary-Treasurer, as the SECO International 2016 Young Optometrist of the South award winner.

Dr. Burns-LeGros is in her fifth year on the FOA Board of Trustees. She previously served on the board of the Brevard County Optometric Association and excelled at member recruitment. Dr. Burns-LeGros was influential in the successful legislative efforts to gain oral prescriptive authority for Florida optometrists.

Many new optometrists have been mentored by Dr. Burns-LeGros. She demonstrates to students the importance of leadership in optometry. After completing her cornea and contact lens residency at Nova Southeastern University College of Optometry and entering private practice, she immediately began mentoring students. Dr. Burns-LeGros is committed to being on the cutting edge and was the first in Brevard County to fit scleral contact lenses. According to her externs, there is no award that can represent the support she has given them and her patients.

Dr. Burns-LeGros’ commitments and leadership skills do not stop with optometry. She is dedicated to her community through her involvement with the American Cancer Society and her church.

Please congratulate Dr. Burns-LeGros for this well-deserved award.

www.floridaeyes.org
Give your patients the gift of colorful vision.

The results are in.

Kodak Unique™ Lenses with Kodak Clean&CleAR™ Lens Coating were preferred 3 to 1 over two comparable progressive lenses*.

Visit kodaklens.com/pro today to learn more about the Kodak Lens Professional Series.
The FOA launched a new membership database software program, YourMembership.com, in December 2015. This software program is integrated with the website, www.floridaeyes.org, and offers features not available through the previous system.

In December you received login information and instructions from info@floridaeyes.org on how to update your member profile. If you have not done this, please do. If you do not update your profile, your name will appear in the “Find a Doctor” section without your contact information. You can upload a photograph to your profile, if you wish. Please email Laura Eddy, FOA Membership Coordinator, at laura@floridaeyes.org if you do not know your username and password.

The FOA office receives calls from patients who ask which doctors in certain geographic areas accept specific insurance carriers. If you have this information on your website and include your web address when you update your profile, it would be helpful.

Your 2016 dues statements were sent via email, followed by paper copies. This process will continue for quarterly statements. Reminder notices will also be sent electronically before the paper copies are mailed. The FOA office can save paper and staff time if you pay when you receive the electronic statement. You can write a check or click on the link to pay by bank draft or credit card. Once you pay by bank draft or credit card, your dues will continue to be processed through those systems.

If your credit card is approaching its expiration date, you will receive an email. Again, click on the link to update the expiration date. This process applies to credit cards for both dues and PAC contributions.

Convention registration is available through the website, but you must log in to receive the FOA member rate. After you register, you will receive a link to make room reservations at the Breakers.

New member applications can now be accepted and paid online through the FOA website. The applicant can select the appropriate membership categories, and the system will calculate the dues.

Finally, if you are not receiving emails from the FOA office, please email laura@floridaeyes.org or call (850) 877-4697 to update your information on file.

We hope you enjoy the features of YourMembership.com.
Recently, the FOA surveyed optometrists from around our state to better understand their needs and to find the true “pulse” of our profession. Currently, there are close to 4,000 optometrists licensed to practice in Florida, 90% of whom are actively practicing in Florida. As one would expect, the wants and needs of practicing optometrists are varied, wide-ranging, and somewhat unpredictable due to variances in style, modality, type of practice, and opinion. We would like to share FOA’s response to some of the data and opinions we have received so far:

Our first finding is that not all optometrists seem to understand what FOA is doing legislatively for your profession and for you individually as the practicing doctor.

Our legislative goals are:
1. Passage of a vision insurance bill to stop companies from mandating an OD be a provider on a vision plan in order to be on a provider on a medical plan. The bill would also open certain vision plan panels by eliminating the private surfacing lab mandate.
2. We have also laid out a strategy to once again defeat legislative proposals being pushed by 1-800 Contacts. 1-800 Contacts is attempting to deregulate contact lenses as a medical device by eliminating the need for a prescription and by allowing any brand to be used for a replacement as a generic. Representatives of 1-800 Contacts have told legislators that optometrists are receiving kickbacks from lens companies to fit their lenses. 1-800 Contacts is advocating a practice model that eliminates the need for optometrists to fit a contact and that, as a company, would allow them to sell contacts without even attempting to verify a prescription.
3. We will have a telemedicine bill ready, when needed, that protects our patients from abusive eye care procedures or diagnostic testing.
4. Prevent any and all efforts made by the Florida Department of Health to interfere with our ability to practice independently.

FOA membership allows access to useful information, vital resources, and the only true protection from those entities who wish to do our profession harm.

Please contact the FOA office at 1-850-877-4697, me or any board of trustee member with questions or concerns. We are here to answer any inquiry and help in any way we can. Also you may visit join.floridaeyes.org to become an FOA member. FOA membership and OD-EYEPAC contributions are your two best ways to protect your profession and your patients. Join us and become a member today!

www.floridaeyes.org

Have You Visited Legal Corner?

As busy practitioners, it can be difficult to keep up with all the laws and regulations that affect your practice. One of the benefits of FOA membership is access to helpful information provided by the FOA’s legal counsel. These articles are published in the Insight and are also posted on the FOA website. It also has a link to the statutes and rules that govern optometry. To access Legal Corner, log in to the website, www.floridaeyes.org, and click on Member Center; then click on Legal Corner. Here is a list of some of the topics that are posted:

Is Your DEA Number Correct?
Immunity for Volunteer Optometric Services
National Healthcare Provider Nondiscrimination Law
Prescribing After Completing On-Line Oral Drug Course
Co-Management Guidance Document
Verification of Contact Lens Prescription
How Long Must Patient Records Be Kept?
Contact Lens Prescriptions
Patient Records and Contact Lens Release
Notification of a change in Practice Location
Enforceability of Covenants-Not-To-Compete

Tired of feeling bullied? Running an independent practice is getting harder every year. And while you may not be able to control market forces, you can choose to do business with companies that empower you. Companies like HOYA.

Discover why HOYA is the best choice for your practice, your patients, and the future of Independent Optometry, at ecpALLY.com
Legislative Outcomes: The Value of OD-EYEPAC to Florida Optometrists

The past five years have been exciting for FOA’s legislative advocacy program. While we all are aware of the passage of our oral drug and DEA number prescribing authority bill, are you also aware that we eliminated the formulary committee by empowering the Board of Optometry to approve topical ocular medications, provided a CLIA Lab waiver and “ordered test” provision for Florida optometrists, while codifying co-management?

The headline issues above may get your attention, but each year we work to support or kill other issues that are helpful or detrimental to patient care, your practice, and our profession! Your advocacy, participation, and financial support not only impact the headline issues, but the day to day “attacks” change each year.

Here are the highlights of the past few years!

1-800 Contacts
This issue was not only a marketplace fight among manufacturers but a direct attack on your ability to prescribe what is best for your patient. The goal of 1-800 Contacts appears to be to restrict your prescribing authority to not allow brands to be named and not allow you to sell contacts in your practice. Their claim of a conflict of interest is a direct attack on optometrists and their medical decisions by spreading the claims that profit is more determinative of your actions than patient care. We defeated legislation that was well financed by out-of-state internet sellers of contact lenses and sponsored by a former Senate President and past leader in the Florida House. 1-800 Contacts is continuing its fight in the courts and at the level of the FTC to restrict your practice and harm your patients. We will continue our fight in Tallahassee and Washington and this year Arizona, Oregon, and Idaho have been targeted.

Insurance Bad Faith Practices in Vision Care
Just the filing of the deceptive practices bill by the FOA team last year shed light on the restrictive practices of some vision care plans, and engaged all national vision care insurance groups (NAVCP) in our issues. The filing, and eventual passage, of the bill has started moving the industry towards more reasonable practices in the eye care and eyewear industry. We will continue to advocate for legislation that insures patient protection, practitioner options, and fair market insurance practices for our patients.

Title Protection
Certain factions of organized medicine continue to attempt to discredit our education, training, and ability to serve as the primary eye care provider for our patients. Past legislation would have eliminated your ability to refer to yourself as “Doctor” in advertising, signs, nametags, etc., without extensive disclaimers about your exact degree and “non-physician” title. This legislation was and shall be repeatedly defeated and our statutory titles (such as being considered “physicians” under Florida Medicaid) continue to be protected by the FOA Legislative Team.

Protection from below - Opticians Refracting
Each year amendments are discussed, and bills have been filed, that would allow opticians to perform refractions and prescribe eye glasses and contact lenses. While FOA is supportive of qualified professionals being able to practice within their scope of training, opticians have virtually no qualifications to perform eye exams, and their education doesn’t appropriately prepare them to perform “treatment” functions. The FOA legislative team is vigilant in opposing these initiatives and continuously provides lawmakers with the full story on our education, abilities, and safe patient eye health care.

Tele-health - Implementation of Online Refraction
Apps have been developed that allow a patient to look to their iPhone for an eye exam. Unfortunately, corporations and certain ophthalmologists have teamed up to sell technology they claim would give a complete eye exam and eyewear prescription via the iPhone, a kiosk, or some other form of online eye exam. While auto refractors are a very useful tool in the office environment, they are merely a starting point for refraction and should never be used in place of a comprehensive, dilated eye health examination. FOA is working to “look into the future” to ensure patient safety from entities that place profits before patients.

General Scope of Practice Florida Optometry and Future Clarification of Reimbursement Fights
FOA is involved in state and federal agencies with regard to decisions impacting what your are paid for your services, as well as what services you can perform within your scope of practice.

Each election cycle, it is imperative to promote members that support our profession, our patients, and our practices. Without your support, the FOA legislative team has no ability to provide you and your patients with the ongoing right to safe and proper eye health care.

Please see the value of membership and help us by joining OD-EYEPAC today!
Legislative Day and Budget Meeting Photos
Be Cybersecure: Protect Patient Records, Avoid Fines, and Safeguard Your Reputation

BY DAVID MCHALE, SENIOR VICE PRESIDENT AND CHIEF LEGAL OFFICER, THE DOCTORS COMPANY

Cybercrime costs the U.S. economy billions of dollars each year and causes organizations to devote substantial time and resources to keeping their information secure. This is even more important for healthcare organizations, the most frequently attacked form of business. Cybercriminals target healthcare for two main reasons: healthcare organizations fail to upgrade their cybersecurity as quickly as other businesses, and criminals find personal patient information particularly valuable to exploit.

Recent cyberattacks on large health insurance companies further demonstrate cybersecurity risks. On January 29, 2015, Anthem, the second largest health insurer in the United States, announced it was the victim of a sophisticated cyberattack that it believed happened over several weeks starting in December 2014. Reported as one of the largest attacks to date, the Anthem breach exposed the information of up to 80 million current and former members, including names, birth dates, Social Security numbers, healthcare IDs, and addresses. That same day, Premera Blue Cross discovered it was also a victim of a cyberattack, with an initial attack taking place in May 2014. Cybercriminals gained unauthorized access to the information of up to 11 million Premera customers dating back to 2002, ranging from birth dates and Social Security numbers to addresses and bank account information—the second largest breach, after Anthem, in the healthcare industry.

The repercussions of security breaches can be daunting. A business that suffers a breach of unencrypted personal health information (PHI) must report the breach to the U.S. Department of Health and Human Services’ Office for Civil Rights (OCR). This is the federal body with the power to enforce the Health Insurance Portability and Accountability Act (HIPAA) and issue fines. To date, the OCR has levied over $25 million in fines, with the largest single fine totaling $4.8 million. In 2014, U.S. healthcare data breaches cost companies an average of $314 per record—the highest of any industry.

A healthcare organization’s brand and reputation are also at stake. The OCR maintains a searchable database (informally known as a “wall of shame”) that publicly lists all entities that were fined for breaches that meet the 500-record requirement.

To help safeguard your systems, know the most common ways a breach occurs. The theft of unencrypted electronic devices or physical records is the most common method, accounting for 29 percent of breaches across all industries in the United States. Also common are hacking (23 percent) and public distribution of personal records (20 percent). A breach in the latter category led to the largest OCR fine to date when two affiliated hospitals accidently made patient records public on the Internet.

If you think you may not be fully compliant with HIPAA privacy and security rules, consider taking the following steps:

1. Identify all areas of potential vulnerability. Develop secure office processes, such as:
   - Sign-in sheets that ask for only minimal information.
   - Procedures for the handling and destruction of paper records.
   - Policies detailing which devices are allowed to contain PHI and under what circumstances those devices may leave the office.

2. Encrypt all devices that contain PHI (laptops, desktops, thumb drives, and centralized storage devices). Make sure that thumb drives are encrypted and that the encryption code is not inscribed on or included with the thumb drive. Encryption is the best way to prevent a breach.

3. Train your staff on how to protect PHI. This includes not only making sure policies and procedures are HIPAA compliant, but also instructing staff not to openly discuss patient PHI.

4. Audit and test your physical and electronic security policies and procedures regularly, including what steps to take in case of a breach. The OCR audits entities that have had a breach, as well as those that have not. The OCR will check if you have procedures in place in case of a breach. Taking the proper steps in the event of a breach may help you avoid a fine.

5. Insure. Make sure that your practice has insurance to assist with certain costs in case of a breach.

If you are interested in cyber liability insurance, call Florida Optometric Association Insurance Services at 1-800-877-7597

References


4In 2014, U.S. healthcare data breaches cost companies an average of $314 per record—the highest of any industry.

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Third Party Update

TAD R. KOSANOVICH, O.D.

Periodically we like to send notifications to warn providers of certain topics of importance for compliance with third party plans.

Three critical areas of compliance are listed below:

1. Utilization of diagnostic testing:
   Make certain all diagnostic tests are done within the scope and time frame indicated by either an insurer's LCD or peer reviewed literature that addresses test criteria. If the test needs to be done outside of specified parameters due to patient need, have the patient pre-sign an ABN, indicate an ABN has been signed, and submit the claim to the insurance plan. The insurance plan may either pay the claim, request medical records to decide to pay the claim, or deny the claim. If the claim is denied with an ABN in place, a provider may then bill the patient the allowed amount for the service rendered without repercussion. (See ABN modifier types listed at the end of this notice.)

2. Please remember it is potential fraud for a provider to bill a comprehensive exam to both a medical and vision insurer, for the same date of service, for the patient’s examination.

3. Lastly, be certain that you are billing the appropriate level E/M code as supported by the patient’s chief complaint, medical record documentation, and complexity of care. Level 4 and 5 E/M visits require documentation of specific elements when billed appropriately.

For more information on how to be compliant in these areas, do the following:

1. Print all contracts for all plans for which you provide service and when the contract or provider manual changes, keep the old document for reference purposes.

2. Print and review all current LCDs as provided by your Medicare carrier.

3. Print the preferred practice patterns from the American Academy of Ophthalmology and the American Optometric Association. These are what the experts use to formulate the LCDs and act as a guide that should be followed for appropriate utilization of tests for specific disease processes along with the LCDs.

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Medicare ABN Specific Modifiers – GA, GX, GY, GZ

**GA Modifier:**

Waiver of Liability Statement Issued as Required by Payer Policy.

This modifier indicates that an ABN is on file and allows the provider to bill the patient if not covered by Medicare. Use of this modifier ensures that upon denial, Medicare will automatically assign the beneficiary liability.

**GX Modifier:**

Notice of Liability Issued, Voluntary Under Payer Policy.

Report this modifier only to indicate that a voluntary ABN was issued for services that are not covered. Medicare will automatically reject claims that have the GX modifier applied to any covered charges. Modifier GX can be combined with modifiers GY and TS (follow up service) but will be rejected if submitted with the following modifiers: EY, GA, GL, GZ, KB, QL, TQ. Additional information on the GX modifier can be found at: [http://www.cms.gov/mlnmattersarticles/downloads/MM6563.pdf](http://www.cms.gov/mlnmattersarticles/downloads/MM6563.pdf)

**GY Modifier:**

Notice of Liability Not Issued, Not Required Under Payer Policy.

This modifier is used to obtain a denial on a non-covered service. Use this modifier to notify Medicare that you know this service is excluded.

**GZ Modifier:**

Item or Service Expected to Be Denied as Not Reasonable and Necessary.

This modifier should be applied when an ABN may be required, but was not obtained.


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Calendar of Events

APRIL 2-3, 2016
Miami Nice Sponsored by MDOPA
Miami, Florida

APRIL 10, 2016
NCFOS Gator Vision
Gainesville, Florida

APRIL 22-24, 2016
West Florida Optometric Association Spring Seminar
Destin, Florida

APRIL 29-30, 2016
Florida Chapter American Academy of Optometry
Howey-In-The-Hills, Florida

MAY 21, 2016
BOT Meeting
Longboat Key, Florida

JULY 14-17, 2016
2016 FOA Annual Convention
Palm Beach, Florida

AUGUST 5-7, 2016
SWFOA Educational Retreat
Captiva, Florida

SEPTEMBER 23-25, 2016
BOT and RBD Meeting
Orlando, Florida

Classifieds

OPTOMETRIST WANTED

OD Wanted in Seminole County
Now hiring part-time optometrist for Mondays and Fridays in Seminole County private practice. Please send inquiries to Jennifer at nexg2@aol.com

OD Wanted in Lakeland
Full-time optometrist needed for full scope clinical practice with large multispecialty group in Lakeland. Eye services include 4 ophthalmologists, certified techs and on-site retail optical shop. Monday-Friday, 8am-5pm. No weekends. Great salary + bonus, CME allowance, paid time off, and more. Email: WCPhysicians@watsonclinic.com

Optometrist Wanted in Lake Worth
Optometrist needed for part-time position in a clinical setting. Join a busy comprehensive ophthalmology practice located in western Lake Worth, managing glaucoma, dry eyes and diabetes. Experience is welcomed. Please contact Stephanie Canas at (561) 432-4141 for more information.

Optometrist wanted for Pinellas County
We are looking for a full time board certified optometrist for our Clearwater location. Our six locations are full scope practices, so proficiency in all aspects is preferred. The position is five days a week including Saturdays. We are closed on Sundays. All locations are full EMR with Compulink and utilize technicians for pre-testing. Competitive earnings with benefits and bonus opportunities. Contact Stephanie at (727) 489-0500 ext 100 or stephanie@thevideregroup.com for any inquiries.

OD Wanted in Ocala
We are growing quickly and are looking for an associate optometrist to work 3-4 days a week at my independent practice located within a retail establishment. Excellent pay and techs provide full work ups and pretesting for our doctors. Please contact Jamie at jstmartinod@yahoo.com for any inquiries.

OD Wanted in Naples
Board certified optometrist wanted in Naples for an independent practice located inside a retail facility for 4-5 days per week coverage. Please contact Jim at jrs2020@hotmail.com.

OD Wanted in Winter Garden
Progressive, rapidly growing 25 year old practice looking for a doctor to work on Friday only from 8:30 - 5:00. We are a full-service, technologically advanced optometric practice with a large optical dispensary and on-site lab in a modern facility. Please call (407) 376-9885 or email nmacali@att.net.

OD Wanted Wesley Chapel
Gulf Coast Optometry is seeking a board certified OD to work consistent Saturdays at our practice in Wesley Chapel which is 25 minutes north of downtown Tampa. GCO is a full scope optometric practice dedicated to providing the highest quality vision care to children and adults in a friendly, comfortable and professional atmosphere. Our practice is located within Eyeglass World and offers an established patient base in a highly visible location. We provide techs that do pretesting and take payments so you can focus 100% on patient care. Multiple exam lanes, top notch equipment, competitive compensation via percentage of daily sales, malpractice insurance provided, CE reimbursement provided. For inquiries call Tim Clawson at (952) 994-4970 or email tclawson@gcoeyes.com.

OD Wanted Port Charlotte
Gulf Coast Optometry is seeking a board certified OD to join our practice in Port Charlotte. GCO is a full scope optometric practice dedicated to providing the highest quality vision care to children and adults in a friendly, comfortable and professional atmosphere. Our practice is located within Eyeglass World and offers an established patient base in a highly visible location. We provide techs that do pretesting and take payments, so you can focus 100% on patient care. Multiple exam lanes, top notch equipment, competitive compensation via percentage of daily sales, malpractice insurance provided, CE reimbursement provided, flexible schedule. For inquiries call Tim Clawson at (952) 994-4970 or email tclawson@gcoeyes.com.
**Classifieds**

**Associate Opportunity**
Excellent multiple doctor multi-specialty optometric practice looking for full-time optometric associate. The practice is located in desirable Palm Beach County Florida. The practice is modern, state of the art, and a terrific opportunity to practice full scope modern medical optometry. This is an associate position that may lead to a partnership situation for the right candidate. Competitive salary and benefits. Please send serious inquires and resume to Eyecare Professionals - eyecare@eyecaredoctors.com.

**OD Wanted in Leesburg**
OD wanted in successful private practice in Leesburg, Florida. Practice established in 1970. Senior partner is reducing his schedule. 3 1/2 day work week. Great staff and excellent benefits. Seeking partner to grow with the practice.
Website: eyecarecenterofleesburg.com (Florida NOT Virginia)
E-mail: eyecarecenter1000@gmail.com

**OD Wanted in Amelia Island area**
Paradise is looking for an OD. If you are interested in working in the beautiful Amelia Island area we have the place for you. This growing two location practice is looking for a doctor who can grow with us and be part of an exceptional community.
Contact Mike@EyeEnvyOptical.com.

**PARAOPTOMETRIC WANTED**
Medical billing/insurance/front end. Must have excellent time management skills, be detail oriented, efficient at multi-tasking and have the ability to meet with patients in a professional and friendly manner. The individual must be willing to be cross trained to do some dispensing. Please contact Dr. Avonda at (352) 359-2688 or bavonda@yahoo.com.

**PRACTICE FOR SALE**

**Practice for Sale - Trinity**
Former optometrist office for sale or lease. 1,918 Square Feet. Beautiful interior improvements. Tile lobby with coffered ceiling. Award winning design & construction. Within the planned development of Trinity. 5.25/1,000 parking. Located at the corner of Duck Slough & Trinity Blvd. Please contact Bernard Cockrell: alehane@icloud.com or call (813) 226-3989.

**Practice for Sale - Merritt Island**
33 year old practice. Grossing $690,000/year. Space Coast of Florida. Area booming with new space contracts. Ski chalet building shared with dentist on main road. EMR in place. Great staff that will continue. Please call (321) 454-3002 or email isacc@aol.com.

**Practice for Sale - Jacksonville**
Great opportunity for optometrist. Over 30 year established practice with freestanding building of 1500 square feet for sale or lease. Located on major street in Jacksonville. Spacious reception area, 2 exam rooms, 1 dispensary. Detached garage building with 1000 square feet. Contact bphill2576@comcast.net for more information.

**Practice for Sale - Lighthouse Point**
Thinking of cutting back to one office. Lighthouse Point practice for sale. Excellent opportunity. Great income on only two days a week for over 30 years. Full My Vision Express software EHR system and Solution Reach recall/confirmation system active. Contact me privately at eyecaresteve@gmail.com only if seriously interested.
The Florida Optometric Association invites you to walk the red carpet at the 114th Annual Convention. Experience the world renowned Breakers from July 14th through July 17th in an extravagant weekend of continuing education and social affairs.

For registration and room rate information, please visit www.floridaeyes.org.